

PPAC Meeting Transcription - November 2004

CENTERS FOR MEDICARE AND MEDICAID SERVICES

**PRACTICING PHYSICIANS ADVISORY COUNCIL**

Hubert H. Humphrey Building  
Room 505A  
Washington, DC

Monday, November 22, 2004  
8:30 a.m.

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Public Witnesses

None

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MS. DANA TREVAS, Rapporteur

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Open Meeting

Dr. Rapp: Good morning. I would like to call the meeting to order. I am Michael Rapp. I'm Chairman of the Practicing Physicians Advisory Council. And this actually is our 50<sup>th</sup> meeting of the Council, I'm told, so it's an anniversary. In addition, of course, it's Thanksgiving week, so I appreciate all of the members of the Council and others that have come, spending some time at this important time of the year, helping our government improve the Medicare Program. I'd also like to thank the staff that has been diligently at work in preparation for this meeting, John Lanigan, Ken Simon, and Bernice Harper have spent most of the weekend working on this as well as other time, and so we appreciate all they've done to put things together. You'll see that the members of the Council are seated. You probably have a hard time figuring out how you're seated most of the time. But it's alphabetical. So that's how the members of the Council are seated. [Chatter] Welcome. The first item on the agenda will be Dr. Thomas Gustafson, who's the Deputy Director for Center for Medicare Management. He's going to give us some opening remarks. Mr. Herb Kuhn, who's the Director for the Medicare Management is not going to be able to be here with us today. In terms of how I'd like to conduct the deliberations and proceedings today; I would like to invite the members of the Council to make recommendations on the different topics as we go along. So what I'm going to do is, as you know, each particular subject, has a limited time for us to consider it. So perhaps, ten or so minutes before the end of the time we have allowed to discuss an item, I'm going to ask that we don't discuss that particular topic anymore and open it up for recommendations for the Council so we can get those as we go along. If we find we don't have any recommendations, you want to continue to ask questions or make comments, we can do that. But at least this way, we won't run into the problem of losing a few members toward the end of the day and their not being here for the deliberations of the recommendations. So is there anything that any member of the Council has before we get started? If not, Dr. Gustafson?

1 Dr. Gustafson: Thank you, Dr. Rapp. And I'm here to offer the welcome of the Agency to the  
2 Commission. Herb Kuhn, as Dr. Rapp just mentioned, is not available today. The hidden secret is  
3 he's off in Italy, taking a well-deserved break. And I am none the less pleased to be with you, the  
4 welcomed post-election Washington, we're all getting a fresh head of steam for the upcoming  
5 four years. And once consequence of course, for the re-election of President Bush is we preserve  
6 a degree of continuity as we go forward when leadership remains in place, and we don't have the  
7 disruption that might be attendant on a change of administration. So we want to take advantage of  
8 that and move forward in a variety of different ways. Since we met last, the Physician Rule has  
9 come out for the update for January first and I know there'll be discussion of a number of  
10 different aspects of that rule in the course of this meeting and we'd be very much interested in the  
11 observations of the members of Council have about the efforts that the agency put forth there.  
12 You'll see a number of your concerns are reflected, although not necessarily chapter and verse  
13 what you would have done had you been us. That having been said, I'm going to stop quickly  
14 because I really don't have too much more that would be a contribution to our forward  
15 movement. So let me turn the matter back over to Dr. Rapp.

16 Dr. Rapp: Thank you very much. The next person on the agenda is Dr. Kenneth Simon,  
17 who's the Executive Director for the Practicing Physician Advisory Council for Center for  
18 Medicare Management. He'll provide us with an update on the August 30<sup>th</sup> recommendations for  
19 the Council and the Centers for Medicare and Medicaid Service's responses. Thank you, Dr.  
20 Simon.

21 Dr. Simon: Good morning, again, to the Council members and welcome to today's  
22 meeting. Reviewing the minutes from the last meeting, which occurred in August, there were  
23 several recommendations made by the Council, which we will address today. Item D-1, the  
24 Council recommended that CMS announce its intention in the Final Rule for 2005 Physician Fee  
25 Schedule to use its administrative authority to removed drugs from the SGR calculation,  
26 retroactive to the base year, the period from April 1<sup>st</sup>, 1996 through March 31<sup>st</sup>, 1997. Mr. Steve

1 Philips, the Director of the Division of Practitioner Services for CMM provided the response.  
2 CMS believes that the Physician Payment System should be structured to control costs and  
3 achieve predictable and stable changes to Medicare's rates while being equitable to physicians.  
4 Administrative changes affecting the SGR would have significant long-term cost implications,  
5 but would not have an impact on the update for 2006, or the subsequent few years. Therefore,  
6 without a statutory change, there will be a reduction the Physician's Fee Schedule rates for 2006  
7 and subsequent years.

8 For agenda item D-2, PPAC supports the agency's attempts to reduce fraud and abuse in  
9 the prescription of durable medical equipment. The Council recommends the proposed rule  
10 requirement for a face-to-face physician-patient visit for prescription of durable medical  
11 equipment be limited only to prescription of power-operated vehicles. Section 1832 A1E of the  
12 Social Security Act, as added by Section 302 A2 of the Medicare Modernization Act requires the  
13 Secretary to establish clinical conditions of coverage standards for items of durable medical  
14 equipment. The statute requires the Secretary to establish types or classes of covered items that  
15 require a face-to-face examination of the covered individual by a physician or specified  
16 practitioner. Due to the proximate time frame of publication of the Physician Fee Schedule Final  
17 Rule, and the extensive number of public comments received, we will address all public  
18 comments in a future *Federal Register* document.

19 Agenda item D-3: PPAC recommends the Welcome to Medicare examination be  
20 reimbursed commensurate with the level of service provided, rather than limit it to the  
21 compensation for a level 3 office visit, as currently specified. The initial preventive physical  
22 examination is intended to target selected modifiable risk factors and secondary prevention  
23 opportunities shown by evidence to improve the health and welfare of the beneficiary, and it's  
24 less focused on a comprehensive physical examination, compared to the typical service providing  
25 in accordance with CPT-Code 99397, which reflects one of the preventive medicine services. We  
26 equated the resources anticipated to this service to the existing new office or other out-patient

1 visit in this instance, CPT-Code 99203. The RUC survey data for this code shows 53 physicians  
2 minutes, including pre-service time, intra-service time, and post-service time with 51 minutes of  
3 staff time. We believe the initial preventive physical examination will reflect these time  
4 approximations and will be looking at the data and consulting with the medical community after  
5 initial experience with this new benefit, to determine if this payment has been valued  
6 appropriately.

7 For Item D-4, PPAC recommends the specifics of the Welcome to Medicare examination,  
8 except as required by statute, be left to the discretion of the examining physician, or other  
9 provider. CMS believes that the statutory parenthetical language (including measurement of  
10 height, weight, and blood pressure and an electro cardiogram) recognizes that other services  
11 could be contained within the initial preventive physical exam benefit. We use the authority under  
12 Section 1871 A of the Social Security Act, through the Rule Making Process to provide clarity as  
13 to the specific services that are to be included under the new benefit. The intent of our language  
14 in the Final Rule for the actual physical examination portion of the benefit is to lead to the  
15 discretion of the physician or other qualified non-physician practitioner whether to perform  
16 commonly utilized physical examination measures, for example, such as auscultation [not in  
17 medical dictionary] of the heart or lungs on a patient if needed. We have specified in the Final  
18 Rule that additional physical examination measures may be performed if deemed appropriate,  
19 based on the issues identified by the physician or the clinician in the review of the service  
20 elements identified in the exam. We do state that the practitioner perform in the preventive  
21 examination, follow current clinical standards and those guidelines may include evidence-based  
22 guidelines.

23 Item F-1. The Council recommends the competitive bidding process include medicines  
24 administered in physicians' offices for all specialties, not just oncology. CMS intends to proceed  
25 through the full notice and comment rule making in 2005, with respect to the Medicare Part B  
26 Drug Competitive bidding program, including the scope of drugs included.



1 For Item F-2. The Council recommends CMS involve PPAC in the development of the  
2 Competitive Bidding process. Response: The CMS always values the input of the Practicing  
3 Physicians Advisory Council and will continue to do so for Drug Competitive Bidding.

4 For Agenda Item G. The Council recommends CMS explore all resources available from  
5 both government and private industry sources, to collect the most recent up-to-date and accurate  
6 data for making relative value units, geographic practice cost index, and Medicare Economic  
7 Index determinations. The law requires the Secretary to develop an index to be used in the  
8 updating of physician payments. Since this development in the 1970s, the responsibility for the  
9 Medicare Economic Index has remained in the Office of the Actuary in the Centers for Medicare  
10 and Medicaid Services. While the index was originally developed in the 1970s, the Office of the  
11 Actuary periodically revises and rebases the MEI to reflect more recent costs and practice  
12 patterns. We are always exploring the various data sources from private industry and government  
13 that are available for updating the MEI, both the cost weights and the price proxies in the MEI.  
14 The index was rebased to a 2000 base year for the 2004 update. Details of this can be found in the  
15 November 7<sup>th</sup>, 2003 *Federal Register*. The main source of data for the latest rebasing came from  
16 the patient care physician survey published by the AMA. This data was then supplemented with  
17 other data sources, such as the Bureau for Labor Statistics, ECI data, and the Bureau of Economic  
18 Analysis IO data. The rebasing was completing using the most current data available from the  
19 AMA at the time of rebasing, calendar year 2000 data. Though we continue to evaluate all  
20 available data sources, we have not found any private industry or other data that meet our criteria  
21 and are more recent than the latest data from the AMA. In addition, the price proxies used in the  
22 MEI are the most current data available. As has been our policy, we will continue to monitor the  
23 MEI to ensure it adequately reflects the cost of practice faced by physicians.

24 For average sales price, Agenda Item H-1: The Council recommends CMS proceed with  
25 caution in implementing the Average Sales Price rates. CMS should make broad use of any  
26 discretionary authority it might have to make exceptions to, revisions to, or delays in ASP rates.

1 If CMS does not believe it has authority to delay these changes until it has complete and reliable  
2 data, they should ask Congress for such authority. Section 1847 A of the Social Security Act  
3 specifies that the market based average sales price payment system for Medicare Part B drugs is  
4 effective January 1, 2005. Section 1847 A does not provide CMS with the authority to increase  
5 the ASP payment rates. We believe manufacturers understand the requirements of the law with  
6 respect to calculating and reporting the ASP data that will be used to set the payments effective  
7 January 1, 2005. As we gain experience under the ASP payment system, we will assess its overall  
8 use, and work with Congress to determine and implement changes as deemed appropriate.

9       Agenda Item H-2. The Council recommends CMS publish the complete list of covered  
10 drugs prices on the CMS website by early September 2004 so physicians can make comments  
11 before the September 24, 2004 deadline for comments on the Proposed Rule. In addition, drug  
12 payment rates published in the November 2004 Final Rule should be considered interim rates that  
13 are subject to further refinement as more data are gathered on payment changes. CMS published  
14 the available data from the second quarter of 2004 as soon as possible in conjunction with the  
15 Final Rule. We welcome public input on these drug prices, which will be updated quarterly.  
16 Section 1847 A of the Social Security Act does not provide CMS with the authority to increase  
17 ASP payment rates.

18       For Agenda Item H-3. The Council recommends CMS establish a system for monitoring  
19 how access to drugs is affected by the new ASP methodology. CMS should continually evaluate  
20 whether a response to lower drug acquisition and administration payments 1. physicians can  
21 afford to purchase, and administer the drugs needed for appropriate treatment of their patients, 2.  
22 physicians have to lay off medical or administrative staff, 3. physicians have to close satellite  
23 offices or discontinue or limit the types of treatment they offer, 4. patients have to travel further  
24 to get medical treatment because physicians in their area can no longer afford to provide it, 5.  
25 patients have higher out of pocket costs because they seek treatment at hospital-based facilities,  
26 alternative medical facilities, such as hospital out-patient departments, have the proper medical

1 infrastructure in place including drug inventory, adequate medical staff, medical equipment and  
2 facilities to provide quality medical treatment, especially in rural areas and finally, alternative  
3 medical facilities are available to absorb the additional patient load caused by fewer physician  
4 offices providing treatment. The CMS response is: CMS expects the combination of increased  
5 drug administration payments and the implement of the new market-based drug pricing system  
6 will result in continued access to high quality cancer care. We will be monitoring access closely  
7 and are ready to work with Congress to address systematic access issues that may arise.

8 For Agenda Item N: The Council recommends CMS give serious consideration to coding  
9 and relative value changes suggested by the agency's RUC committee and the AMA CPT  
10 Editorial Panel and that suggested changes remain exempt from budget neutrality, as specified in  
11 the Medicare Modernization Act. CMS has worked with the CPT Editorial Panel and the AMA  
12 RUC Committee since the inception of the Medicare Physician Fee Schedule. CMS has been  
13 working closely with the CPT Editorial Panel and the AMA RUC Committee in the development  
14 of CPT-Codes and payment rates for each of the codes related to drug administration services. As  
15 specified in the Medicare Modernization Act, these services will be exempt from budget  
16 neutrality from the years 2005 to 2006. CMS will implement temporary codes to allow payment  
17 for administration services in 2005. The new CPT-Codes will become active January 1, 2006.

18 Agenda Item N-2: PPAC recommend CMS immediately publish the list of areas by zip  
19 code in which the 5% incentive payment is available to physicians and specify those specialties in  
20 short supply, including primary care. Regarding the publication of the list of eligible areas for the  
21 new 5% bonus payment, CMS posted the list of physician scarcity areas on the CMS website on  
22 October 1, 2004. We also plan to publish which was done, the list in the Physician Fee Schedule  
23 Final Rule.

24 At the last meeting, several of the presenters raised questions by which they sought  
25 assistance from the Council. The first request relates to the Council was asked for suggestions  
26 concerning CMS in the Chronic Care Improvement Program. In the Council members had the

1 following suggestions regarding the Chronic Care Improvement Program: 1. CMS provide  
2 information on the website regarding the program; 2. the program should have sufficient patient  
3 self-care as one of its features; 3. primary care physicians should serve out front as team  
4 members, and 4. the investigators involved with the program should not have the ability to  
5 approve or disapprove physicians services. The last meeting Agenda Item L, the Council was  
6 queried on how they could assist in testing the PECOS web application. The Council responded  
7 by indicating the assignment of NPI numbers is scheduled to begin testing in May, 2005, and  
8 there were several members of the Council who agreed to help test the system. An additional  
9 request was: How could the Council help with educating physicians on the NPI and its  
10 significance to them. And the Council responded by suggesting that CMS seek to publicize the  
11 NPI requirement through state licensing boards. And the final request, was that the name, social  
12 security number, and date of birth must be consistent with the SSA information for enrollment  
13 and NPI actions to process. How can the Council help us inform the community? At that time, the  
14 Council did not provide any specific recommendations.

15 Dr. Rapp, that concludes the comments from the last Update.

16 Dr. Rapp: I thank you, Dr. Simon. Are there any questions or, from the Council for Dr.  
17 Simon? Dr. McAneny?

18 Dr. McAneny: Does one of the requests that we had made was that in looking at how we  
19 understand the rebasing of the MEI and looking at the using all resources, there are actually two  
20 things I have questions on. One is it would be helpful to hear some very specifics about why the  
21 market basket was felt to be the appropriate mechanism for hospitals, yet the MEI for physicians.  
22 Why not just use the market basket updates for physicians and hospitals since we are both using  
23 the same resources and competing for the same personnel equipment, etc., and the second one  
24 was the question of whether or not for office rent rates, whether or not there was any look at what  
25 the OIG uses when they decide that someone is not doing a fair market value transaction. So

1 those two questions: one is why not use what the OIG uses to figure out fair market values for  
2 office rents, and then why the difference between market basket and MEI?

3 Dr. Gustafson: Let me offer just a quick comment on at least the last point you raised.  
4 Fair market rents, as investigated by the Office of the Inspector General are done on a highly  
5 targeted basis, looking at conditions in a local market, very local market, relative to perhaps the  
6 purchase or sale of a particular office building, things of that sort. It's equivalent to looking for  
7 comparables when you are buying or selling a house. It is not a systematic nationwide data source  
8 that we could tap to use for this purpose. On the first point, I believe the answer probably lies  
9 along an issue relating the various weights that are put on the various inputs in these two indices,  
10 but I confess to not be familiar with the detail of them. And perhaps what would be appropriate if  
11 we could seek some input from the Office of the Actuary, perhaps provide some information in  
12 writing to members of the Council to resolve that question and we can check further on the other  
13 question as well.

14 Dr. Rapp: Did you have anything else to add, Dr. Simon?

15 Dr. Simon: [no]

16 Dr. Rapp: Dr. Castellanos, then Dr. Bergeron?

17 Dr. Castellanos: I think one of last meeting, why doesn't CMS use the same data source  
18 OIG for the professional liability insurance? And I think I provided you with that information at  
19 the last meeting.

20 Dr. Simon: CMS uses a variety of data sources based on specified criteria to help provide  
21 accurate information to enable it provide up to current up to the date information as it pertains to  
22 malpractice premiums. I think part of the issue as well has been addressed in the Final Rule,  
23 though it's not totally inclusive of identifying all of the data sources that it uses. I think that one  
24 of the things we can do for the Council, however, perhaps in writing for the next meeting, is to  
25 identify the requirements that CMS has in place to determine which data sources are used and are  
26 not used in calculated the NPI.

1 Dr. Bergeron: We as dermatologists are presently getting into the dispensing of  
2 medications through our office, such as all the biologicals coming on the market. And we've been  
3 trying to set some parameters, insurance department comes and says, "Well, Dr. Bergeron, you  
4 got to pay this amount of money for this particular medication." What's the mark-up if you will?  
5 Is it comparable to the jewelry store, is it comparable to the bar? The liquor store, etc., etc. And  
6 this is, we're virginal at this. Oncologists, rheumatologists have been at this for a while. So when  
7 we say competitive bidding, if indeed, we buy this biological A for \$100, and we mark it up  
8 according to what it costs to administer it, the nursing staff, the administration staff, etc., etc., and  
9 we submit this to a third party payee, whether it be Medicare or some private insurance providers,  
10 what parameters, or any, or should we consult rather than at the present time, our oncologists, our  
11 rheumatologists who've been doing this for quite a while, hematologists? Are there any  
12 parameters out there to set a specific price, competitively, if you will, that would be a fair and  
13 equitable for our time and efforts, where do we find this data? Are the rheumatologists and  
14 oncologists we should consult, use their parameters, their factors? Competitive bidding. Exactly  
15 explain what you mean by competitive bidding. If one company has Raptilers [?], one of the  
16 biologicals we use, well, there's nothing comparable to it. So how am I supposed to get  
17 competitive bidding unless I go with an entirely different drug, such as Amevie [?], which we're  
18 giving in the office. It's cloudy for us as dermatologists; this is virginal territory for us.

19 Dr. Simon: I think in the through our rulemaking process in 2005, we will be more  
20 expansive in terms of the methodology that will be used for the competitive bidding process as  
21 well as providing opportunity for specialty groups and physicians in particular, such as yourself,  
22 to raise those questions, as we attempt to explain how that process will be devised and provide the  
23 mechanisms in place so that people will understand the system that will be used to determine how  
24 that system will function. So I think that if we stay tuned through our rulemaking process, early  
25 next year, CMS will provide more information in that regard.

1 Dr. Bergeron: Because we were told by the companies that submit a figure. It can get shot  
2 down, you might get reimbursed and that's a little like flying by the seat of our pants. If I come in  
3 and tell a patient we got to submit \$2,000 and we get back \$900, they'll come back with you were  
4 charging too much in the first place. We had that happen. So now we just fly, you know.

5 Dr. Simon: I think that through our proposed rule making process, it will provide a  
6 vehicle where we will be able to articulate what that process will be, and again, explain where the  
7 methodology will go and also gain input from the community so that we can refine it for the end  
8 of 2005.

9 Dr. Bergeron: Thank you.

10 Dr. McAneny: Could you expand on that—and don't go to the oncologists—we're as  
11 confused as everybody else, especially with the competitive visiting part. But can you give a time  
12 table of when you expect to have the proposed rule making out for competitive biddings, and  
13 when do you expect to have the various companies, or whoever is going to reply to this,  
14 establishing their standards for 2005 since this is the law we're going to be living on for 2006? It  
15 would be handy to know earlier rather than later.

16 Dr. Simon: We'll ask Mr. Thompson to respond.

17 Dr. Thompson: You have an inquiry here. A little bit of a preview for some information  
18 we're going to have later but I think that the way that the process will work is that as Dr. Simon  
19 mentioned, hopefully in the early spring of 2005, we'll be going out with the proposed rule. In  
20 that proposed rule will contain the policy surrounding the competitive bidding, which is going to  
21 be implemented in January 1, 2006. There will be a comment period. We'll obviously take those  
22 comments, make any necessary modifications, go out with the final rule, then at that point, we'll  
23 be able to start the bidding process. And then obviously we'll go through the bid process. Bids  
24 will accept from all the different vendors. Do our evaluations, get those out, and then physicians  
25 will obviously be given a choice in the fall between continuing to go under the ASP plus 6  
26 methodology, buy the drugs themselves, or go with the vendor.

1 Dr. Rapp: Thank you. Any other comments or questions? Dr. Bergeron?

2 Dr. Bergeron: Dr. Thompson, why are we always reactive rather than proactive. Here I  
3 have a span. These biologicals are there. We are keeping up with the cutting edges, and yet on the  
4 economic side—medically speaking, we're there on the cutting edges. The best laser this side of  
5 heaven, the best biologicals. Yet in administering to these patients of ours, economically we're in  
6 the dark. So is there any possibilities that we look on the horizon of what's coming in, what's in  
7 the practicing physician's office, and have certain parameters that we can deal with, rather than  
8 wait until January 05 or January 06, right now we have about 40 patients in our office, as we  
9 speak, receiving these biologicals.

10 Mr. Thompson: Understood. Obviously the earlier we have the information the better,  
11 without question. And ideally we'd be sitting here right now, we'd know precisely what the  
12 vendors were going to be able to propose for January 1, 06, but I would submit if you asked them  
13 right now, even if we had the apparatus up and running, it wouldn't be clear that they in fact  
14 would know today what they'll be billing over a year, what the possibility will be in terms of the  
15 competitive bidding. I'm not sure the vendors themselves would know or even aside from  
16 competitive bidding, could someone tell me what the price of any drug's going to be January 1,  
17 2006. I'm not sure anybody has the ability to do that this far in advance.

18 Dr. Bergeron: As we speak, right now, we have one patient \$11,000, we have because  
19 there was no way we could determine specifically and get parameters, and as we say in south  
20 Louisiana, the individual insurance reneged on the deal.

21 Dr. Thompson: I guess in terms of where we stand—

22 Dr. Bergeron: Because the patient is being treated presently. Not 2006.

23 Dr. Thompson: I think in terms of obviously what Medicare pays for 2004 is a known  
24 quantity. So as of today, you know what the Medicare reimbursement is, and again, that's  
25 statutory. That was based on the locked in AWP amount. So I think in terms of where we stand  
26 right now, it's a known fact what Medicare would reimburse for any drug. I think in terms of '05,



1 again, we've put out the second quarter prices. So while it's not the second quarter of '04, the  
2 ASP data, and obviously we have a new payment system in '05 and we'll have those data—  
3 they're in-house now, contractors, working on it. Hopefully you'll have those up for early  
4 December for use January 1, and that is to a certain extent, that time lag, the data doesn't even  
5 come in to until the end of October, October 30<sup>th</sup>, because by law they have 30 days beyond the  
6 end of the reporting period and we're hoping to turn that around in 4 weeks, which is a pretty tall  
7 order. So there's not much faster we can go in terms of getting the precise '05 rates. So I guess if  
8 you could just expand a little bit. You have the '04 rates now. We have the '05 rates—at least if  
9 you want to project them, based on what we've published based on the second quarter, which I  
10 think is roughly 98, 99% of all the Medicare drug expenditures, and then in '06, we'll be going  
11 through the notice and comment rule making. So I guess if you could just maybe repeat the  
12 question in terms of what piece of information would you like to have today that you don't have?

13 Dr. Bergeron: Specifically, what do we charge? What fees do we submit to third party  
14 carriers if we have no “competitive bidding.” Is Medicare—I'll tell you, what you could consult  
15 the other side of the house, Medicaid, they have these figures for us.

16 Dr. Thompson: When you see “these figures,” that's the part I'm kind of struggling with.

17 Dr. Bergeron: The figures are what we charge for the drug, what's our mark-up, what's a  
18 fair mark-up to administer, and what we get reimbursed? In other words, before then—excuse  
19 me—we saw a patient. We didn't, we didn't purchase any drugs. I never been in the retail  
20 business. This is retail business and you have to educate me. I'm a dermatologist, board certified,  
21 I'm a physician, but come into retailing, it's a whole new ballgame for us. So if we're going to  
22 have patients under the Medicare guidelines, it would be nice when a Medicare patient comes in  
23 with a horrible psoriatic erythrodermic, yes! There's this new biological. They come in on the  
24 Internet. I want this. Well, I don't know how—well, you going to purchase it? Yes, but the drug,  
25 I'll tell you one thing, the drug company bills us 30, 60, 90, and if 90 days not paid will turn over  
26 to the Credit Bureau. So what I'm getting at is, you come in this morning as a Medicare patient. I

1 want this drug. This is the best. And I know it's the best for you. I don't know what to charge  
2 you. I don't know what bill to submit to Medicare as we speak at the present time. So in other  
3 words, you want me to withhold the biological 'til January '06 on this Medicare patient until you  
4 give me all the parameters, the charges, which submit charges, etc. What's a fair mark-up?

5 Dr. Thompson: And maybe this is a, this is a question we could maybe follow up on  
6 offline. If you give me a drug, I can tell you how much we're paying now. How much the  
7 Medicare reimbursement will be.

8 Dr. Bergeron: But will you come back and say, "Did you get a competitive bid?"

9 Dr. Thompson: The competitive bidding system is not effective until January 1, 2006, so  
10 right now, if you tell me a drug, I can tell you what the price is. For right now, a patient walks in,  
11 I can tell you how much Medicare is going to reimburse you for that. And then very shortly, if  
12 you ask me in early December, and you give me another drug, I can tell you what Medicare will  
13 be reimbursing January 1, 2005. I guess beyond that, in terms of if you're saying where can you  
14 get the drug, or what's the purchase price for the drug, I think that there is obviously a number of  
15 different drug distributors and wholesalers out there. Perhaps others can shop around between  
16 those in terms of getting the best acquisition costs. But Medicare is not in the business of  
17 purchasing the drug. We can tell you what we're going to reimburse for it, but to a certain extent I  
18 don't know if your medical society helps with information about how to purchase drugs and  
19 prudently, but there's no competitive bidding aspect to anything today or in 2005, with respect to  
20 treating the patients. That's really an '06 issue. But I can tell you today, and maybe we can follow  
21 up, but if you tell me a drug, I can tell you what we're paying for it, or I can contact your carrier  
22 or we can work with the system so you wouldn't have to call me all the time, but there are ways  
23 to figure out—they're on our website, or we can get your staff, tell them where it is on our  
24 website. They can download it. We update up quarterly. So the information's out there at least in  
25 terms of what the Medicare payments are.

26 Dr. Rapp: Dr. Castellanos?

1 Dr. Castellanos: Since he's opened up this discussion, can we continue it now or should  
2 we delay it?

3 Dr. Rapp: Well, you can continue it for four minutes and 45 seconds.

4 Dr. Castellanos: I'll be glad to give you some J-Codes. I'm starting patients on treatment  
5 now which is 2004, but these treatment plans will continue into 2005, and I can tell you at this  
6 time on AWP, it's a wash. I can tell you on the ASP plus 6% based on the figures you gave me, I  
7 have losses. So what do I do January 1<sup>st</sup>? Do I stop giving this drug? What happens there, and I  
8 can give you the J-Codes if you would like, right now.

9 Dr. Thompson: Sure. If you have the payment amounts, I would probably just be giving  
10 you back the same, but I would like the information.

11 Dr. Castellanos: I'd be more than glad to give you that on intravesical therapies for  
12 bladder cancer. Because I'm going to be seeing these patients and the oncologists have the same  
13 problems. They're going to be starting treatment based on 2004 reimbursements, and then a  
14 month later, we really haven't hit the final figures yet, you're expecting me to continue these  
15 treatments and take a financial loss. And I'm a small business man. I understand your pressures  
16 with MMA, you had a tremendous crunch. But the private physician also has a tremendous  
17 financial crunch to figure out what the heck we're going to do.

18 Dr. Rapp: So are you saying that you can't purchase the drug for what the reimbursement  
19 is—

20 Dr. Castellanos: I can say we can purchase the drugs based on ASP on the second quarter  
21 and I'm taking a loss based on my acquisition costs, and I will be glad to show you my receipts  
22 on what I'm paying for the drug.

23 Dr. Thompson: I think we'll be, I think consistently is that the ASP plus 6% is statutory,  
24 so we don't have the regulatory authority. So if you look at the ASP system in the MMA, it does  
25 not give the Secretary the authority to raise the price. That section of the law. So from a

1 regulatory, administrative standpoint, the statute says that the drug price is the Average Sales  
2 Price plus 6%.

3 Dr. Castellanos: I understand that. But the bottom line, when the tide hits the road is what  
4 do I tell my patients January 1<sup>st</sup> that I can no longer afford to give them this drug because I loose  
5 money—what do I tell my patients? And where do I send them for that treatment? I haven't got  
6 any good answers. And we have what, 6, 7 weeks to figure that out.

7 Dr. Rapp: So, are you saying you cannot purchase particular drugs for the Average  
8 Wholesale Price plus 6%?

9 Dr. Castellanos: That's correct. And I can show you the receipts and the data, and I'm  
10 sure the oncologists can show you the same. Not all our drugs. And I guess we're going into  
11 another issue, but when we get into 206 with competitive bidding/competitive acquisition and  
12 ASP, it would be nice to be able to have a hybrid, so the ones that I can't afford to give, I can buy  
13 that drug and be assured that my patient will get that treatment, yet on ASP plus 6%, if there's  
14 any profit, that the physician service and company can still make some profit. It would be nice to  
15 have a hybrid system based but on MMA, I don't think, at least statutorily that's written in the  
16 law.

17 Dr. Rapp: OK, I'd like to draw this to a close in order to stay on time, so if that's all right  
18 with you, we will, thank you, Mr. Thompson, we will see you again. Thank you, Dr. Simon for  
19 that information. And the next item on the agenda is the PRIT update. We have Dr. William  
20 Rogers who's the Medical Office to the Administrator, Dr. McClellan. And he will provide us  
21 with an update on the Physicians Regulatory Issue Team, otherwise known as the PRIT.

22 Dr. Rogers: Thanks, Mike.

23 Dr. Rapp: Otherwise known as the Cartoon Purveyor.

24 Dr. Rogers: The cartoon purveyor. I only have one this report, I'm sorry to report. But  
25 you know I provide access to my cartoon library free of charge to all PPAC members as an added  
26 benefit of serving on this august committee. Before I get started, I just want to amplify a little on

1 what Don was saying, because I think Dr. Bergeron's point about this horizon scanning and being  
2 ready for new technology is a very good point. And we have now a committee for technology and  
3 innovation, which is composed of members at the highest level of management at CMS and the  
4 main function of this committee is to make sure that we're ready when new technology is  
5 approved, with payment rates, with coverage rules, and things like that so that there isn't a delay  
6 and I think what CMS did with drug [?] is sort of an example of the way we should be ready for  
7 new technology when the FDA approves it. So this CTI meets regularly and has a very important  
8 function that it's fulfilling, so we are aware of the need to be ready for new technology.

9 First slide: What's new? I wanted to introduce Jackie Whitley, who just joined the PRIT  
10 team. Jackie worked for Mark Hatfield for a decade, for four years and then worked for a decade  
11 after that at the Federation. She knows, it seems, just about everybody in health care in the United  
12 States and we are thrilled to have her on board. She is going to help us to reach out to some  
13 smaller organizations and state medical societies that I haven't done a very good job of reaching  
14 out to, and that's her primary charge with us and so we're very excited to have her on board. And  
15 feel that this is going to help us at being more effective at making individual physicians and small  
16 groups realize that they have a voice here at CMS. [chatter]

17 This is the only cartoon, and Mike's blocked the caption, but it says the physician's  
18 obviously talking to his wife or his girlfriend, and he says, "By all means, dear, buy it you really  
19 want it, we'll find the money for it somehow." The patient's looking a little bit anxious up there.

20 I'm going to go quickly through the PRIT issues that you might be interested in. A couple  
21 of really easy sort of issues that we were asked to deal with this year, late in the year. One was a  
22 PAP screening problem. Physicians were—a patient would come into a physician's office and ask  
23 to have another screening PAP smear done when the patient had already met their statutory limit  
24 of one every two years. And the physician would say to the patient, Medicare's not going to cover  
25 this. They'd say, I know, but I read an article or whatever. I want to have another one done.  
26 They'd say, OK, just as long that you'll have to understand that you'll have to pay. The patient

1 would fill out an ABN. Physician would bill Medicare as they were supposed to. Medicare would  
2 pay the physician. The physician would refund the money back to Medicare, then would bill the  
3 patient. The problem was, the patient would get information that said that Medicare had paid for  
4 the service. And then when they got a bill from the physician then they would think they were  
5 being double-billed, because they'd be unaware that the physician had refunded the money to  
6 Medicare. And so what we're doing now is going to have a final meeting about the use of a  
7 different modifier to address this physician can bill the patient at the time of the initial service and  
8 you won't have to go through this refunding process and everything. And it's really just a  
9 clarification of the use of the modifier.

10 The second thing was an issue that was of concern to a lot of people, but particularly to  
11 Dr. Grimm. And the problem was that a CPT-Code had been used for a long time to bill for the  
12 radio-isotope implants in brachytherapy and that CPT-Code disappeared in the 2005 CPT book,  
13 which left them with no way to bill for a pretty expensive product. And so Medicare was actually  
14 poised and ready to react to make this [interference] to allow that to happen. But it was nice to see  
15 how Medicare was able to fix this problem.

16 E&M services. I spoke to the gastroenterologists on Saturday in Chicago, and I'm still  
17 recovering from the wounds. There's a lot of concern amongst gastroenterologists. They believe  
18 that there is not money in the payment for the screening colonoscopy to pay for the very  
19 reasonable services which are required to make certain that a patient can safely undergo  
20 procedural sedation. And their concern that there isn't any money included in the payment for  
21 screening colonoscopy, and they believe, many of them, that every patient who has a screening  
22 colonoscopy should have also paid for an E&M-Code before the screening colonoscopy. And  
23 there's been a lot of communication between CMS and the gastroenterologists for a number of  
24 years over this issue. And so we're just keeping it up there for discussion. But the big issue is  
25 whether there is some payment in the payment for screening colonoscopy for a small amount of  
26 preprocedure service. And until we further define that, which we're working on now, it's going to

1 be difficult to say what really the right thing to do on this is. Clearly I mean there are some  
2 patients who are very ill, who have a number of [pill?] morbidities and it would be appropriate to  
3 see them in the office a week before the screening colonoscopy to assess them and be sure they're  
4 ready for the procedures.

5 Ordering of POVs is something that we'll discuss a little bit later.

6 Cardiac Rehab Supervision. This is actually sort of on hold until we get the OIG report.  
7 But the issue is that many smaller hospitals have routinely had the emergency physician who's  
8 usually right down the hall from where the cardiac rehab is occurring as the supervising  
9 physician. And we have said some things that suggest that maybe that's not entirely kosher. It's  
10 unclear. And we can't really clarify it until the OIG publishes its report on cardiac rehab which  
11 we expect any day. But it sort of holds up the process until we know how they're going to write  
12 the report. But it's a real problem, particularly for some rural hospitals that are concerned about  
13 whether their programs are following the letter of the law. This is also an issue that's being  
14 considered by the CTI.

15 Security of anesthesia carts is a big issue for anesthesiologists, because our conditions of  
16 participation are somewhat at variance with joint commission and state requirements about when  
17 carts have to be locked and they don't have to be locked. And there are some safety issues here  
18 because the anesthesiologists believe that a locked cart can be a problem if a patient suddenly  
19 needs something unexpectedly and it's difficult to access the drugs and supplies on the cart. But  
20 this is a conditions of participation, one of four PRIT issues that are in the conditions of  
21 participation which are in the final, final, final stages of [development?].

22 Also, history and physicals by podiatrists. This has been an issue that's been with the  
23 PRIT as long as I've been with the PRIT.

24 Reenrollment. This has not changed. And we're actually going to move this over to old  
25 issues. But I think by my next slide, when I talk about enrollment, which is really a great story, I  
26 think this issue we are very aware of and we're not going to do anything on reenrollment until we

1 are sure we can do it right. And I'm confident of that. I think that the enrollment group really has  
2 physicians' interests foremost and forefront.

3 Mental health treatment limitation has been a very difficult issue. We're still having  
4 discussions about when it should be applied, when it shouldn't be applied.

5 Use of macros in teaching documentation. We're talking to the AAMC and other groups.  
6 The concern here is on the one hand, with electronic medical records, macros are normal part of  
7 the way you do your documentation and so many teaching physicians say, when the resident's  
8 documentation is just absolutely everything that I could have written and more, and I really have  
9 nothing to add, why isn't it OK for me to just say, teaching physician macro, and have the  
10 computer or the person in Michigan or the person in India type, "I was present during the key  
11 components of the procedures. I agree with the resident's note signed, so and so." On the other  
12 hand, there are physicians and people who are concerned about quality documentation are  
13 concerned that teaching positions might use this excessively and not make sure that the residents  
14 now really did comply with all the CMS requirements and also give the information that might be  
15 required by a follow up physician or whatever. So the concern of AAMC is primarily that this  
16 macro might be overused. And that's a very reasonable concern. So we're in discussion about  
17 how exactly to word guidance about the use of macros. But it's obviously something that we have  
18 to weigh in on because with the growth of the use of EHRs, this is not an issue that's going to go  
19 away.

20 We've been very focused on provider enrollment, and this is a happy graph here. This  
21 looks at the backlog of patients waiting for provider numbers, and as you can see, last month, we  
22 actually crossed the baseline. We have fewer people waiting for provider numbers now than we  
23 did pre-PECOS. And this is a testimonial to the hard work of the Provider Enrollment Group and  
24 also to many unsung heroes at the carrier level who've been working overtime and working  
25 weekends to get this taken care of. But I think now PECOS is where we want it to be in terms of  
26 its reliability. And this doesn't mean that every carrier has dropped below the baseline, and we're



1 very aware of that. We're still working with individual carriers who haven't succeeded quite as  
2 much, but nationally, I think this is a problem that's been resolved.

3 Post-Anesthesia Reports is really and has been settled, because on our website there's a  
4 letter that you can link to, which says that it's OK for another anesthesiologist in the group to do  
5 the report, but we're still waiting for the conditions of participation to finally resolve this.

6 Verbal Orders. Anesthesia Billing Issues has to do with when an anesthetist starts a case  
7 and an anesthesiologist finishes the case and we're still optimistic that we'll be able to come up  
8 with a policy that both organizations are happy with, and that's sort of what we're working on  
9 right now.

10 And I'm not going to even mention the chemo-therapy codes issue because far wiser  
11 people than I are going to be discussing this later on but it has been an issue that we've been  
12 watching and trying to be helpful with.

13 So to finish up, I've been traveling a lot. I was in Chicago on Saturday, talking to the  
14 gastroenterologists and spoke to the American Association of Osteopathic Colleges on Friday and  
15 I'll be at the AMA meeting on the 5<sup>th</sup>. And really trying to make sure that individual physicians  
16 and small groups feel that we're concerned about their issues and that we are interested in  
17 resolving those issues. We're excited about Jackie helping us to reach physicians that we haven't  
18 been successful at reaching so far and with that, I'm open to questions, or issues or concerns.

19 Dr. Rapp: And questions for Dr. Rogers? Dr. McAneny?

20 Dr. McAneny: One is a question, just a clarification. Did I understand you right, Bill, to  
21 say that the re-enrollment is on hold until everybody's certain it can be done right?

22 Dr. Rogers: Well, my understanding last time I talked about this with our experts on it  
23 was that we were not going to begin to require re-enrollment until we were sure that we had a  
24 robust and user friendly internet interface which would allow the process to be done painlessly.

25 Dr. McAneny: Excellent. And I think we'd all be willing to be guinea pigs to try to re-  
26 enroll and see if it can be done on line. It seems it would be nice to have it so that if you make an

1 error it doesn't say, guess what I'm thinking, figure out what the error is. And then make you start  
2 all over and resubmit. So that's wonderful. And that's very good news. The other question I had  
3 was on the use of the macros, it just seems strange to me that we will take university professors  
4 and trust them with people's lives and trust them to teach the future doctors, but we won't trust  
5 them to know when to use a macro in documentation. And it seems just sort of the wrong attitude  
6 to me that these are our professors and our teachers and the folks who are going to teach us all  
7 how to do things right and we don't trust them to use a macro or not appropriately?

8 Dr. Rogers: I think it's a good point. I've always said that I think good physicians are  
9 good physicians despite our regulations and bad physicians will be bad physicians despite our  
10 regulations. We fool ourselves if we think that the bad physicians are aware that there's a  
11 regulation that says X, Y, or Z, but on the other hand, there's probably nothing more important  
12 once you've gotten your treatment plan implemented than the documentation you do so that the  
13 doctor that follows you knows what you did and so that the malpractice attorneys have something  
14 to read. And we don't want to do anything to sort of diminish the quality of those records. So I  
15 think that's probably the counter balancing concern.

16 Dr. Simon: I don't think the issue is whether CMS understands when attending  
17 physicians realize the appropriateness or not of when to use the macro system. The real point is  
18 that there area variety of electronic medical record systems on the marketplace which had  
19 varying degrees of sophistication. Some of those systems do not enable, or don't have the  
20 capability of allowing a reviewer to distinguish care from one patient to the next. So that the  
21 system would not indicate that the care has actually been appropriately tailored by the physician  
22 to the uninitiated observer. So CMS has been working with the AAMC recognizing that this is a  
23 landscape that currently is under review and will continue to change and once there is a baseline  
24 of electronic medical records systems out there that have that sophistication where care can be  
25 identified and demonstrated to be tailored appropriately so to the care of the patient, where it  
26 actually protects the attending physician when he or she provides care to the patient, then I think

1 the AAMC and CMS will work in concert to create the policy changes that will be of benefit to  
2 all that are involved.

3 Dr. Grimm: This is just a comment about format. Bill, I like the way you present this  
4 information to us. It's very easy to understand the issue. It's very understandable what's being  
5 done. Ken, I'd like to encourage you and the other folks that deal with the issues, with these other  
6 recommendations that we have to use a similar format and have it to us available before we get to  
7 this meeting so that we can assess what's being said. It's very difficult to follow if somebody's  
8 reading something and then think about what's being said and then respond appropriately. And  
9 this is a very nice way to show what you've done in a chronological way and I appreciate, Bill,  
10 your organization of this. Very easy to understand.

11 Dr. Gaughan: Well, first I want to thank Dr. Rogers for the PECOS improving, since  
12 Kansas is one of the worst states.

13 Dr. Rogers: I get no credit for that.

14 Dr. Gaughan: So I want to thank you. And then I want to make a recommendation.

15 Dr. Rapp: OK.

16 Dr. Gaughan: PPAC recommends that CMS be applauded for approving additional  
17 funding for all carriers that requested to hire part-time staff to clear the backlog of enrollment.  
18 And I will comment that that is the major thing our carriers were telling us you want us to clear  
19 the enrollment, but you won't give us any money or personnel. So I would like to applaud CMS.

20 Dr. Rapp: Is there a second to that?

21 ??: Second.

22 Dr. Gaughan: I hate to be nice, but. . .

23 Dr. Rapp: Yeah, I was concerned somebody might think that was out of order.

24 Dr. Gaughan: I know.

25 Dr. Rapp: So, Dana, do you want to read that back?

1 Ms. Trevas: PPAC recommends that CMS be applauded for approving the additional  
2 funding for all carriers who requested funding for part-time staff to clear the backlog of  
3 enrollment.

4 Dr. Gaughan: For physician enrollment.

5 Ms. Trevas: Physician enrollment.

6 Dr. Rapp: Any discussion? All in favor?

7 [Ays]

8 Dr. Rapp: That carries. Anything else for Dr. Rogers?

9 Dr. Simon: I think as a point of information to the Council, one of the points that Bill  
10 raised in regards to the Council for technology, the CTI committee is that it would also be  
11 important for the Council to recognize that part of the usual operating mechanisms within CMS is  
12 that when new services, procedures or technologies are presented to the agency and those groups,  
13 manufactures or specialty groups submit their application process, requesting coverage for new  
14 devices, procedures, technologies, our discussion at the end of my update was pertaining to drugs,  
15 as articulated by Dr. Bergeron. But for technology and devices, if those devices and so forth are  
16 deemed to be covered under 1862 A1A by the Social Security Act, then we usually will create  
17 either a C-Code or a G-Code and provide coverage for those services, making them available to  
18 the physicians so that they not only can provide the service to the patients, but more importantly  
19 be reimbursed for those services when they provide them to patients on a quarterly basis. So those  
20 new technologies are addressed in a real time frame and the payment, the ability to have a code in  
21 place for it and the coverage is done expeditiously.

22 Dr. Rapp: Anything else? If not, thank you Bill, for introducing your new staff member,  
23 Ms. Jackie Whitley, and we are now at the time that we're going to have a brief break. We are a  
24 bit ahead of schedule, so the next item on the agenda is the Physician Fee Schedule Rule, which  
25 we're going to talk about at 10:00. So let's come back at 9:45 instead and begin that discussion  
26 then.

1 Dr. Rapp: OK, we'll resume the meeting now. The next item on the agenda is the 2005  
2 Physician Fee Schedule Final Rule. As always, there is tremendous interest in the Final Rule of  
3 the 2005 Physician Fee Schedule, and the presenters will be four staff members from the Centers  
4 for Medicare Management. First of all, Don Thompson, Acting Deputy Director, Hospital &  
5 Ambulatory Policy Group, is that right? Steve Phillips, Director of Division of Practitioner  
6 Services, Marc Hartstein, Senior Advisor, and Dr. Edith Hambrick, Medical Officer, Hospital &  
7 Ambulatory Policy Group. The areas that they will be covering today will be the scope, payment,  
8 and impact of separate provision relative to EKG other services, codes, and additional Final Rule  
9 changes, and we'll hear about a one-year demonstration project also that's been included in the  
10 Final Rule. So who's going to start, Mr. Thompson?

11 Mr. Thompson: Actually, Mr. Phillips will start.

12 Mr. Phillips: Thank you. I appreciate the opportunity to come here this morning and  
13 present the changes that we implemented in the 2005 Physician Fee Schedule Final Rule which  
14 was published in the *Federal Register* November 15<sup>th</sup>, and as we presented to the Council in  
15 August, when the proposed rule was published, the Final Rule contains many important new  
16 changes to the Medicare Program, which we're going to cover. The key ones this morning, and  
17 basically our presentation is segmented. First we will focus on the Welcome to Medicare Benefit,  
18 malpractice RVU update, the five-year review of work relative values and some of the other  
19 miscellaneous issues in the rule. And Dr. Hambrick and myself will present this first segment and  
20 then we will focus more specifically on changes to payments for drugs and drug administration.  
21 And Don Thompson and Marc Hartstein will cover those sections. Moving to the Welcome to  
22 Medicare benefit, we received many comments on this benefit in response to the proposed rule.  
23 Generally, the comments were aggregated into four key areas related to the benefit. The scope of  
24 the examination, the appropriateness of the payment that was proposed, the comments  
25 recommending that we allow a separate provision of the electro-cardiogram aspect of the visit,  
26 and also comments on our proposal to limit the provision of additional evaluation management

1 services on the same day as the Welcome to Medicare benefit was provided. I realize that you'll  
2 be receiving a more complete briefing on the scope of the benefit this afternoon, so this morning  
3 we're going to focus on the latter three aspects, the payment issues that we addressed in the Final  
4 Rule. The first one, appropriate payment. Many commenters on the Proposed Rule believe the  
5 payment that was in the Proposed Rule would be insufficient. They characterized, for example,  
6 the benefit as being labor-intensive and requested that for example, we use the existing CPT-  
7 Codes for preventive services rather than creating a new G-Code. We examined that comment  
8 and basically the preventive services prescribed by existing CPT-Codes 99381 through 99397 are  
9 not covered by Medicare. And so that created problems with that comment, suggestion. We  
10 believe however that the physician staff time is associated with existing E&M-Code 99203 for an  
11 office visit with a new patient should closely approximate the resources we use to provide the  
12 Welcome to Medicare visit and as we show here on the slide, there are currently in CPT-Code  
13 99203, there are 53 minutes of physician time and 51 minutes of office staff time. However, as  
14 we indicated in the Final Rule, as we proceed and physicians gain experience with providing the  
15 new service, we believe we will be better able to assess the appropriateness of this payment level.

16 The second issue under the Welcome to Medicare visit is comments that we received  
17 regarding the provision of the ECG. Many commenters expressed concern that not all physicians  
18 or non-physician practitioners have the equipment and capability to provide an electrocardiogram  
19 in their office or clinic. In the Proposed Rule, we proposed just a single G-Code for the entire  
20 service, including the ECG. We also received questions about whether an ECG must be  
21 performed in cases where a diagnostic ECG was performed in a recent visit. Investigating with  
22 our Office of General Counsel, this question, we came to the conclusion that the statute pretty  
23 clearly states that the ECG is part of the new benefit, and therefore, we don't have the authority to  
24 allow it to be excluded from the rest of the Welcome to Medicare visit. However, we did amend  
25 the policy in the Final Rule to recognize that there are many practitioners who may want to refer  
26 patients elsewhere for the ECG and interpretation and to accommodate these situations, we

1 created separate new G-Codes to allow the ECG portion of the benefit to be billed separately,  
2 either by the same practitioner, who provides the other portions of the visit, or by another  
3 provider by arrangement with the primary physician or non-physician practitioner.

4 This slide presents the new G-Codes that were published in the Final Rule in association  
5 with the new benefit. In the Final Rule, we indicated that in circumstances where the patient is  
6 referred outside for the ECG, that we expect the results to be including in the medical record at  
7 the primary care provider's part of the visit. If the complete ECG is provided at the same time, as  
8 the rest of the Welcome to Medicare visit by the same physician, both GO-344 and GO-366  
9 should be reported on the claim for the Welcome to Medicare visit.

10 The final aspect of this benefit that I wanted to cover relates to the proposal to limit the  
11 provision of additional services on the same day as the Welcome to Medicare visit. Originally,  
12 out of concern about paying twice for overlapping services, we proposed to limit the level of an  
13 allowable medically necessary Evaluation & Management visit on the same day as the Welcome  
14 to Medicare visit to a level two E&M visit for new office patients. Commenters wrote that many  
15 Medicare beneficiaries come with multiple chronic problems that often necessitate immediate  
16 evaluation and management, equivalent to a level three or four visit. In response in the Final  
17 Rule, we removed the proposed restriction. However, we indicated services provided as part of  
18 the Welcome to Medicare visit should not be included in the determination of the appropriate level  
19 of the same day subsequent service so basically the overlapping services should not be counted  
20 twice and paid for twice.

21 Next, I want to talk about the update to the Malpractice RVUs. Yeah?

22 Dr. McAneny: One of my questions on this is what will happen if one of the factors in  
23 that laundry list of requirements is missed by the physician. Suppose the physician does not have  
24 an EKG machine in his office or her office and says, OK, you will go get this at such and such a  
25 place and the patient doesn't do it. It does happen that we tell patients to do stuff and they don't  
26 do it. So if they don't do that, has the physician just donated their time on everything else? If they

1 miss one factor, will the physician still get paid? Suppose then they forgot to ask about  
2 depression, or they didn't assess home safety, will they still get paid for that? And then the other  
3 question is why an EKG at all? The US Preventative Services Task Force did not say that there's  
4 any value to a standard screening EKG, yet we're going to be paying a huge amount of money,  
5 which I'm worried will also trigger volume and intensity questions and trigger the SGR cap for a  
6 service that while patients may feel like they got something for it because they put all those wires  
7 on their chest, really isn't going to do much?

8 Dr. Phillips: OK, I in response to the second question, and again these might be questions  
9 that would be useful to raise this afternoon when I think Dr. Salive from the Office of Clinical  
10 Standards & Quality is here to talk about the scope of the benefit—

11 Dr. Rapp: We're going to spend 45 minutes this afternoon on the new Medicare  
12 preventive benefits and the Welcome to Medicare exam, so. . . Go ahead and respond to the  
13 question and we'll cover this in more detail.

14 Dr. Phillips: Right. Just to point out that the bottom line answer is that the statute required  
15 that the ECG be part of the benefit, so it didn't really leave CMS with a lot of discretion. As far as  
16 the merits of that, that might be something for this afternoon's discussion.

17 On your first question about if the ECG is referred outside, again, the statute is pretty  
18 clear that that has to be part of the benefit, so we don't feel that we have a lot of discretion to  
19 waive that if it's not performed. We're looking at an issue in instructions in terms of the billing  
20 for the benefit, but believe that it has to occur as part of the entire scope of the benefit in order to  
21 pay for it.

22 Dr. Rapp: Thank you.

23 Dr. Phillips: Then, I mentioned, we also included in the Final Rule, the update to the  
24 malpractice RVUs as part of our 5-year review of the Malpractice RVUs. Commenters requested  
25 in response to the Proposed Rule that we remove the utilization from assistance at surgery, from  
26 the calculation of the malpractice RVUs. Pointing to the fact that this utilization lowers the



1 average risk associated with surgical services. And in response, we adopted this comment. We  
2 removed the assistant at surgery data from the calculation for the Final Rule, resulting in higher  
3 RVUs for some surgical specialties. We also received comments suggesting that we adopt a  
4 methodology that would only count for the dominant specialty providing the service. And we  
5 responded to this comment that we believe that a methodology utilizing risk factors associated  
6 with all of the specialties that provide a service, weighted appropriately to account for the overall  
7 proportion at the time the service was provided by each specialty is the more equitable approach  
8 to establishing malpractice RVUs in order to accurately reflect the malpractice costs associated  
9 with providing the service on average. However, in conclusion on that point as well as just the  
10 entire discussion on malpractice RVUs, we indicated that we do intend to continue working with  
11 the AMA's relative value update committee and identified some specific points that we think will  
12 merit further discussion. The dominant specialty approach is one. We are open to continuing to  
13 discuss that, although, made clear our current position at least in the response to that comment in  
14 the Final Rule. Also to work identify the most current nationally representative professional  
15 liability insurance data. We actually had a discussion just last week with the representatives of the  
16 RUC on potentially accessing some data may be more up to date that we could begin to look at as  
17 an alternative to the data that was used to the calculations in the Final Rule. And also to better  
18 identify low volume data that may just be aberrant within a particular specialty, and some rules  
19 for identifying aberrant data, as opposed to just low volume specialties within a particular service.

20 With that, I'm going to turn it over to Dr. Hambrick to talk about the five-year review of  
21 work and the other issues.

22 Dr. Hambrick: Good morning. It's my great pleasure. I'm sure that you are all eagerly  
23 looking forward to the announcement of the third five-year review cycle. I'm sure that there will  
24 be many comments that we will receive in response to that announcement. We are requesting  
25 comments on potentially misvalued work RUVs for all services in the calendar year 2005  
26 Physician Fee Schedule. We also will identify codes, especially high volume codes across

1 specialties that are valued as being performed in the in-patient setting, but that are now  
2 predominantly performed on an out-patient setting. And those codes that were not reviewed by  
3 the RUC. In addition to internal review and analysis, we propose to share the comments we  
4 receive on all work RVUs with the RUC, which currently makes recommendations to CMS on  
5 the assignments of RVUs to new and revised CPT-Codes.

6 I just want to talk briefly about some other Final Rule changes. You will note that we  
7 updated the geographic practice cost indices for physician work and practice expense, some of  
8 which we've alluded to earlier today. We also revised the payment rules for low osmolar contrast  
9 material. We revised the requirements for supervision by therapists of therapy assistance. In  
10 addition, certain ESRD services were added to the list of Medicare Tele-Health services. We  
11 announced new G-Codes, some of which Mark will discuss later, but I'd just like to draw your  
12 attention to a few. One was for the vascular mapping for hemo-dialysis access. Second code that  
13 we established was for bone marrow aspiration when performing bone marrow biopsy through  
14 the same incision on the same date of service. You might recall that that was an issue that had  
15 been brought forward a couple of years ago. And thirdly, we arranged a G-Code for hospice  
16 consultation provided by hospice medical director or physician employee, as stated in the statute.  
17 We also provided an update to the Physician Fee Schedule of 1.5% as mandated by Congress.  
18 And just to let you know, the provision concerning clinical conditions for coverage of DME was  
19 dropped from the Final Rule.

20 I believe that Don Thompson will take over now and discuss the issues.

21 Dr. O'Shea: Concerning the revised requirements concerning adjunct to services. I going  
22 to pose that question please. Would you have any information on what codes are specifically  
23 affected. I know that there's more going to come out later, but there's still much query about how  
24 a physician can use adjunct medical personnel and still get paid for it. There are still many  
25 questions. Do you have any specific codes that were going to be affected by this.

1 Dr. Hambrick: Those are the services for the 2 to 3 visits or 4 or more visits, so those  
2 services, those codes as relate to hemodialysis with those, and I think they're listed in the rule. I  
3 don't have them right here with me, but those are the services.

4 Dr. O'Shea: OK, but actually it was different than just the hemodialysis. What I'm  
5 talking about is adjunct to services, something that had come out at our last meeting, specifically  
6 for physician assistance, physical therapists and what they could provide. And there are other  
7 medically trained personnel in office being supervised by the physician, also giving medical  
8 benefit in the form of services to the patient, and again, these were called adjunct to services. I  
9 just wanted to know if you had any specific codes that you were looking at to limit.

10 Dr. Hambrick: I don't think there were any specific codes, I think it went to the benefit,  
11 so if there are certain services, the physical therapy services, the TO therapy services, those  
12 traditional services that normally would have had to have a certain type of provider providing  
13 them like a therapist or someone who has all the qualifications for therapist except for licensure.  
14 Is that the provision that you're talking about?

15 Dr. O'Shea: It is. And I think that Mr. [?] spoke to this at the last open forum. I think that  
16 it was a change from law that was written before. It got more specific but didn't seem to include  
17 many other types of providers that are still within the office, or actually helping with home visits  
18 and things like that. Again, any specific codes that were—

19 Dr. Phillips: As Dr. Hambrick indicated, there wasn't focus on specific codes. Basically  
20 the statute refers to therapy provided incident to physicians services. We are as indicated in the  
21 Final Rule, developing specific instructions on implementing this provision that we indicated in  
22 the Rule we anticipate would probably be out on or about March 1<sup>st</sup> of next year to actually  
23 provide more specific guidance on implementing that. That should help answer some of the  
24 questions.

1 Dr. Simon: And if focuses basically on the services that pertain to occupational therapy,  
2 physical therapy, and that of a speech language pathologist. And in the rule, it indicated that the  
3 state requirements would be in place except for state licensure.

4 Dr. O'Shea: I'll look for the on the further edification because some of our physicians  
5 were concerned that it was more far reaching than just that. But we'll look for it in March first.  
6 Thanks.

7 Dr. Rapp: So we're up to the. . .

8 Dr. Thompson: Drug and drug administration. Next slide. Kind of broke this into three  
9 pieces. One is the payment for the drug itself on the average sales price methodology and I'll be  
10 speaking about that. And then the drug administration; the codes and the payments, and Marc  
11 Hartstein will be discussing those and then the one-year demonstration project for 2005 that was  
12 for oncology. That is also in the Final Rule and we'll be discussing that as well.

13 With respect to the drug prices. The average sales price system will be paying 106% of  
14 the average sales price as reported to CMS by the drug manufacturers quarterly. The prices that  
15 will be used for the Final Rule are prices that are from the third quarter of 2004 and they were  
16 reported to us at the end of October, as I mentioned earlier, we're turning those around hopefully  
17 to have those up in early December and that will be the price that will be in effect January 1,  
18 2005. Those fees will be updated quarterly, so in the second quarter of 2005, the payments will be  
19 based on data that reported to us from the fourth quarter of 2005. And that data will be reported to  
20 us by January 30<sup>th</sup>, according to the law. In conjunction with the Final Rule, we also put up on our  
21 website information from the second quarter. And that was covering 373 drugs and about a little  
22 over 98% of the total drug spend other than the drugs that don't have HCPCS-Codes.

23 The quarterly pricing updates, early December, and those first rates will be effect for the  
24 first quarter and then after that, they'll be updated quarterly as the pricing changes and as the  
25 manufacturers report that data to us. And I'm sure there may be some questions on that, but I was

1 going to let Marc talk a little bit about the drug administration unless anybody wanted to stop at  
2 this point and speak to the drug prices themselves before we moved on. OK.

3 Mr. Hartstein: Before I begin my remarks, I just want to let folks know I've had the  
4 opportunity to come and speak to this panel on a number of occasion as a senior adviser in the  
5 Hospital and Ambulatory Policy Group, and I am currently transitioning to some new  
6 responsibilities as the Acting Deputy Director of the Division of Acute Care, the division that  
7 does the in-patient hospital perspective payment system. I don't know if this panel ever hears  
8 from the in-patient hospital folks, but if not, then I guess you won't be hearing from me for at  
9 least a year. So I just want to say that it's been my honor and pleasure to come and speak to this  
10 panel on the many complex and difficult issues related to Physician Fee Schedule services and  
11 drugs that I've had the opportunity to speak with you about.

12 I'll go through some of the provisions of the Final Rule related to drug administration.  
13 These were some very big changes, obviously, for people who administer drugs. We worked very  
14 closely with the medical community to make these changes and with their support, although we  
15 realize that these are some very significant changes that will be occurring in these codes and that  
16 it will be a major change to have physicians bill for drug administration services.

17 Just to give you a little background, in the Medicare Modernization Act, the statute  
18 required us to make a number of changes to drug administration for 2004 and then some  
19 additional changes for 2005. For 2004, those changes required us to use a survey that was a  
20 survey of practice expenses that was conducted by the American Society of Clinical Oncology, in  
21 addition to some other changes which had the effect of permanently increasing payments for the  
22 drug administration code by a weighted average of more than 110%. In addition to those  
23 permanent changes, for drug administration, the statute also required additional temporary  
24 changes of 32% for 2004 only and then that 32% additional payment becomes 3% for 2005 only.  
25 Then in 2006, what we have referred to as the transitional adjustment will no longer be made and

1 payments will be at the traditional methodologies where we multiply the relative value units by  
2 the conversion factor.

3 The Medicare Modernization Act was enacted very late in 2004, signed by the President  
4 on December 8<sup>th</sup>. We put our Physician Fee Schedule rule in the *Federal Register* on January 7<sup>th</sup>,  
5 and we had made it available to the public on December 31<sup>st</sup> through the office of the *Federal*  
6 *Register*. So obviously there was some very late changes in payments for 2004. In addition, the  
7 statute required the Secretary to evaluate the drug administration codes using our existing  
8 processes. So because the statute was enacted so late in 2004, we weren't able to undertake this  
9 evaluation, and because it said that we should use our existing processes, we felt it was giving us  
10 direction to work with the medical community through the current procedural terminology, or  
11 CPT Panel as well as the Relative Value Update Committee. These are two groups that we work  
12 with closely in establishing codes and payment amounts for all Physician Fee Schedule services,  
13 not just drug administration.

14 The statute not only required us to use our existing processes, but also required us to  
15 undertake this review promptly. So we felt that to undertake this kind of review in a year,  
16 although it seems like a long time, for changes as significant, as complex as these changes, we  
17 felt that actually it was a short time frame. We are very grateful to the CPT Editorial Panel for  
18 establishing a drug administration work group in January of 2004. The drug administration work  
19 group met a number of times by conference call. They had a public meeting in June in  
20 Washington, D.C. where they allowed interested members of the public to come and make a  
21 presentation on the issues of concern to them about the drug administration codes. And we felt  
22 that the process was very open to listening to concerns and comments about all of the services  
23 associated, all of the drug administration services and related services.

24 The Drug Administration Work Group made recommendations to the full CPT Editorial  
25 Panel in August. The CPT recommended coding changes for 2005 to CMS. The CPT process was  
26 actually closed for 2005 so they were not able to incorporate the coding recommendations into

1 the 2005 CPT book. CMS is very reluctant to adopt G-Codes and we try to work as closely as we  
2 can with the CPT Panel wherever possible. And only try to establish G-Codes where there's some  
3 strong policy or statutory reason to do so. We felt that these changes for important to adopt in  
4 2006 and the CPT Editorial Panel agreed with our decision to adopt G-Codes temporarily in 2005  
5 until these permanent CPT-Codes could be adopted into the 2006 CPT System.

6 Because the recommendations from the CPT Panel came to the RUC, in September they  
7 needed some time to evaluate the codes and develop resource inputs for those, as well as  
8 recommendations on the physician work values. Very late in September, the RUC had a meeting  
9 that actually went into early October where they evaluated the codes and forwarded  
10 recommendations to us on work and the practice expense associated with all of the new drug  
11 administration codes in early October. For the Final Rule, we used the month of October to adopt  
12 temporary G-Codes in place of the CPT-Codes that I referred to before, as well as to develop the  
13 payment amounts in relative values for these new drug administration codes. As I said before,  
14 CMS's current plan is to retire these G-Codes in 2006 when they are first incorporated into CPT.

15 Just to outline some of the major changes that were made in coding for drug  
16 administration, they established what we view as essentially three different types of codes. They  
17 established codes for hydration, codes for non-chemotherapy injections and infusions, and then  
18 for chemotherapy administration, they expanded the definition of chemotherapy administration to  
19 go beyond antineoplastic drugs. So chemotherapy administration as defined by the CPT to  
20 include non-radionucleid antineoplastic drugs, antineoplastics agents for the treatment of non-  
21 cancer diagnoses, and monoclonal anti-bodies, and other biologic response modifiers.

22 In addition, the expansion of the definition of chemotherapy: A number of physicians  
23 who provided input to the CPT Panel had indicated they didn't feel the cancer-non-cancer  
24 distinction between these drugs was necessarily relevant in the current environment, because they  
25 felt that some of the drugs that are administered for non-cancer diagnoses, in particular mono-  
26 clonal antibodies, was the one most commonly used as an example, Remicade, for the treatment

1 of rheumatoid arthritis, that these drugs had some of the same risks associated and required  
2 monitoring of the patient and so forth that were similar to what would occur with chemotherapy  
3 drugs that are administered to treat patients with cancer, and so they felt since there were similar  
4 resources associated with the administration of some of these additional drugs, that the definition  
5 of chemotherapy should be expanded to include other than antineoplastic drugs.

6 Some other issues that were raised by sometimes in the cancer community and sometimes  
7 by other physicians, that needed to be addressed and the panel established specific codes for was  
8 additional sequential infusions. It's common, I understand, in chemotherapy that a patient will be  
9 administered more than one drug in a session. Under the old codes, we had a single code for first  
10 hour of infusion and then a single code for each additional hour of infusion. The initial code for  
11 the first hour of infusion was used for the first drug administered and the subsequent hour  
12 infusion codes were used for each additional hour of infusion, whether or not it was the first hour  
13 of a second drug or third drug infused or whether it was just the subsequent hour of a drug that  
14 was already being infused.

15 There were also some concerns that if two non-chemotherapy drugs were administered  
16 concurrently, there was really no additional payment for the infusion of the second drug that was  
17 administered concurrently. So now a separate code has been established that would allow the  
18 physician to also get paid for the administration of the second drug administered concurrently  
19 with the first drug.

20 And then there was only one code for drugs administered by intravenous push for both  
21 chemotherapy and non-chemotherapy. There was a feeling that there were additional resources  
22 associated with the second drug that was administered by IV push and there should be an  
23 additional code that recognizes the specific resources associated with the second drug  
24 administered by IV push and the CPT Panel recommendations will recognize that and they did  
25 recommend that we establish second codes for those as well. Another issue that was raised to us  
26 during the comment period as well as an issue that we felt needed to be considered: Currently, in



1 2004, Medicare does not make separate payment for injections when the injections are provided  
2 on the same day as an office visit or any other Physician Fee Schedule service. The payments for  
3 the injection are going to be bundled into payments for the office visit. The payments for the  
4 injections are now substantially higher. They were increased from eight to eighteen dollars and it  
5 was our feeling that these services had sufficient resources involved with them that they should  
6 be separately in addition to other physician fee schedule services that are provided on the same  
7 day as an injection. This is a provision that affects not only oncologists, rheumatologists and  
8 other physicians, that administer a lot of drugs, but it will also affect payments to family  
9 practitioners, internists, and others who frequently provide injections. In addition, before I move  
10 on to these other changes, I do want to say that Medicare pays for vaccine administration as well  
11 for the Medicare covered flu vaccines, hepatitis, and pneumococcal and in looking at the CPT  
12 recommendations, we realized that there were a lot of, large differences between the way our  
13 methodologies were resulting in payments for vaccine administration and therapeutic injections.  
14 And in looking at this, we felt that the resource cost associated with these different types of  
15 injection services were very similar so we decided to merge the data between the injections and  
16 the vaccine administrations and pay the same amount for all three. So Medicare currently is  
17 paying about \$8 for the administration of a flu vaccine, will also be paying about \$18 for that. So  
18 that's a substantial increase in payments for administering a flu vaccine.

19 One of the issues that was brought to the CPT Panel that got a lot of attention was that  
20 patients who were administered these drugs will sometimes have adverse reactions to the drugs.  
21 And there was a feeling among many presented to the panel that there should be distinct codes  
22 that physicians can bill when a patient is in an office setting and has an adverse reaction to the  
23 administration of a drug or to the drug itself. The CPT Panel did not create codes for the  
24 management of adverse reactions, but felt that there were existing codes that were already in  
25 place that the physician could bill and our Physician Fee Schedule Final Rule as well as some

1 other correspondence that we've had, clarifies that physicians can bill for these services and we  
2 will clarify it further in additional instructions that will be coming out in the near future.

3 Just to mention what some of these additional coding opportunities are, or existing coding  
4 opportunities are, the physician can bill a visit in addition to chemotherapy or another drug  
5 administration. This is currently the case and we've clarified that in our Physician Fee Schedule  
6 Rule. If the patient has an adverse reaction, the physician can bill a higher level visit based on the  
7 total interaction with the patient, in the event the patient is seen before and after chemotherapy. If  
8 the services are of sufficient length, it's possible for the physician to bill a prolonged services  
9 Evaluation & Management code and in the even that the adverse reaction is so severe, it is  
10 possible that the physician could bill in the office setting for critical care services.

11 As I said when I began this presentation, there were substantial increases in payments for  
12 drug administration under the MMA and then of course there are some additional coding changes  
13 that will occur in 2005. What I'm presenting here are the changes in payments without the  
14 transition, just to show you how much payment is increasing from 2002 to 2005 in the absence of  
15 the temporary adjustments that will happen in 2004 and 2005. So for instance, if you look at the  
16 2004 payment, the payment for a therapeutic or diagnostic injection, which is currently coded  
17 under procedure code 90782, a CPT-Code. In 2005 will be coded under a G-Code, G0351. In  
18 2002, we paid almost \$4 for that service, in 2005, we'll be about \$18.57 for that service. And just  
19 to clarify, the 2004 payment is not actually \$18.67. That's what the payment would be in the  
20 absence of the 32% increase in payment that applies for 2004 only. Also, so the payment in 2004  
21 is actually 32% higher than the \$18.67. Similarly, for 2005, the \$18.57 will actually be higher  
22 than the amount shown here. It will be 3% higher. These are national average amounts.

23 The reason I'm showing it this way is because I just want to show what the payments are,  
24 the permanent increases in payments as a result of all of the coding and RVU changes in absence  
25 of the temporary changes for '04 and '05. Just to cover a couple of different services, we did  
26 provide a more detailed list of CPT-Codes and G-Codes in the Physician Fee Schedule Rule, and

1 we did provide a lot of narrative in the rule that will provide guidance to physicians on how the  
2 old codes map to the new codes, that we hope will be very helpful to physicians in coding,  
3 beginning in 2005. And as I said before, we will have some additional instructions that will  
4 provide more detail to physicians, recognizing that these are substantial changes in coding, and  
5 that physicians will need some guidance on how to do the coding.

6 Procedure Code 96400, which in CPT is a chemotherapy injection, that code will actually  
7 be replaced by two different codes. One code for a hormonal antineoplastic injection under G-  
8 Code G0356. We paid about \$5.07 for 96400 in 2002. In 2005, without the 3% add on, we will be  
9 about \$35.62, so that's about a 603% increase for the injection of a hormonal antineoplastic. Just  
10 to give you an idea on another code, 96408, which is an IV chemotherapy push. It's new code  
11 will be G0357, so that's the initial IV push. We paid \$35.11 for that code in 2002. We'll pay  
12 \$122.03 in 2005. The code below it, G0358 is the IV push for each additional drug. We actually  
13 are paying for the second drug pushed in 2004 under procedure code 96408. Since CPT  
14 established a specific code for that additional push, we will use that code to recognize the specific  
15 resources associated with the additional drug administered by IV push, and then similarly, I also  
16 show procedure code 96410 with G0359. 96410 is the chemotherapy infusion. Below that, you'll  
17 see procedure code G0359 a second time. That's because procedure code 90780 which was a non-  
18 chemotherapy infusion in 2004, is possible that codes that were previously billed under 90780  
19 will now be billed under G0359 and then of course the payment amounts for the codes under the  
20 CPT-Codes in 2002 and then the respective G-Codes in 2005 are shown there as well as some of  
21 the additional codes.

22 And so those are a highlight of some of the highest volume drug administration services  
23 that are billed to Medicare and how their payments are changing as a result of the MMA and then  
24 the coding and relative value changes recommended to us by the CPT Editorial Panel and the  
25 Relative Value Update Committee.

1 Dr. Grimm: Is this analysis available for all of the codes? Or did you just do these for us  
2 as just an example.

3 Mr. Hartstein: I provided these just as an example for you. There is a table in the *Federal*  
4 *Register* that lists the old code and the new code and their descriptors, without the payment  
5 amounts, of all of the drug administration codes. But it would be a simple matter for me to supply  
6 a table that includes the payment amounts as well for all of the codes to the Panel, and I'd be  
7 happy to do that through Dr. Simon.

8 Dr. Grimm: That would be great. Thank you.

9 Dr. Castellanos: I have a lot of questions concerning your presentations. One is just say a  
10 PPAC recommendation concerning malpractice RVUs. We discussed this briefly earlier and I  
11 don't think we need to continue that discussion. I'd like to make a proposal that PPAC  
12 recommends that CMS specifically identify all data sources for determining the update for  
13 professional liability RVUs.

14 Dr. Rapp: Could you hold that for one second until—I'd like to take a number of those at  
15 once?

16 Dr. Castellanos: OK. Another question that Steve brought up when you talked about  
17 pricing; one of the issues we have in urology is that of least cost alternative policies. As you  
18 know, the intent in Congress was to let market pressures and forces determine the price of ASP.  
19 This morning, Ken Simon, in answering a lot of the recommendations that we made at our last  
20 PPAC meeting, Ken specifically mentioned that he was going to let marketplace drug price affect  
21 the cost of drugs. We have a policy in the past called least cost alternative policy, and this is  
22 really a difficult situation, because in a lot of states across the country, the carriers have had  
23 trouble implementing LCAs, and urologists have had a lot of overpayment letters from different  
24 carriers, specifically Missouri, Oklahoma, New Mexico, Puerto Rico, Utah, and Idaho and I think  
25 LCA really creates an unlevel playing field. It's not the intent of Congress; it wasn't the intent  
26 that Ken mentioned this morning, letting market pressures do this. By doing this, it significantly

1 affects the payment on two urology drugs, specifically Lupron and Zoladex. I would like to make  
2 a recommendation concerning that, but should I do that at a later date?

3 Dr. Rapp: Well, in about 5 or 10 minutes.

4 Dr. Castellanos: OK. And my third point is in your discussion and your presentation you  
5 talked about this one-year demonstration project and there was no really—

6 Mr. Hartstein: That's coming up.

7 Dr. Castellanos: OK, great.

8 Dr. Rapp: Do you want to let him do the one-year demonstration project?

9 Dr. McAneny: I just have a question. Will the secondary payers going to recognize these  
10 G-Codes?

11 Mr. Hartstein: This is a comment that's been made to us frequently. It's actually a  
12 comment that came to us in the context of the G-Codes we established last year for the monthly  
13 capitation for patients who have end-stage renal disease. I'll ask my colleagues to help me on this.  
14 My understanding, under the HIPAA Rules the supplemental insurers and other private payers are  
15 obligated—that the HCPCS level 2 system is by definition, HIPAA-compliant, and they have to  
16 be able to accept those codes, but that we don't have an obligation to pay them for, or they don't  
17 have an obligation to pay for those G-Codes, so that it's possible that Medicare will pay for the  
18 G-Codes, those that are active and recognizable codes on the Medicare system. But that the  
19 physician may then have to bill the supplemental insurer a second time. Although these are issues  
20 that we are trying to make easier for physicians.

21 Dr. McAneny: And the follow-up question is this is similar to what Dr. Bergeron was  
22 asking earlier. If you have a patient who on January 1<sup>st</sup> needs a specific drug, the drug price that  
23 comes out December 15<sup>th</sup> reimburses lower than what you can purchase that drug for January 1<sup>st</sup>.  
24 Then will there be any mechanism or help from CMS to either let us know where in the country  
25 one might purchase such a drug at such a price if one can't get it locally, or any mechanism to  
26 perhaps retrospectively fix the ASP price back to the first of that quarter if you find that you

1 cannot get that drug. Because letting a patient wait from January 1<sup>st</sup> to the beginning of the  
2 second quarter, when it's a drug they need is unacceptable. Yet, physicians are not really going to  
3 be willing to eat the difference in what they can purchase the drug for and what the ASP provides.  
4 While the new infusion codes are very helpful, they don't make up that difference for a set of  
5 specific drugs.

6 Dr. Thompson: I think those are excellent points, and we've raised these with ASCO, and  
7 ASCO has committed to, as you know, they did a survey, and in that survey they found that there  
8 was quite a lot of variation with respect to the drug acquisition cost, and interesting enough, also  
9 found that practice size was not a determinant. That that wasn't an issue of large practices getting  
10 better prices than small practices. So they have committed to us that they are, on that specific  
11 issue, working to try to help physicians identify lower cost drug suppliers. So I guess one of my  
12 suggestions would be to contact ASCO and work with them and see what activities they're doing.  
13 Our understanding is that they're actively looking to [?] this exact issue for January 1.

14 Dr. McAneny: That helps me, but not Dr. Bergeron.

15 Dr. Thompson: Understood, but my question would be, if ASCO can do it, why can't  
16 other physician specialty groups assist in helping their members to the extent that there's  
17 variation in drug prices, help their members identify high quality suppliers and be prudent  
18 purchasers. You're seeing this variation. So that would, I think as we've sat down, we've had that  
19 same question about this drug pricing and what can we do to help. And it does appear, at least in  
20 the oncology, and I would assume as also for other specialties, they are interested in helping their  
21 membership identify these lower cost suppliers.

22 Dr. McAneny: But CMS is not going to do any sort of a physician hotline, or any  
23 information gathering independent of the specialty societies, that say physicians are unable, that  
24 rheumatologists cannot purchase a given drug or that neurologists can't get their Minizantro [?]  
25 or can't get all of these drugs at this price and help with the patient who needs that drug on  
26 January 2<sup>nd</sup>.

1 Dr. Thomson: Well, I guess in our mind, the actual specialty societies are better  
2 positioned. In other words, the membership is actually purchasing the drug and there are some  
3 portions of the membership that are actually, it appears, acquiring the drug at lower prices. So we  
4 would be even one further step removed than the specialty society, which can work directly with  
5 their membership to identify these lower cost high quality suppliers.

6 Dr. Rapp: Could we go on to the demonstration project? Because we've got 22 minutes  
7 for this. Why don't we get that out of the way and then ask some more questions and then allow  
8 the time for the recommendations.

9 Mr. Hartstein: I also want to add I understand that in some of your presentations, the  
10 payments amounts on the slide I just presented probably didn't show up because it was white on a  
11 white background. I certainly have a hard copy here that we can make a copy of to make sure  
12 everybody has the table I just presented. I apologize for that. I changed it to a white print for the  
13 purposes of the overhead because I thought that showed up better.

14 The one-year demonstration project. This is a one-year demonstration project to improve  
15 patient quality, to get certain information on standards of quality of care for physicians of care for  
16 physicians who treat patients with cancer. We wanted to maximize the opportunity to get  
17 information on these measures of quality from physicians, but minimize the burden that  
18 physicians would have to provide that information. To participate in this one-year demonstration  
19 project, the physician must treat a patient who has a diagnosis of cancer; they must provide  
20 chemotherapy through a chemotherapy IV push, or through infusion, and then they have to report  
21 the assessment of the patient's pain, nausea, and fatigue on a scale of one to four. To report,  
22 we've established specific G-Codes. There are four G-Codes for each measure, for each  
23 assessment that the physician has to report. So for instance, for the patient's scale of pain, there  
24 are four different G-Codes the physician would have to report one of those G-Codes to report the  
25 patient's assessment. The assessment of the patient's pain, there would be an additional four G-  
26 Codes to report the physician's assessment of the patient's nausea and vomiting, and then an

1 addition four codes to report the assessment of the patient's fatigue. And then as the last point  
2 says, the physician would receive a payment of \$130 for doing these assessments and providing  
3 the information to Medicare. Just to reiterate then, several things would have to be on the claim;  
4 the patient would have to have a diagnosis of cancer, one of the codes for chemotherapy push or  
5 infusion would have to be on the claim; and then at least 3 of the G-Codes, one in each group to  
6 report the physician's assessment of one of these factors. I guess I just explain the slide again. It  
7 would have to do all of these things. The payment is not available to the physician if they don't  
8 report an assessment of all three of these indicators. If they only report one or two, then the  
9 payment is not available.

10 One other point about the demonstration project. Physicians will provide multiple drug  
11 administration services in a single day, but we are only going to make the payment of \$130 once  
12 per patient per day, and then just a couple of key websites I want to bring your attention to  
13 because these are places you can get a lot of good information about the Physician Fee Schedule.  
14 The November 15<sup>th</sup> Final Rule is available through the Office of the *Federal Register* at this  
15 website, and then there is a whole host of data at  
16 [www.CMS.HHS.govphysician/physicianfeeschedules/ASP](http://www.CMS.HHS.govphysician/physicianfeeschedules/ASP). Actually, at this latter website, you  
17 can get the ASP information. So you can get the payments for all of the second quarter reported  
18 drugs; what Medicare's ASP plus 6 price would be for all of those drugs. And then I just also  
19 encourage physicians, if you go to the [www.cms.hhs.gov](http://www.cms.hhs.gov) website, in the blue area at the top,  
20 there's a drop down menu. If you click on physicians, it takes you to the physician information  
21 resource page. There is just a lot of great information there. The people who design our website  
22 have really put a whole abundance of information there that's of use to physicians. You can look  
23 up payment amounts in any area of the country through a menu driven tool, as well as  
24 information on the Physician Fee Schedule Rule. All of the information that's used to calculate  
25 the practice expense RVUs, information on enrollment and so forth. And so there's just a lot of



1 great information at that one website. And we've gotten a lot of positive feedback from the  
2 physician community on it.

3 Dr. Rapp: Great, thank you. Just a couple quick questions of my own on the one-year  
4 demonstration project. Did I see an estimate, or I thought I saw an estimate of the overall cost of  
5 this demonstration for the year?

6 Dr. Thompson: That's approximately \$300 million.

7 Dr. Rapp: \$300 million. And we've talked about a variety of demonstration projects and  
8 so forth and how they come about and what offices—what office is this out of and how did this  
9 come about?

10 Dr. Thompson: Kind of a joint effort between a number of CMS components, but again,  
11 ORDI, the area that normally would do our demonstrations, is kind of the primary focus of this  
12 within the agency, but had a great deal of support from the Office of Clinical Standards and  
13 Quality as well as from the Centers for Medicare Management. A team effort.

14 Dr. Rapp: What's going to happen with this information?

15 Dr. Thompson: The information in terms of the evaluation of the demonstration, again,  
16 ORDI will have the lead on that, as they do for other demonstrations, but again, with support  
17 from the Office of Clinical Standards and Quality, as well as Center for Medicare Management.

18 Dr. Rapp: OK, we have about 6 more minutes for questions and then I'd like to have  
19 recommendations and we'll start with Dr. Azocar, Dr. Castellanos, and Dr. McAneny.

20 Dr. Azocar: This demonstration, it is like a pilot project?

21 Dr. Thompson: That's correct. It's a one-year demonstration trying to assess the impact  
22 of doing standardized measurements, standardized assessments in these areas for patients with  
23 oncology. But it's a one-year demonstration project.

24 Dr. Azocar: Are you considering that there are other patients that they don't have  
25 diagnosis of cancer, they receive treatments that are chemotherapy. That is the case, like hepatitis  
26 C virus infection? Is just as significant, and they receive [?] like Interferon [?] and eventually as

1 the tendency to bring new drugs will be kind of similar to chemotherapy and you may see there  
2 are other situations for the future for. . .

3 Dr. Thompson: We've received those comments. People have identified other areas, and  
4 obviously our goal is to provide high quality care to our beneficiaries for this purpose of this  
5 demonstration, we're focusing on chemotherapy, but again we're getting comments and we'll  
6 need to evaluate how this demonstration works and then explore, have a continuing dialog going  
7 forward.

8 Dr. Castellanos: I got a lot of problems with this one-year demonstration project. As you  
9 know, the AMA together with CMS and the physician community, through the CPT Editorial  
10 Committee, RUC and the Practice Expense Advisory Council have pretty much controlled and  
11 done a good job with prices and reimbursement. As you know, based on the CMS Open Forum  
12 last week, the patients are expected to pay 20% of this demonstration project. And to date, there's  
13 no codes for the patient to submit to a secondary insurance. I have a significant problem, where  
14 you're having a Welcome to Medicare physical exam, which is a level 3, which gets paid and  
15 reimbursed about \$97. That's a lot of work. And here you're doing a one-year demonstration  
16 project and that physician group is getting paid per day per patient \$130. I would like to know  
17 how you came about that reimbursement figure.

18 Dr. Thompson: It is the case when the look at obviously the historically under the  
19 Physician Fee Schedule as you mentioned, the level 3, that was done, looking at kind of what's on  
20 the fee schedule now, looking at the relatively across there. When you start to move outside the  
21 bounds of the Physician Fee Schedule, which is what the situation you have here, this is not  
22 within the construct of the Physician Fee Schedule, this is a demonstration project. In looking at  
23 that and in what we felt, not there aren't other areas where we could have quality improvement as  
24 well, but in kind of examining the issue in oncology and cancer care, it did appear to us that it  
25 was an area as ripe as others, maybe even more ripe for activities in the quality area. There's been  
26 a lot of discussion in terms of reimbursement and payment for oncology services and our Office

1 of Clinical Standards & Quality was beginning and had some discussions with ASCO and others  
2 and patient groups with how to, not just talk about the reimbursement, but also talk about how do  
3 we improve the quality of care for cancer. And one of the areas that was brought up repeatedly by  
4 the patient groups was pain and nausea, and fatigue. And so we decided, OK, let's look at that.  
5 Fatigue, pain, nausea and vomiting, and what is it we can do there to try to improve the quality of  
6 cancer care and be responsive to what these patients were looking at. And again, not looking at  
7 this kind of well, let's try to crosswalk this to something on the Physician Fee Schedule, but  
8 looking at it as independently in the context of the demonstration. What was the value of this  
9 information, if we could through the use and looking at this and perhaps, one of the thought  
10 processes was reductions in ER visits and in-patient admissions for people that are having some  
11 symptoms of this. What could be a payment amount? And again, outside the Physician Fee  
12 Schedule, that would be appropriate for reporting of these, improving the standard of care, when  
13 we do the evaluation, what are the hospitalizations, what are the ERs, and looking at that  
14 unbalance, the number was 130. But not looking at that and understanding your point about the  
15 preventive physical. But again, this was kind of done outside of the Physician Fee Schedule and  
16 when you're looking at this well, how does this fit into the relativity of the Physician Fee  
17 Schedule, this is occurring external to the Physician Fee Schedule.

18 Dr. Rapp: Dr. McAneny?

19 Dr. McAneny: Do you have recommendations on how this data is collected? Can it be on  
20 chemotherapy, oncology certified nurses, does it have to be nurse practitioners, PAs, MDs, can it  
21 be a form we write out, does it have to be a face to face encounter? Have you got any specific  
22 things about that? And my other curiosity was budget neutrality. This is not in the budget  
23 neutrality part. Is that correct?

24 Dr. Thompson: That's correct. We did not budget neutralize the \$300 million for the  
25 demonstration, but again, that's something that's occurring outside the Physician Fee Schedule.  
26 And then in terms of the instructions, I'm not sure how close we are, but I know we're developing

1 some billing instructions—I'm seeing noddings so that's a good thing, with respect to those exact  
2 questions, and that's because we've seen those. We've gotten a lot of questions obviously you  
3 might have heard on the Open Door Forum as well as comments we've received after the  
4 publication of the rule, are going to some of those issues. We're trying to package all those up  
5 and have kind of a billing and educational document that's going to go out in the near future.

6 Dr. Rapp: Dr. Bergeron?

7 Dr. Bergeron: Mark, you have raised my antennas with that statement of this  
8 demonstration. \$300 million more than if a trophy buck was walking across and I was sitting on  
9 my deer stand. We administer various medications in the office. Like Acutan or Retinoid. The  
10 patient comes in, matter of fact, our list adds ten more parameters, and it's inclusive in our office  
11 visit. And you going to—somebody's going to spend, tax payer's going to spend \$300 million to  
12 examine the nausea, vomiting, or headache, which it is expectation, to see whether or not, you're  
13 going to pay them \$130 in addition to what other fees they're being paid? I may be wrong,  
14 Methatrechsate, I'll go down the list, that's our office visit. If you're nausea, vomiting, diarrhea, I  
15 mean my antennas are so high that if I duck flies by now they tip the tops off of them.

16 Mr. Hartstein: I just want to add that we didn't use any of those methodologies to price  
17 this.

18 Dr. Rapp: We have 9 minutes left on this portion, so I would like to now recognize Dr.  
19 Castellanos for his recommendations.

20 Dr. Castellanos: I have several recommendations. The first recommendation is referring  
21 to the malpractice. PPAC recommends that CMS specifically identifies all data sources for  
22 determining the update for the professional liability RVUs. [off mike] The ones that you use.

23 Dr. Rapp: OK, can you read that back, Dana? Is there a second to that?

24 [seconds]

25 Ms. Trevas: PPAC recommends that CMS specifically identify all the data sources for  
26 determining the update for professional liability RVUs.

1 Dr. Rapp: That it uses for—is that what it is?

2 Mr. Trevas: All the data sources it uses.

3 Dr. Rapp: Is there discussion? If not, all in favor?

4 [Ays]

5 Dr. Rapp: All opposed. That's agreed to. Next.

6 Dr. Castellanos: Specifically related to least costly alternative policies. As Medicare  
7 implements the new drug payment system based on ASP, PPAC recommends that CMS consider  
8 whether these changes to Medicare drug payment system obligates the need for least cost  
9 alternative policies. At the very least, CMS should investigate carriers for application of the least  
10 costly alternative policies, and the increased burden it places on urology practices, which are  
11 already faced with huge revenue loss through patient care decisions in 2005 due to drug payment  
12 changes.

13 Dr. Rapp: I don't know if you could boil that down any better for us. Can you just state  
14 that, what's the issue?

15 Dr. Castellanos: The issue is that least cost alternative doesn't fit in with the what  
16 Congress has said was to determine the average sales price, but we heard CMS tell us this  
17 morning, based on answers that we asked them concerning questions we had at the last PPAC  
18 meeting, we are letting LCA, which is least cost alternative, create an unlevel playing field.

19 Dr. Rapp: What I'd ask you to do is just kind of work on the recommendation so it's a  
20 little more concise because I think we'll spend some time just trying to edit it right now. If you  
21 could just do that and then I'll entertain it.

22 Dr. Castellanos: OK, let me work on it a few minutes.

23 Dr. Rapp: Just try to make it a little bit more concise and boiled down so we won't have  
24 to try to edit it.

25 Dr. Gustafson: I think you're actually pointing at two slightly different issues, and maybe  
26 if it were two recommendations that would at least help the exposition of it.

1 Dr. Grimm: I'd like to propose that: PPAC recommends that CMS format the PPAC  
2 recommendation similar to the PRIT format, in that the CMS responses be available to PPAC  
3 members prior to the next PPAC meeting.

4 Dr. Rapp: Is there a second to that?

5 [seconds]

6 Ms. Trevas: PPAC recommends that CMS format the PPAC recommendations and  
7 responses similar to the PRIT format and that the responses be available to PPAC members prior  
8 to the next PPAC meeting.

9 Dr. Rapp: Is there discussion? All in favor?

10 [Ays]

11 Dr. Rapp: Opposed? That motion carries. Dr. McAneny?

12 Dr. McAneny: PPAC recommends that CMS institute a process to receive information  
13 from physicians of all specialties if they are unable to purchase drugs at the ASP price and have a  
14 process for instituting changes in ASP before the end of the quarter or make the changes  
15 retrospective to the beginning of that quarter.

16 Dr. Rapp: Is there a second to that?

17 [second]

18 Dr. Rapp: Do you have it written down? Read it again.

19 Dr. McAneny: PPAC recommends that CMS institute a process to receive information  
20 from physicians of all specialties if they are unable to purchase drugs at the ASP price and have a  
21 process for instituting changes in ASP before the end of the quarter and make that change  
22 retrospective to the beginning of that quarter.

23 Dr. Rapp: Is there a second to that? I heard a second. Is there discussion? So the basic  
24 idea of the motion is that CMS should institute some process that if Dr. Bergeron is having  
25 trouble getting the medicine he was talking about at the price or Dr. Castellanos is really talking

1 about that, that he would bring it to CMS's attention. And then CMS does what? They change the  
2 price?

3 Dr. McAneny: Well, currently, the problem is that they're asking—ASP is sort of  
4 unproven technology. Nobody knows what that's going to do. And it may really adversely impact  
5 the access to care in a lot of specialties—ASCO is geared up to provide us information, but I  
6 doubt that all the other specialties have been looking at that, so it's sort of unfair in November of  
7 2004 to tell the specialty societies that they all have to be geared up to do this by January of 2005.  
8 And it may have leave us a physician purchasing a drug with no recourse if they discover that  
9 what they can purchase the drug for in Louisiana is under ASP and they don't get—there's no  
10 mechanism through CMS to say ASP was calculated incorrectly for this drug and people can't  
11 purchase it for that.

12 Dr. Rapp: But they would have to then retroactively change the price, either up or down.

13 Dr. McAneny: So if they fix ASP, then it would go back to January 1, and the drugs that  
14 you purchased and submitted on January 1<sup>st</sup> would then be fixed when they changed the ASP.  
15 You wouldn't have to eat it for that quarter.

16 Dr. Rapp: But conceivably the price could go down. You already purchased the drug.  
17 You thought you knew what they were going to pay for it, but now it's going to be different.

18 Dr. Castellanos: In that same line, we requested perhaps that CMS provide us with—  
19 you're setting the price for ASP, based on the data that you received from the companies that you  
20 received, yet you ask our specialty organizations to provide us with the names of those  
21 companies. Since you already have that data, why not provide to the physician community?  
22 Because it's a burden on our specialty organizations to try to gather that data that you already  
23 have?

24 Dr. Thompson: Just a point of clarification. It's not the same—we have data from the  
25 manufacturers, not from the distributors. So the list of people that are giving us the information

1 are the manufacturers. The manufacturers sell to the distributors. The distributors sell to you. So  
2 we actually don't know the middlemen.

3 Dr. Rapp: Can you read the recommendation back?

4 Dr. Urata: So, the plus 6, as your assumption is what the distributors are going to mark up  
5 the average sales price?

6 Dr. Thompson: The plus 6 is what the statute says we set the price, based on ASP plus 6  
7 percent.

8 Dr. Urata: OK, but the distributors can mark up the sales price from the manufacturers by  
9 10 if they so desire, or by 25, or by 25%, is that correct?

10 Dr. Thompson: The statute does not limit the ability of a distributor to set their drug  
11 prices.

12 Dr. Urata: OK, so forget about the statute. What happens if—

13 Dr. Thompson: That's the part where we trip a lot.

14 Dr. Urata: So you get the average sales price from the manufacturer and then you add six  
15 per the regulation, but then we purchase it from the distributor, and it's conceivable, or it's  
16 probably reality that the distributor increases it by 25. So we have a disconnect. Is that correct?

17 Dr. Thompson: To the extent that a distributor wanted to price themselves out of the  
18 market. If in fact, they decided to mark it up by 25% if the CMS was paying a price of ASP plus  
19 6%, there's nothing in the law to prevent a distributor from saying I'm going to mark this up by  
20 25%.

21 Dr. Urata: So the average sales price is the average sales price for manufacturers? Or  
22 should it be the average sales price from the distributors?

23 Dr. Thompson: The law says that it's the average sales price that the manufacturer is  
24 selling it for?

25 Dr. Urata: And yet we have to purchase it from the distributors at some kind of mark up.  
26 And that's where we get disconnected.



1 Dr. Rapp: You're talking about the average sales price they're selling it to the distributor,  
2 or the price that they're—

3 Dr. Thompson: I guess I'm saying the way the law is written, is that the manufacturers  
4 are telling us what they sell it for. More often than not, some manufacturers have direct  
5 distribution, manufacturers are actually selling that to distributors. And then the physicians are  
6 buying that from the distributors and what I'm saying is that the law says we take the price from  
7 the manufacturer, and add 6%.

8 Dr. Gustafson: That is for all classes of trade.

9 Dr. Thompson: That's correct. That's across all classes of trade.

10 Dr. Gustafson: So it includes sales by the manufacturer to hospitals and HMOs, not just  
11 individual physician offices.

12 Dr. Thompson: That's correct. The law does not say that the manufacturers are supposed  
13 to report to us only sales that ultimately end up in the physician class of trade.

14 Dr. Gustafson: The implication of that just to draw it out, is those are very large volume  
15 purchasers, who may be getting it at less than physician offices, that has the, will affect the  
16 overall price, as a result.

17 Dr. Urata: So are we sort of driving the patients to the hospitals to get this kind of  
18 treatment? In a sense?

19 Dr. Thompson: In terms of access, that's one of the things that we're going to be  
20 examining. Obviously, it's difficult to project what will happen on January 1, but we intend to  
21 actively, we have a structure in place that will be monitoring access through our 800 phone  
22 number, scanning activities, looking at the claims data, the carriers who actually obviously even  
23 get the claims data faster than we do, are also going to be looking at this. So that's one of the  
24 questions we hope that we've gotten the drug administration right and the drug payment right and  
25 so that we don't see sight of service shifts driven by other than clinical need. But we're going to  
26 be looking at that in terms of access issues.

1 Dr. Castellanos: Aren't we getting back, you're saying the supply who makes that sells it  
2 to the distributor, to me that's average wholesale price. And then the distributor is selling it to us  
3 at the average sale price. So aren't we getting back to the system that you just want to get away  
4 from?

5 Dr. Thompson: Again, we can get kind of far afield here, but the essentially the  
6 difference here is that when the manufacturer sets the average wholesale price, that really had no  
7 bearing on reality. Study after study showed that the price at which, the manufacturer would just  
8 say my price is \$200. They could be selling the drug for \$100. Their actual wholesale could be  
9 \$100. So I think the difference here is when you have market data on their actual sales that  
10 they're giving us, versus a price that they're just telling us—

11 Dr. Castellanos: But it's still a wholesale price.

12 Dr. Thompson: The price is the average sales price that's correct. Depending on whether  
13 you look at it's wholesalers and other drug distributors, supply companies. But you are correct  
14 that it's essentially a price if you want to consider wholesale broadly, and think about it broadly,  
15 you are correct. It's the price from the manufacturer to the entities who are doing the distribution.

16 Dr. Rapp: It's fairly obvious that this is very complex and fascinating area that we could  
17 discuss all day, but why don't we have Dana read back the pending motion, and then we will  
18 discuss that motion and vote on it.

19 Ms. Trevas: PPAC recommends that CMS institute a process to receive information from  
20 physicians from all specialties if they are unable to purchase drugs at ASP prices as well as a  
21 process to institute changes in the ASP before the end of the quarter and make those changes  
22 retrospective to the beginning of the quarter.

23 Dr. Rapp: All right, that's been seconded. Is there any further discussion on that motion?  
24 OK, all in favor of the motion, say Ay.

25 [Ays]

26 Dr. Grimm: Do you want to stay "retroactive," not "retrospective?"

1 Dr. Rapp: OK, that's without objection. All in favor?

2 [Ays]

3 Dr. Rapp: All opposed? OK, that motion carries. So we've run out of time for this  
4 particular session, so if you got your other motions, we'll get to those in a bit, but I want to move  
5 on to the next topic and I want to acknowledge Mr. Hartstein's noting that he's definitely  
6 presented here many times before, and he's always done so in a very highly professional way and  
7 I think he's a credit to our government, so thank you for your presentations in the past. I am  
8 expecting that some day you'll be back to thank you. [applause] OK, I'm sorry to cut this off, but  
9 as I say, I think we could go on indefinitely on this subject and then we would be hopelessly  
10 behind, but I'll give you an opportunity, Dr. Castellanos, to do your additional recommendations  
11 and to the extent that any members of the Council that have additional recommendations if you  
12 could distill those recommendations down and write them out on paper, it would probably save us  
13 a little time, because we could just give them to Dana. She won't have to go through the process  
14 of making sure she's got it right and then we could just do it a little bit faster.

15 OK, the next item on the Agenda is the 2005 Outpatient Prospective Payment Final Rule.  
16 We have four members of the staff from the Centers for Medicare and Medicaid Management  
17 that will be discussing this. Ms. Elizabeth Richter, who is the Director of the Hospital &  
18 Ambulatory Policy Group, over there on the right, Ms. Cindy Read, Director, as long as you're  
19 sitting behind your proper names there. You're not going to trick me like the Council Members,  
20 are you? Ms. Cindy Read, Director of Division of Outpatient Care, Ms. Joan Sanow, Deputy  
21 Director of the Division of Outpatient Care, and Dr. Carol Bazell, Medical Officer. So they're  
22 going to discuss a number of things here, and I think, Ms. Richter, are you the one that's going to  
23 start?

24 Ms. Richter: Sure. Just briefly, To say that we have a number of issues. We're going to  
25 actually start with two issues we'd like the Council to consider specifically. Dr. Bazell will start

1 with that and then we'll walk you through the highlights of the Final Rule. So, with that very brief  
2 introduction, I'll turn things over to Dr. Bazell.

3 Dr. Bazell: Good morning. Thank you for the opportunity to be here. This morning we're  
4 going to update you on Outpatient Prospective Payment System calendar year 2005, Final Rule.  
5 And as a reminder, the Outpatient Prospective Payment System is that system that's designed to  
6 reimburse hospitals for the resource costs associated with providing services to Medicare  
7 beneficiaries. This morning, we're going to give you just the highlights of in a variety of areas.  
8 Those will include the update in payment changes for 2005, the implementation of a variety of  
9 MMA provisions that affect this payment system, an update on payment for preventive services,  
10 which are provided in the hospital outpatient setting, a little bit of detail about our payment for  
11 clinic and emergency room visits, and observation in hospitals, perspective on the drug  
12 administration that occurs in hospitals outpatient settings, and then some other assorted payment  
13 issues we categorize as special payment issues.

14 Because of the experience you bring to this area, as you hear the presentation today, we  
15 have several things that we be interested particularly in your input on. We've had a lot of  
16 discussion on the hospital outpatient side about our payment for observation services in  
17 particular. That's observation associated with emergency room visits or patients admitted directly  
18 to observation from physicians' offices, or through the clinic. The patient status, whether a patient  
19 is in observation or inpatient status, affects significantly how hospitals are paid. We've been told  
20 that physician orders are required to admit patients, but sometimes there seems to be some  
21 confusion between hospitals and the admitting physicians about the particular status the physician  
22 has admitted or intended to admit the patient to—whether that be inpatient or observation. And  
23 that confusion can arise from either side or from both parties combined. So we're interested in  
24 your thoughts about how we can educate physicians about the importance of making a clear  
25 distinction—that means, making it clear to the hospitals in which they're taking care of their

1 patients—between an order to admit a patient to observation versus an order to admit a patient to  
2 inpatient status.

3 Do you want to take questions during here or would you like to circle back?

4 Dr. Rapp: If you're ready to do that?

5 Dr. Bazell: I just saw a hand over here, so...

6 Dr. Urata: You want an answer? Are we supposed to email you or something?

7 Dr. Bazell: No, we thought what we would do is provide the considerations for you up  
8 front and then we would circle back with the questions after you've heard a little bit more about  
9 some of the issues in here. We thought it might be helpful to have some of the specific questions  
10 to begin with as you hear the rest of the presentation. Is that all right?

11 The second area in which we have actively solicited some input in our final rule, and we  
12 would be interested in your input as well is the specific way in which the hospital Outpatient  
13 Prospective Payment System pays for new technologies. In particular, there is a provision that  
14 requires the Hospital Outpatient System to make separate payment for new devices that meet our  
15 pass-through criteria. These are new devices and there are a variety of criteria that are involved  
16 here. Essentially new devices, that because of their newness, they are not reflected in historical  
17 hospital claims data that are used to set the payment rates for them. And so we make a  
18 commitment for devices that fall into this category to pay for them for a couple years at charges  
19 reduced to cost to allow adoption of them and remove any barriers that might be cost barriers to  
20 adoption of the technology. Currently we have a requirement that devices must be surgically  
21 inserted, entered into the body through a surgically created incision. And we've been asked by a  
22 number of commenters to allow pass-through payment for devices that are introduced into the  
23 body through a natural orifice.

24 So we're soliciting comments and would be interested in your thoughts that address the  
25 following questions. And there are four of them outlined here for you. The first is whether a  
26 distinction should be made between natural orifices and surgically created orifices at all. We're

1 aware of many new advances in technology and perhaps that distinction is an artificial one that  
2 we no longer need to make.

3 The second question is how might a new device that surgically inserted through an  
4 existing orifice be distinguished from older technology, which is also inserted through an orifice.  
5 Essentially, this gets to the definition of new, and whether there are any specific considerations  
6 we need to keep in mind if we were to consider technology that is utilized through natural  
7 orifices.

8 Third, what distinguishes a device inserted through an existing orifice from surgical  
9 supplies, sutures, clips, surgical kits, etc., because we've made a distinction in the past between  
10 those items.

11 And lastly, what distinguishes instruments that are supplies when used for open  
12 procedures from those passed by a scope through an orifice, particularly with respect to  
13 endoscopic techniques. We're concerned about our ability to define a device in that setting.

14 The key website regarding the Hospital Outpatient Prospective Payment System is the  
15 site listed here. On that site, you will find the Proposed Rule for 2005. The Final Rule for 2005,  
16 as well as a variety of supporting data files that address payment for specific services which  
17 might be of interest to you or to the hospitals that you work with.

18 Turn it over to Ms. Read for the next part.

19 Ms. Read: OK, thanks, I'm just going to start to give the overview of the changes that we  
20 announced in our *Federal Register* notice of November 15<sup>th</sup>, and I'd say also that the comments  
21 are due on that January 3<sup>rd</sup>, and I'm soliciting comments in addition to the pass-through device  
22 issues that Dr. Bazell just mentioned on the placement of new codes within the ambulatory  
23 payment classifications or APC. So for the 2005 update, we recalibrated all of the relative  
24 weights for the clinical APCs out of about 800 APCs, approximately 500 of those are for clinical  
25 services, procedural visits and so forth. And we updated the relative weights, using the most  
26 recent claims data. That was in 2003 Hospital Claims Data and latest cost reports from the

1 hospitals that billed for services under the Outpatient Prospective Payment System in 2003. The  
2 Payment Update includes a 3.3% market basket increase to the payment rates. We've projected  
3 that the 2005 payments will be approximately 24.6 billion compared to the 23.1 billion for  
4 Outpatient Prospective Payment System services that was predicted for 2004. Overall, the  
5 percentage payment increase for these services is for 4.0%. That's higher than the 3.3% market  
6 basket increase because we projected that for 2005 our payments for pass-through devices and  
7 drugs would be somewhat less than we projected in 2004. We are allowed to spend 2% of the  
8 total payments on these pass-through items and the amount that we don't project that we'll be  
9 paying for those items is put back into the conversion factor and spread across all services. So the  
10 payment overall payment increase then went up from 3.3% to 4.0%. The mid-volume urban  
11 enroll hospitals will do the best under the payments changes, with 5% or higher overall increases.  
12 A large urbans will see about a 3.9% estimated increase and rurals, 4.5% increase.

13       The Final Rule for 2005 included discussion of implementation of certain MMA  
14 provisions. We've revised our payments for drugs and biologicals in accordance with the MMA  
15 provisions for 2005, specifically for those drugs and biologicals that are defined by the MMA as  
16 specified covered outpatient drugs, and those include all radio pharmaceuticals and drugs and  
17 biologicals that had pass-through status as of December 31, 2002. For those items, the MMA  
18 specifies that the single-source drugs be paid at between 83 and 95% of average wholesale price,  
19 or AWP. The multi-source innovator drugs are capped once again at 68% of AWP, and the  
20 generic drugs are capped at 46% of AWP. For 2005, at the moment, we have 23 drugs for which  
21 we have established pass-through status and for which pass-through status does not expire in  
22 2005. The MMA requires that we pay for pass-through drugs on the same basis as drugs provided  
23 in physician office settings, so that's ASP based payment methodology. We allow separate  
24 payment for drugs for which the per day cost is more than \$50. That again was specified by the  
25 MMA for 2004 through 2006. When we do our recalibration, we look at the average cost per day  
26 for drugs. If it's less than \$50, then we package the cost of those items into the services with

1 which they are associated, typically the administration codes. The MMA also required that for  
2 2004 through 2006 we pay for sources of brachytherapy at a rate that hospitals charges that are  
3 adjusted to cost by using a hospital overall cost-to-charge ratio. And for 2005, we will continue to  
4 hold harmless provision for small rural hospitals, that is those with 100 beds or fewer, and sole  
5 community hospitals located in rural areas. The MMA also included a provision for drugs for  
6 which there is not yet a HCPCS code assigned, and under those provisions and according to the  
7 way we have provided for the implementation of that provision in 2005, hospitals will be able to  
8 bill for new drugs as soon as they received approval, using an unspecified code, and be paid at  
9 95% of AWP until we've assigned a code for that item.

10 The MMA also specified that payment for all mammograms provided in hospital  
11 outpatient departments would be paid outside of the OPDS and we therefore proposed and  
12 finalized a provision to pay for diagnostic mammograms under the Physician Fee Schedule. We  
13 had already moved payment for screening mammography to payment under the Physician Fee  
14 Schedule several years before. And this results in an increase of about 40% for those services.  
15 We're also going to be paying for the new Welcome to Medicare physical for when those  
16 physicals are provided in the hospital outpatient setting. We'll be implementing the codes for the  
17 examination and the EKG tracing. We've assigned those to the clinical APCs. The exam portion  
18 is in the middle of a clinic visit, and the EKG is in the EKG APC. And we'll be paying a total of  
19 about \$78 for the hospital for the cost of the facilities and providing those services. Thank you.

20 Ms. Sanow will continue.

21 Ms. Sanow: Yes. Good morning and thank you. The payment regarding clinic and  
22 emergency room visits and observation services furnished in the hospital outpatient setting. For  
23 2005, the payment rates for clinic and emergency room visits will increase by approximately 4%  
24 over their 2004 levels. For clinic visits, hospitals would receive a range of between \$51 and  
25 nearly \$80 for clinic visits, depending on whether it's a high, a low, mid-level or high visit, and  
26 for emergency department visits, the range in payment to the hospital would range in \$77 for a



1 low-level emergency department visit to \$234 for a high-level emergency department visit. We  
2 are continuing. I'm going to jump down to the 3<sup>rd</sup> bullet, and just address the fact that we are  
3 continuing to use the existing CPT-Codes in the hospital outpatient setting to bill for both clinical  
4 visits and emergency room visits. Hospitals have continued to be concerned about using these  
5 codes, which describe those visits more in terms of the professional services that are rendered,  
6 rather than the facility services furnished by the hospitals itself. But we are continuing to work on  
7 developing new codes for the Evaluation & Management services furnished by a hospital and we  
8 are looking at guidelines that have been prepared by some outside organizations. We are trying to  
9 review those test them, we have not announced any plans for implementation of those at this time.  
10 We will give hospitals ample opportunity to comment on new coding and guidelines at such time  
11 as we would issue them. And ample time to actually administer those once they would be  
12 announced and reviewed. Related to a fusion between clinic emergency room visits, the patient  
13 status and observation. Observation status is paid for under the Hospital Outpatient [?] S. There  
14 are three conditions for which we make a separate payment for observation services furnished in  
15 connection with congestive heart failure, chest pain, and asthma, and we've been doing this for  
16 several years. There are specific criteria that have to be met in order for a hospital to receive  
17 separate payment, and the status of the patient, it becomes quite important from the hospital's  
18 point of view, as to whether they are in observation status, or have been admitted as an inpatient.  
19 And that's one of the questions for consideration that we hope you can give us some feedback on  
20 as to ways that we might improve a better understanding. Hospitals are concerned about it and it's  
21 something we would be interested in your thoughts on. So we've tried to simplify these criteria  
22 that the hospitals have to meet in order to receive separate payment for observation and one of the  
23 things that we've done is eliminate requirements for specific, the performance of specific  
24 diagnostic tests, which previously we had made a requirement of. This proved to be very  
25 burdensome. In some cases, it may have resulted in unnecessary tests being furnished and we are  
26 assuming that just as part of standard care, some of these very basic tests, like EKGs and pulse

1 occimetry and so on would be furnished. So we are no longer making payment to the hospital  
2 contingent upon provision of those specified diagnostic tests, beginning in 2005.

3       Regarding drug administration: We are making quite a change on how hospitals will be  
4 reporting drug administration services beginning on January 1, 2005. We are moving from a  
5 series of Q-Codes that have been used since the inception of the Hospital Outpatient PPS, to a  
6 CPT-Code reporting system. We however, are not adopting the G-Codes that are going to be used  
7 under the Physician Fee Schedule. Rather, we are going to instruct hospitals to use the existing  
8 CPT-Codes for drug administration. We did that because we felt if in fact CPT were to revise  
9 those codes again in 2006 to have hospitals move from Q-Codes to G-Codes, then to new CPT-  
10 Codes could be problematic. Also, hospitals tell us that they use the current CPT-Codes  
11 predominantly for other payers and it would be a much less burdensome requirement for them to  
12 begin using those same CPT-Codes to report drug administration for hospital outpatients. We are  
13 paying for these through a crosswalk of those CPT-Codes to the existing Q-Codes for which we  
14 have data, but the data that we collect in 2005 charged data will be the basis for coming up with  
15 code-specific payments in 2007.

16       There are a couple of additional payment issues that we addressed that are of concern to  
17 hospitals. One has to do with payment for blood and blood products. We developed a new  
18 methodology for determining payment for blood and blood products. I won't go into the details of  
19 cost-to-charge ratio simulations and such. Suffice to say we've created an individual APC for  
20 each blood product that a hospital might furnish and leukocyte reduced red blood cells, which is  
21 the most frequently billed blood product from hospitals, the median cost, using this new  
22 methodology, increased by 32%, so payment for that particular product will go up considerably.  
23 We also to ensure that some low volume products, payment would to go down too much, we are  
24 phasing in some changes that we used to calculate payments for blood and blood products, we're  
25 going to phase it in using a blended payment methodology. Regarding payments for devices:  
26 Devices, of course, are another area of great concern to hospitals, to ensure that they receive

1 adequate payment for what can be very expensive items that they insert surgically; these are  
2 implanted devices. We have made some adjustments in trying to ease what apparently our data  
3 suggest are reductions in cost for device-related procedures. We've specifically identified a series  
4 of APC that we've determined are device-dependent. That is, the procedures that comprise those  
5 APCs, individual CPT-Codes could not be performed without insertion of some kind of device.  
6 And we are requiring hospitals for a subset of these device-dependent APCs where [?] hospitals  
7 to furnish us with a C-Code or J-Code, I'm sorry, L-Code, whatever is appropriate, the HCPCS-  
8 Code that describes the inserted device so that we can collect data on the cost of individual  
9 devices; something that hospitals, our data suggest, have not been doing in a consistent way. The  
10 final thing that is a rather significant change in the 2005 Outpatient PPS is the outlier payment.  
11 We are not only using a percentage relationship to define what constitutes an outlier—in other  
12 words, the cost of a service has to be greater than 1.75 times the payment amount in the APC for  
13 the service, but also the cost must be greater than \$1,175. We found that there were a number of  
14 outlier payments going to hospitals for services that were really relatively low-cost. We believe  
15 that the addition of this fixed dollar amount threshold will ensure that outlier payments really are  
16 being targeted for complex procedures that cause the hospital to incur higher costs and that pose a  
17 more serious financial risk to the hospitals. Also, one thing that is not mentioned under special  
18 payment issues, because it's not special per se, in other words, it's a regular feature of the  
19 outpatient PPS, which is the inpatient list. I just wanted to point out that this year we have  
20 assigned 22 CPT-Codes that are currently on the inpatient list, we have assigned them to APCs  
21 for separate payment beginning in January, 2005, and the final slide is numbers and email  
22 addresses and if you wanted to contact us, we would be more than happy to answer your question  
23 in more detail or address any questions you might have currently.

24 Ms. Richter: If I could just point out my email address actually is  
25 [LRichter@cms.hhs.gov](mailto:LRichter@cms.hhs.gov), so if anybody wants to contact me, it will go into cyber space if you use  
26 the one on this slide.

1 Dr. Rapp: Dr. Bergeron?

2 Dr. Bergeron: Yes, ma'am, Ms. Sanow, I practice in Shreveport, Louisiana and the  
3 electricity to the hospital and to my office, the natural gas, the water, payment of property taxes  
4 are comparable. I'm hearing here increases which are beyond my comprehension; 40% for this  
5 reimbursement, 4% here, 2% here. Could I possibly have your secret methodology scheme and  
6 put that into my scheme as Physician Fees. What's the just—40%? 4%? Fees are being, and yet  
7 we have the same expense. I really would like to get that and extrapolate that and put it into some  
8 of our physician fees, if you're talking about the cost of doing business, etc.

9 Ms. Sanow: Well, the quick answer to this is that first of all these are two, under the  
10 statute, are two totally different payment systems. We follow Section 1833T of the Social  
11 Security Act. And further, I would like to point out that where payment for a service under the  
12 OPPS increases, there are concurrent decreases in other services, because the hospital outpatient  
13 PPS is budget neutral, and we have to ensure that it's at relative weight system similar in some  
14 ways to the physician fee schedule. So for the areas where services increase, that reflects the  
15 hospital's cost relative to other services that they furnish during the course of the year.

16 Dr. Castellanos: Can I respond to some of the questions you asked?

17 Dr. Rapp: That's what I was about to get to. So let's just sort of go back and through  
18 those in an organized way. The first one that you presented to us was how can we educate  
19 physicians about the importance about making a clear distinction between an order to admit to  
20 observation and an order to admit to inpatient status. So I think Dr. Urata and Dr. Castellanos are  
21 about to answer that question. But let me ask one of you first, because I think it was mentioned  
22 that this status differential is of great importance to the hospital. Could you elaborate on that a  
23 bit?

24 Ms. Sanow: Yes, if a patient is placed in observation status, all of the services that are  
25 furnished to that patient are paid for under the hospitals Outpatient PPS. The hospital uses a  
26 distinctive bill type to report all of those services to Medicare for payment, whereas if that patient

1 is admitted as an inpatient, the payment system is under the DRG inpatient PPS, all services  
2 would be bundled up into the DRG. It would be an entirely different bill type that would be  
3 reported to Medicare. The services would be paid differently. And in some cases, once a patient  
4 status is determined, it is problematic about changing that in midstream. It causes all kinds of  
5 claims processing issues and program integrity issues and so forth.

6 Dr. Rapp: In other words, if you admit the patient as a regular inpatient, and then try to  
7 go back to observation that would be a problem, and is the reason for that because there's the  
8 issue of denials, unnecessary admissions? They get denied and they don't get anything, right?

9 Ms. Sanow: In some cases, hospitals could be denied payment for services that are  
10 actually rendered.

11 Dr. Rapp: But if they come in for observation, that would tend not to be a problem.

12 Ms. Sanow: If in fact the patient belongs in observation, and is appropriately placed in  
13 observation, so as to determine whether they need further care as an inpatient, or whether the  
14 problem can be resolved and they can be discharged or released from the hospital, then any  
15 diagnostic services that are furnished would be paid under the outpatient PPS.

16 Dr. Rapp: Now, on the other hand, if the physician admits the patient to the hospital,  
17 there are certain codes that they use that may be, if they, like an initial assessment, and those of  
18 you who do inpatient hospital work, you have special codes for the inpatient evaluation, right?  
19 Are there different codes if they are under observation? So, and the money to the doctor for the  
20 inpatient would be significantly different, probably. Little bit different. Dr. Castellanos?

21 Dr. Castellanos: I think basically he's hitting the nail right on the head. I think we are all  
22 on the same team. We really want to work with you and obviously you want to work with us. I  
23 think you need to let us know which is the best benefit for the patient and the system. Which costs  
24 more? Now, if I know that if I put somebody in observation and may need to transfer them to  
25 admit, I would do that. If I've put it in the admit and it's much more expensive, then obviously, I

1 would like to try to help out the system. So you need to let us know a little bit about the finances,  
2 and which is the benefit to CMS and to the system. Do you follow my answer, or request?

3 Ms. Richter: I think that one of our concerns here is actually the definition of whether  
4 someone should be in inpatient or outpatient is actually a medical necessity issue. So it's not,  
5 well, everybody, I think the concern for the trust fund is an important one. The real issue is what  
6 is the level of care that the patient needs. And if the patient needs to be observed for a while and  
7 then ultimately admitted, that's fine. That happens frequently. That's what observation is for. But  
8 if the level of care they need doesn't rise to the level of an inpatient admission, they shouldn't be  
9 admitted, they should be treated in the outpatient sector. And so it's a medical necessity issue,  
10 rather than a payment system issue. It has payment system implications. But the fundamental  
11 issue is a medical necessity one.

12 Dr. Rapp: But when they end up for observation, they could be in exactly the same place  
13 in the hospital, right?

14 Dr. Castellanos: Same beds, same everything.

15 Dr. Rapp: As an emergency physician, what I was impressed with, have been impressed  
16 with over a number of years, is that the length of hospitalization can be abbreviated more than it  
17 ever has before. A person could be admitted for chest pain and they may only be there for 48  
18 hours, which typically would be something you might consider, I mean frequently only 24, but  
19 maybe 48, and you would frequently think that that would be maybe something that observation  
20 would be appropriate for, as opposed to a more lengthy time, so maybe the OBS is part of the  
21 question about whether they're observation, not whether they need to be admitted for a more  
22 prolonged stay is just how long do you expect them to be there? Would that be a legitimate  
23 consideration? You may not expect them to necessarily be there more than 24 to 48 hours just  
24 because of how hospitals work these days. I would say in terms of educating us about the  
25 importance of making a clear distinction, that's probably, we need to know more details about the  
26 significance of those things in what you consider appropriate. But I think if it's just, do they need

1 further hospitalization, do they really need hospitalization? That's a philosophical question I  
2 suppose. Dr. Hamilton was next and then Dr. O'Shea.

3 Dr. Hamilton: I just want to clarify in my mind what you've said. Apparently it's easier  
4 to move from observation status to inpatient status whereas if you admit somebody as an  
5 inpatient and decide well, they really should have been on observation, then that is really much  
6 more difficult, is that basically correct?

7 Ms. Sanow: We know from hospitals that this is problematic because getting back to  
8 what Liz has said, it's a medical necessity issue. And if a patient is admitted as an inpatient—if  
9 their status is inpatient, and it's subsequently determined that their need for care didn't really rise  
10 to the level of inpatient services, that if they would have been more—they didn't meet the criteria  
11 of that hospital for an inpatient admission—

12 Dr. Hamilton: Well, I think this is probably simpler than it seems. I mean to use your  
13 example, if a person comes into the emergency room with chest pain, or into your office and you  
14 send them to the hospital to rule out myocardial infarction, as it were, and it turns out that they  
15 don't have it and you can determine that in 6 hours or so, then obviously observation is what they  
16 needed to be. So whenever you're considering this, if you admit them to observation, do the  
17 appropriate test, and usually within 6 to 8 hours, you can make that determination if they then in  
18 fact do need to be in the hospital, you then can transfer them to a regular admission. That's not—  
19 if that's correct, it seems rather simple to me.

20 Dr. Brazell: I think that's one type of situation that might be relatively straightforward.  
21 We've heard from hospitals about lots of other kinds of situations where it may be less clear or  
22 they may be more on the borderline. They admitted them because they really thought that's what  
23 they needed to do, and then they only really needed 18 hours to do what they needed to do and  
24 then the patient could go home, and then somebody says, well, maybe that patient really didn't  
25 rise to the level of –

1 Dr. Hamilton: So why not in most situations where it's not clear, why not admit them to  
2 observation, and then move them to inpatient status if it's appropriate, if that's the simple way to  
3 do it?

4 Dr. Brazell: I think that would be one approach. As Ms. Sanow said, the issues on  
5 observation, in terms of payment for observation, on the outpatient side, she mentioned three  
6 conditions for which a separate payment is made for observation in the outpatient in asthma,  
7 congestive heart failure and chest pain. In the rest of the cases, for observation for other  
8 conditions, that observation payment is bundled into the payment for the visit, for instance, the  
9 emergency room visit.

10 Dr. Rapp: But is it an hourly rate, or something like that?

11 Dr. Brazell: No, it is a one-time payment for observation. And you have to—

12 Dr. Rapp: What if they're there for 2 days?

13 Dr. Brazell: You have to be in observation at least 8 hours to be eligible for the payment.  
14 There's one payment, even if they were there for 2 days. And we've said, we don't think  
15 observation generally would extend beyond 24 hours in most cases that we can think of from a  
16 medical perspective.

17 Dr. Rapp: OK, Dr. O'Shea, Dr. Urata, Dr. Powers, and Dr. McAneny.

18 Dr. O'Shea: I agree with the observation. From my standpoint, it's a medical acuity. I  
19 think you have 2 separate things going on here. You have admissions directly from an outpatient  
20 office, versus admissions from an ER. I think we're sometimes being driven towards making  
21 decision on both levels; acuity of the patient, as far as their own status, and that may also  
22 definitely play into it, a 40-year-old being admitted for chest pain is different than a 78-year-old  
23 being admitted for chest pain. The example of chest pain I think maybe can make your own  
24 criteria. That is an 18-hour protocol actually, 3 components before discharge, but I think that that  
25 may be the status of the patient can maybe be one of the ways that we can document best, if we  
26 really want to give a criteria, a number. So acuity of the patient should actually, I think play into



1 that—who would be most likely maybe not to do well after the first 23 hours and need a longer  
2 stay.

3 Dr. Urata: In our hospital, we seem to be educated to do mostly observation and then  
4 transition over to inpatient if acuity warrants it. But rarely, we have a patient who gets better,  
5 despite high acuity after the fact that we've admitted him for inpatient. And I guess from my  
6 discussions with the hospital when I saw this issue on the agenda is that they're always concerned  
7 when going from inpatient to observation and does Medicare consider that fraudulent or  
8 something of that nature? When in fact, the patient might initially have had high acuity, but  
9 subsequently got well quick and was discharged. So but of course there's also the mistake of  
10 physicians admitting to inpatient, not realizing what all the rules are. Those folks are being  
11 educated by the hospital because it affects the hospitals. So I was thinking maybe there could be  
12 some window of opportunity to switch from inpatient to observation if it was clear that that the  
13 level of acuity wasn't going to go up to meet the criteria for inpatient.

14 Ms. Sanow: Well, as it happen, the National Uniform Billing Committee has established  
15 a code, condition code 44, which is a new condition code. We issued instructions to hospitals  
16 several months ago about use of this code. In the circumstances where a patient is admitted and it  
17 is subsequently determined that while the patient is still in the hospital and with the concurrence  
18 of the ordering physician, that that admission as inpatient really was or should have been or was  
19 more appropriate as an outpatient admission, then hospitals can report the episode of care as an  
20 outpatient episode of care, using that condition code and they would bill for it as an outpatient  
21 episode of care. We are in the process, we've received a number of requests for clarification from  
22 hospitals about the circumstances surrounding use and we're working on those now. We may be  
23 issuing some subsequent guidance and clarification of this.

24 Dr. Urata: It's clear in our hospital there are a few doqs who can't figure it out, I hate to  
25 say. And it's very frustrating to some of the utilization nurses. It just drives them nuts.

1 Ms. Sanow: And I want to emphasize because this question came up just this past week  
2 from our San Francisco regional office, a patient's status goes with the patient, not with the place  
3 where that patient is deposited. So a patient could in fact be in a bed for observation, and then  
4 their status is changed of inpatient, and they could remain in the same bed. So to say that in order  
5 to be a patient in observation, you have to be in an observation bed, or you have to be in an  
6 observation unit or an observation suite, is from Medicare's perspective at least, is not the critical  
7 factor, it's the status of the patient on the record that is the key.

8 Dr. Rapp: Dr. Powers?

9 Dr. Powers: It seems to me that rules change on occasion and it's hard for the physicians  
10 to keep up with, you know. Can we have one-day observations or two-day observations and over  
11 the years things have changed to some extent. But to some extent, it's the hospital's responsibility  
12 to keep on top of that, too, instead of just us. But they've educated us. If you have a good  
13 hospital, they let you know and if I make a mistake and enter someone in under regular admit,  
14 before they get to the floor, someone usually calls me and says let me just give you some  
15 information, and I give the final order what I want. But I'm given information about that, so I  
16 think a lot of hospitals are already aware of that 44 and the appropriateness. But I think a lot of  
17 DOQs know, too. I mean we know if it's a congestive heart failure that you admit into  
18 observation. And the unusual ones, where it just so happens that you admit in acute care, there's  
19 no way of knowing ahead of time that that's going to happen. And so my guess is that if this is  
20 going on a lot, if the hospitals are asking to educate the doctors that maybe they're not doing a  
21 very good job.

22 Dr. McAneny: It seems to me that the whole existence of observation status is another  
23 example of no good deed goes unpunished. For example, when a physician tries to do something  
24 very efficiently, and get somebody out quickly, what happens then instead of being in the  
25 inpatient part A pot, they're suddenly in the outpatient Part B pot and therefore contributing to the

1 volume and intensity of physician services and helping us to trigger that SGR cap that gets them  
2 lower rates. Is that not true?

3 Dr. Brazell: Outpatient services are not included in the SGR.

4 Dr. McAneny: Well, I was told hospital outpatient services, all of them, drug  
5 administration, if they move that to the hospital, if they move them to the hospital, I was told that  
6 all that triggers the cap. That's not the case?

7 Ms. Richter: Hospital outpatient services are not included in the SGR.

8 Dr. Phillips: Let's be clear about what—

9 Ms. Richter: The physician services provided in a hospital outpatient, like all other  
10 physicians services would be included, but the payments to the hospitals themselves are not  
11 included.

12 Dr. McAneny: Now the payments to the hospitals are not included—if the testing is done,  
13 is it outpatient or inpatient testing and does that contribute to the volume and intensity?

14 Ms. Richter: If it's paid under the clinical lab fee schedule, it would be included.

15 Dr. McAneny: And the X-rays, and the things to rule out pulmonary embolisms and the  
16 EKGs to rule out MI and all the stuff that you do, all the testing that you do to get that patient out  
17 of the observation period, does that contribute to the volume and intensity or not?

18 Ms. Richter: If it's paid to the hospital as an outpatient PPS service, as opposed to a  
19 clinical lab service or something like that, it is not included.

20 Dr. McAneny: So X-rays are not?

21 Dr. Brazell: Services like X-rays and EKGs are paid in the hospital under OPPI. So those  
22 types of diagnostic studies not clinical lab studies would be paid under OPPI is not included.

23 Dr. McAneny: So the only thing that would contribute is the clinical lab that you get in  
24 the outpatient system. OK.

25 Dr. Rapp: I have a couple suggestions. If it's true that the observation is typically for 8 to  
26 24 hours of hospitalization, is that right? Has to be more than 8 and typically less than 24.

1 Dr. Brazell: We have said that we will not make a separate payment for the conditions  
2 unless someone's in observation for longer than 8 hours. And that we would expect in general  
3 that it would not last longer than 24 hours.

4 Dr. Rapp: All right, so perhaps you could just encourage doctors when they write their  
5 orders to always write, Admit to inpatient status, or admit to observation status, as opposed to  
6 typically doctors just write admit. So—

7 Dr. Urata: On our order sheet, we have a box that we have to check now. Well there's  
8 two boxes, we have to check one or the other.

9 Dr. Rapp: Then to tell them to put some kind of information that typically observation is  
10 less than 24 hours, so really it's admit to the hospital for 8 to 24 hours or admit for more than 24  
11 hours.

12 Dr. Urata: I thought it was 48 hours now for certain things for Medicare.

13 Dr. Brazell: We have not provided actually for 2005, won't be provided an upper bound  
14 for the observation.

15 Dr. Rapp: Well, you can keep them—I mean, assist is—

16 Dr. Brazell: In a given situation, it ended up lasting longer than 24 or 48 hours, that  
17 would be permissible pending medical review that might be done locally or whatever. But we  
18 make one payment however for those cases in which we pay separately.

19 Dr. Rapp: It just seems to me for the doctors, if you just make it not so complicated. Just  
20 say, if you anticipate the person's going to be in there less than 24 hours, admit to observation. If  
21 you anticipate they're gong to be there more than 24 hours, admit to inpatient and then make  
22 clear, that it doesn't matter where they are in the hospital. That the physical sight, because they  
23 also write, admit to 5 West. Make clear that it doesn't it still doesn't matter where they are in the  
24 hospital, even in the emergency department. They could be admitted to observation. I think those  
25 would make it clear. And then thirdly what difference would it make to anybody? Does it make

1 any difference to the government? Does it make any difference to the hospital? Does it make any  
2 difference to the doctors?

3 Ms. Sanow: It makes a big difference to hospitals.

4 Dr. Rapp: And what is that?

5 Ms. Richter: It depends. I mean the payments are different for services—it depends on  
6 what service it is, and what combination of services you're providing. Sometimes the inpatient  
7 payment or the DRG amount could be more, other times it could be less. It depends on what  
8 services you're providing, what they're particular payment rates are in the outpatient and what the  
9 DRG would be in the inpatient setting.

10 Dr. Rapp: So the status should not be retrospectively determined by how many services  
11 were provided. Maybe you should make that clear. It really should be a prospective assessment of  
12 how long you're going to be in the hospital.

13 Ms. Sanow: Exactly. And that is consistent with the Medicare definition for "admission."  
14 It's a formal admission by a physician or person who's legally authorized to admit a patient to a  
15 hospital with the expectation that they will occupy a bed over night and require inpatient level of  
16 services. Even if it turns out they don't occupy a bed overnight in that they are transferred to  
17 another facility or for some reason it is determined the problem resolves itself and they can be  
18 discharged.

19 Dr. Rapp: Well, I think the education of the doctors will be helped if you make clear in  
20 your own mind what you think are the criteria. Once you figure out what you think the criteria  
21 are, because doctors don't necessarily think this way. This is really generated by money, rather  
22 than, we think, well, let's put you in the hospital til we figure out what's wrong with you or make  
23 you well enough to go home. That's what we're thinking. And we're not really thinking about  
24 patient DRGs and this separate payment and this sort of thing. Hospitals make us think about that  
25 because they come down and talk to us about that. Dr. O'Shea, then Dr. Urata, then Dr. Powers.

1 Dr. O'Shea: I'm really going to reiterate this but yes just that I've had patients for less  
2 than 24 hours for myocardial infarction, drug detox, that kind of thing, and they go to the ICU. So  
3 it really is a temporizing measure, or should be seen as a clock measure, and if that's the way  
4 they're supposed to be, then that's the directive they could put forth.

5 Dr. Rapp: Dr. Urata:

6 Dr. Urata: In some ways, it sounds as though we should just take care of the patient and  
7 admit the patient and treat him the way we think we should treat him and let the hospital decide if  
8 the level of treatment was outpatient or inpatient depending on how much work the nurses had to  
9 do on this patient, based on my orders and my treatment. And you know, here I am, I'm writing  
10 all these orders and at the same time, I'm trying to figure out, see, is this intensity of service  
11 equivalent to an inpatient or an outpatient, and there's all these criteria, but I don't really think of  
12 it that way. I think of it as what does the patient need, and what kind of medications and does the  
13 patient need oxygen, you know, and thinks of that sort. And how many X-rays should I get or  
14 blood tests in the morning and try to get an estimation of when I think the patient could go home  
15 because that's one of the things that they want to know, when can I go home, doc? And it seems  
16 if the nurses, or if the admitting specialist could figure out well, gee, this meets Medicare's  
17 criteria for inpatient intensity then this should be an inpatient. But I've kind of figured it out to  
18 this point.

19 Dr. Rapp: Dr. Powers?

20 Dr. Powers: I think to a large extent that we as physicians don't understand the intensity  
21 of the services that the hospital provides as being different in one case than another. If I admitted  
22 a patient for a TIA and keep him there for 24 hours, I'd do pretty much the same tests I'd do in  
23 the first 24 hours of a patient with a stroke. Now in the subsequent days, there may be a  
24 difference in intensity of service because one goes home and one stays in the hospital and gets  
25 therapy and that sort of thing. But from our perspective, we don't necessarily see the difference in  
26 intensity of services the hospital provides and we kind of go by diagnosis and time. As far as I'm

1 concerned, they still get their vital signs every four hours, they still get an IV, they still get this,  
2 they still get that. From the nursing perspective, the hospital perspective, they still get all the tests  
3 done in the first 24 hours.

4 Dr. Brazell: When you do admit a patient to observation, in that kind of situation where  
5 you weren't really sure what was going on with the patient, you would have potentially some  
6 expectation in your mind that that patient might be able to leave in 24 hours if you sorted out  
7 whatever it was.

8 Dr. Powers: Right, it's more a time issue for us than it is an intensity issue. I mean we've  
9 always seen it as a time rather than an intensity issue.

10 Dr. Rapp: And that's the problem with the Outpatient Prospective Payment System. It  
11 doesn't allow for additional payments to sort of expedite the work of a TIA for example. If you're  
12 not going to pay for any of it, OK, we'll keep him there three days. It's sort of self-defeating. Dr.  
13 McAneny?

14 Dr. McAneny: I think I'm being intentionally dense on this issue because, maybe  
15 unintentionally, too, but the whole thing seems sort of silly to me. It seems to me that you ought  
16 to make the payment equal for the service that's given and just eliminate the whole category of  
17 observation and if we do things nicely and efficiently, and the patient gets to go home early,  
18 that's good. But if you're doing the same thing when Dr. Powers admits a person with a TIA and  
19 doesn't know whether it's going to turn into a full-blown stroke or not, why put in all these  
20 artificial distinctions and say this one's observation, and that one's the other. If there's some  
21 consistent difference in the payment mechanism so that the hospital gets more money if you do it  
22 this way than if you do it that way, then I can see why the hospitals are pushing us to do that. But  
23 clinically, you don't know what's going to happen in the future unless you've got a really good  
24 crystal ball and so it's sort of silly, and those are hard to acquire, yes, then to try to guess whether  
25 or not the patients going to be able to go home in 18 hours when their MI is ruled out or whether  
26 they're going to stay and have their bypass and everything else done.

1 Dr. Rapp: Mr. Lanigan's going to provide us with crystal balls. Well, we're running out  
2 of time. She's got like four other questions here.

3 Dr. Brazell: They're just sort of subset questions of the general issues?

4 Dr. Grimm: Can we email you some answers to these? That might be a better way to do  
5 them, get some suggestions to everybody.

6 Dr. Brazell: I was going to say they fall in generally the category, if we were to think  
7 about expanding our definition of devices that we pay separately for that are new to devices that  
8 are inserted through natural orifices of the body as opposed to through a surgical incision, are  
9 there any things nuances that we should be really cognizant of regarding how we would define  
10 whether they're new; how we would separate them from equipment or supplies. And they're all  
11 variations—

12 Dr. Rapp: Could you give me some examples of what you're talking about—natural  
13 versus non-natural orifices. . .

14 Dr. Simon: Say, stents or grafts for example, those require a surgical incision in order to  
15 place. As opposed to—

16 Dr. Rapp: Are you talking about for end-stage renal disease, those kind of grafts?

17 Dr. Simon: Those kind of grafts, or if you put in a stent for someone, a cardiologist puts  
18 in a stent for someone who has cardio stenosis—

19 Dr. Rapp: OK, now is that a natural orifice, or a surgical orifice.

20 Dr. Simon: That would be surgical. As opposed to someone that may need a urethral  
21 stent, where the cystoscope is passed through the urethra into the bladder.

22 Dr. Rapp: OK, now what difference does that make? For your payment purposes?

23 Dr. Brazell: Currently, right now, only new devices that are inserted through a surgical  
24 incision are eligible for apply to potentially receive pass-through payment. That means essentially  
25 we would agree for a limited period of time to make a payment to a hospital at their charges



1 reduced to cost for that device, for their use of that device, recognizing that that device wasn't  
2 used in the past and wouldn't be reflected in the data that we used to set our payment rates.

3 Dr. Rapp: So if there's a new gizmo that comes along that Dr. Castellanos can put into  
4 the bladder through a cystoscope or whatever. . .

5 Dr. Brazell: That would not be eligible for payment through this—

6 [chatter]

7 Ms. Richter: . . . for a new technology payment if the entire procedure was new and  
8 wasn't adequately reflected in the hospital Outpatient Prospective Payment System, we could, we  
9 have two ways of dealing with new stuff. We have pass-through and we have new technology.  
10 And while they're not currently eligible for pass-through payments, they are eligible if the full  
11 procedure is new and not adequately described by any of our existing codes to be considered a  
12 new technology procedure and get paid according to a separate methodology for those. I don't  
13 want to leave you with the impression that there's no way to handle things that are pass-through  
14 natural orifices now, it's just that the pass-through methodology specifically is not accessible.

15 Dr. Rapp: So you're asking, first of all, do we think that there should be a distinction  
16 between natural and surgically created orifices for the purposes of this pass-through. Does it  
17 make any sense?

18 Dr. Gustafson: There is a distinction now.

19 Dr. Rapp: There is a distinction.

20 Dr. Gustafson: . . .by manufacturers asking us to discontinue it and to allow the separate  
21 payment for things coming in through your mouth or whatever.

22 Dr. Rapp: Do we have an opinion on that? Dr. Castellanos?

23 Dr. Castellanos: . . . so many minimally invasive things and you can't go by what we've  
24 done in the past. And I think you need to define the device, and not the way it's put in. And I  
25 think that's the easiest, simplest way of handling that.

26 Dr. Simon: What do you mean by that?

1 Dr. Castellanos: Just what I said. An incontinence device; whether I make an incision to  
2 do that or I implant a device I'm doing a clinical study on now, it's still the same type of device to  
3 be put in.

4 Dr. Simon: I think that tugs at one of the questions that Dr. Brazell raised as well.

5 Dr. Castellanos: But you're making it complicated—

6 Dr. Simon: Let me finish. If there's a variety of devices on the marketplace for  
7 incontinence, and then there is a new device that comes out that has not been proven to be better,  
8 then I think one of the questions is how should that be addressed in terms of the payment system  
9 as well.

10 Dr. Rapp: The first question is should there be such a artificial I suppose distinction?

11 Dr. Gaughan: I don't understand why there's a distinction. You're talking about hospital  
12 payments for the device, not physicians. Why it should make a difference how in the heck we put  
13 it in or not and how that affects the cost to the hospital and why they should be punished if I can  
14 figure out how to stick it through the nose instead of through the neck. It just makes no sense to  
15 me. If you're asking for my opinion as an Ear, Nose & Throat and also person who kind of knows  
16 what's going on in hospitals, I do not see the reason for saying you have to make an incision, and  
17 I can make an incision like that or like that, depending on what kind of surgeon I am, and luckily  
18 we don't have that much room. But to me, it's a pass-through whether you make a nick or you  
19 don't, and some of us, Dr. Castellanos and myself, usually go through natural orifices. And other  
20 surgeons, orthopedists usually have to make a little cut. It shouldn't, we shouldn't be punished, or  
21 the hospital punished because we can figure out how to do it through an orifice and the  
22 orthopedists don't have an orifice to put it in.

23 Dr. Rapp: I guess the summary is, unless there seems some obvious reason for such a  
24 distinction, it doesn't seem to make any sense to the doctors. How might a new device surgically  
25 introduce through an existing orifice be distinguished from older technology, also inserted

1 through an orifice? You're concerned that just automatically you're paying for the latest, greatest  
2 gizmo that may not be any better than the old gizmos? Is that the concern?

3 Dr. Brazell: When does it really become new, because clearly the devices are, and their  
4 use are reflected in hospital claims data and their charge data, and so are there issues around how  
5 we would decide if something were new?

6 Dr. Rapp: Does it matter whether it's new or whether it's better?

7 Dr. Brazell: Both, we would argue. I mean if it weren't new, and presumably it were  
8 better, it would maybe have been used and reflected in the hospital claims data that we use for  
9 setting rates.

10 Dr. Rapp: It's only new if it's disposable. It's usually not better, but it's new. OK, well  
11 we have to sort of go through this quickly. What distinguishes a device inserted through an  
12 existing orifice from surgical supplies? What distinguishes instruments that are supplies when  
13 used for open procedures? Is there any additional information you could email us and then we  
14 could distribute it to the Council and we could ponder this a little bit more? Because we're  
15 running out of time.

16 Dr. Brazell: Sure, we'll think about that, and any

17 Dr. Rapp: We don't have that much knowledge about this basic issue. And perhaps if  
18 you'd kind of summarize it a little bit more for us, we could email it around and you'd get some  
19 responses back. Dr. Johnson?

20 Dr. Johnson: You've got the Medicare coverage advisory committee, if you needed to on  
21 some of these new technologies, if you couldn't come to a decision. That advisory committee is  
22 out there.

23 Dr. Rapp: Dr. Urata?

24 Dr. Urata: I think the specialty committees that use these products would be helpful, too.

25 Dr. Rapp: Well, at least we answered the first question. And was, were there other  
26 questions? Dr. Leggett?

1 Dr. Leggett: You might want to add to your list, what I think is the more important  
2 question is what is the physician requirement training necessary to do orifice versus surgical  
3 insertion of these devices and how should the physician be compensated appropriately for that  
4 technology.

5 Dr. Powers: I have a resolution that goes back to the first question. I can give it now or  
6 later.

7 Dr. Rapp: Have you got it distilled? OK, pass it to Dana and then you can read it while  
8 she hears it.

9 Dr. Power: This should be fairly simple. PPAC recommends that Medicare provide to  
10 physicians a brochure simplifying the concepts of observation versus inpatient admissions in  
11 order to improve physicians' practices in admitting patients to hospitals.

12 Dr. Rapp: OK, do you have that Dana?

13 Ms. Trevas: Sure.

14 Dr. Rapp: Is there a second?

15 [Second]

16 Dr. Rapp: Read it one more time only a little slower for the Council.

17 Ms. Trevas: PPAC recommends that Medicare provide to physicians a brochure  
18 simplifying the concepts of observation versus inpatient admissions in order to improve  
19 physicians' practices in admitting patients to hospitals.

20 Dr. Rapp: OK, so that was seconded. Is there discussion? If not, all in favor?

21 [Ays]

22 Dr. Rapp: All opposed? That is agreed to. We'll now thank our presenters for an  
23 excellent presentation. I think an informative discussion and hopefully it was of some help to you.  
24 And we'll take a break now until 1:15, when we'll resume, for lunch.

25 **H. LUNCH**

1 Dr. Rapp: I'd like to call the meeting back to order. Our next speaker I think is caught in  
2 traffic for a couple of minutes, so I think there's a couple of additional recommendations people  
3 want to put forward, so why don't we spend the time we have to do that. First of all, Dr. Powers?

4 Dr. Powers: I would just like to reword the prior motion, make a motion to reword the  
5 prior motion.

6 Dr. Rapp: This is without objection.

7 Dr. Powers: Amend the prior motion instead of the word brochure, change that to  
8 [medlearn matters?].

9 Dr. Rapp: How does it read now? Prepare a. . .

10 [chatter]

11 Dr. Rapp: OK, so the medlearn matters is what the website has. All right is there any  
12 objection to that change? Seeing none, Dr. Castellanos?

13 Dr. Castellanos: I have two—

14 Dr. Rapp: It's so amended.

15 Dr. Castellanos: The first one is PPAC recommends that CMS discontinue the least cost  
16 alternative policies, as these do not comply with both Congress and CMS express desire to let  
17 market forces determine ASP prices.

18 Dr. Rapp: Is there a second to that?

19 [second]

20 Dr. Rapp: This least cost alternative. Can you explain what they're doing there?

21 Dr. Castellanos: Specifically I can talk about it in urology, but Barbara may want to talk  
22 about it. There are two drugs are basically the same, and they've been priced differently by the  
23 manufacturer, and I think there are about 37 states that fall under LCA alternative policies, as  
24 compared to about 13 that don't. So we're required to buy the least cost drug by our local carrier  
25 medical director. So what we're saying that is if we're going to be required to buy these drugs at  
26 the least cost that this really abates or obviates the spirit of MMA's decision to let market forces,

1 and we heard Ken Simon this morning talk exactly the same, letting market forces determine  
2 ASP.

3 Dr. Rapp: OK. Could you read that back?

4 Ms. Trevas: PPAC recommends that CMS discontinue the least cost alternative policies,  
5 as they do not comply with Congress's and CMS's express desire to let market forces determine  
6 average sales price.

7 Dr. Rapp: And that's been seconded I think. Is there further discussion?

8 Dr. Gustafson: Just to provide a point of clarification, Dr. Castellanos, the way the least  
9 cost alternative policy works, the physicians are not required to purchase one drug over another.  
10 The carrier in that area simply asserts that it will only pay at the lower of the two prices. So you  
11 can still furnish the other drug, but you're only going to get paid at the lower of the two.

12 Dr. Rapp: Any further discussion? Dr. Bergeron?

13 Dr. Bergeron: Discussion no.

14 Dr. Rapp: If not, all in favor?

15 [Ays]

16 Dr. Rapp: Anybody opposed? That motion carries.

17 Dr. Castellanos: I had another one, too. PPAC recommends CMS investigate the carriers'  
18 core application of the least cost alternative policies.

19 Dr. Rapp: Is there a second to that?

20 [Second]

21 Dr. Rapp: Do you want to explain that one?

22 Dr. Castellanos: There are several states that have implemented LCA policies and they've  
23 done it incorrectly. And then they send out letters of overpayment due to the urologists to try to  
24 make up for this. So there seems to be a lot of uncertainty among the both the carriers and the  
25 urologists and I think this puts a tremendous burden. Now, not every office is large enough to be

1 able to look and audit all the LH RH claims to overcome the carrier's inability to correct this  
2 payment problem.

3 Dr. Rapp: OK, is there discussion on this? Is this pertinent to the presentation we had  
4 today?

5 Dr. Castellanos: It's pertinent to LCA, yes, and it's pertinent to reimbursement and  
6 prices.

7 Dr. Rapp: OK. Discussion? All in favor? Oh, sorry.

8 Ms. Trevas: PPAC recommends that CMS investigate the carrier's poor application of  
9 least cost alternative policies.

10 Dr. Rapp: OK, any further, is there some discussion on this item? If not, all in favor?

11 [Ays]

12 Dr. Rapp: All opposed? That motion carries. So now we'll, is it a different  
13 recommendation? I was going to start with our presenters here. Then we'll go back to it, but we  
14 have a break at 2:45, and so prior to that, I'll entertain these other recommendations and any  
15 others so that hopefully Dana can get them together at that point except during the break.

16 Our next session will address promoting transformation and physician office quality. The  
17 speaker will be Dr. William Rollow. He's the Director of Quality Improvement Group at the  
18 Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services. He will  
19 share with us 3 initiatives which have been undertaken to promote transformational improvement  
20 in the quality of physician office care. Thank you, Dr. Rollow.

21 Dr. Rollow: I just talk and this works. What a deal! Nice to see you all. I am the Director  
22 of the group that has responsibility in CMS for what used to be called the Pro Peer Review  
23 Organization Program, now the Medicare Quality Improvement Organization Program, and what  
24 I'm going to talk to you about briefly today is some work that we've been doing that really began  
25 a couple of years ago and is now getting to the point where it's achieving fairly broad  
26 implementation in the next period. On promoting improvement in the quality of care that's

1 delivered in physician offices. We use in the slide, actually uses the word “transformation” to  
2 mean that when we started thinking a couple of years ago about things that QIOs were doing, and  
3 more broadly Medicare is doing, that impact quality in physician office care, we thought that  
4 although we were doing some things, and we had some measures that were showing some  
5 improvement, particularly for physician office care, there was the opportunity to do some things  
6 that might have very more substantial impact on measured levels of quality. So with that in mind,  
7 we began to think about are there some things that we could do that might promote really a  
8 transformation, a substantial change, in what quality would look like. And we thought that in  
9 order to accomplish that, we would have to do things that rather than leaving essentially the  
10 existing care giving process pretty much in tact within physician offices and instead having QIOs  
11 work just at the margins of the existing care giving process, that we’d rather think about are there  
12 some fundamental changes in physician office care, that would substantially improve physician  
13 office quality?

14 And with that in mind, we felt that there were really two basic ideas that we wanted to  
15 work on. One is that substantial improvements would require the adoption of health information  
16 technology and secondly that in addition to that, it would be important to look at major changes,  
17 redesign if you would, for certain aspects of physician office quality, or physician office process  
18 that would have an impact on quality.

19 So those were our two broad ideas; health information technology adoption, and office  
20 process redesign associated with that to yield substantial changes in quality. So go to the slide  
21 please.

22 So with that in mind, we thought about three things that we might do that would help  
23 advance information technology adoption and process redesign. The first to make high quality,  
24 affordable health information technology type systems available; secondly to provide assistance  
25 to physician offices in adopting HIT and in making process changes; and thirdly to offer financial  
26 incentives that would align the reward structures with those two things.



1 Those are the three things then that I'm going to talk about in 3 slides.

2 On the first, making systems available: As we looked at things a couple years ago, we  
3 were interested to find that although there were a variety of products, health information  
4 technology products—EHRs, Registries, E-prescribing systems, etc.—although there were a  
5 variety available and many vendors, many products available in the market, for the most part,  
6 they didn't really have the quality that was needed, the functionality that was needed in order to  
7 substantially improve physician office care. Some of them did. Some of them had pretty strong  
8 functionality, but actually most of them didn't and really had been designed for other purposes,  
9 sometimes to improve documentation, sometimes to improve revenue generation, sometimes to  
10 ease some work flow inefficiencies, and although those things are desirable, they don't by  
11 themselves get to what we were aiming at, which was higher levels of quality.

12 Additionally, the systems that were available that did have pretty good functionality were  
13 quite expensive, and by quite expensive I mean easily per physician, it was possible to spend \$20,  
14 \$30,000 alone just on software on an annual basis. That's too much money. So we thought about  
15 things that we might do, this is going back a couple of years, that might change the availability of  
16 products. Our primary strategy was that we should do things that potentially would stimulate the  
17 market to offer those products; to improve their functionality and to improve their affordability.  
18 And the first step that we took on that was to try to, in conjunction with work that we did with  
19 others, make available a better framework for understanding the functionalities of the different  
20 systems. So you could look at this just as a descriptive terminology. You could look at it as a set  
21 of recommendations about what good systems would do. Either way, we in working with  
22 Leapfrog, with the Institute of Medicine, and with HL-7, HL-7 ultimately doing a standards  
23 development process on this, we sought to make such recommendations, or such a descriptive  
24 framework available.

25 This has become the forerunner now of an activity that has begun this year in the private  
26 sector in the form of a certification commission for health information technology. The CCHIT.

1 Which will take some of the work that was done earlier and turn that work into a set of systems  
2 certification requirements or standards, and then will actually certify health information  
3 technology systems, EHRs, registry systems, and E-prescribing systems, such that by next year,  
4 roughly mid-year, is the time that that group is anticipating, when a physician office looks to  
5 purchase a system, they'll be able to look for a seal of approval, they'll be able to understand  
6 based on that, that the system meets certain standard specifications for it's ability to operate, etc.  
7 Additionally, this sends a pretty significant signal to the developers, to the vendor market, about  
8 the kinds of systems and the kinds of functionality that they should have in those systems. So that  
9 was one way that we sought to make systems available.

10 Another way was more direct. And that has been we are engaged now in a project with  
11 the Veterans Health Administration, with the VA, to create a version of the VA's electronic  
12 health records system, that would be available for use in small- and medium-sized physician  
13 offices. The VA's system, which is Vista, has very high levels of functionality. It's a very  
14 powerful system and in the VA setting, it works very well. It doesn't work very well outside the  
15 VA setting, but it's possible for it to do so. And so really over the last year, we've been underway  
16 with a project that should, again, by the middle part of next year make a version of the VA  
17 system, it would be called Vista Office EHR, available for use in small- to medium-sized  
18 physician offices.

19 So that's the kind of thing that we've been doing on the systems availability side. I  
20 should probably add on the Vista thing by the way that although some physician offices may want  
21 to just pick that system up directly and put it on their computer and run it, for the most part, we  
22 don't expect that that'll be the use of it. For the most part we expect that the use will be other  
23 developers will pick it up and offer application and support services such that a physician office  
24 can pick it up for a much lower price than if the developer had to pay the development costs for  
25 an electronic health records system.

1           Let me move to the second of our initiatives. We've been underway with a project called  
2   Doctors Office Quality-Information Technology. The DOQ-IT Project for more than a year now.  
3   This project aims to develop a methodology that QIOs can use in providing assistance to  
4   physician offices. The lead QIO here is the California QIO, La Metra. And La Metra has been  
5   working in conjunction now with three other states, Arkansas, Massachusetts, and Utah, to create  
6   a four-state pilot, which is underway, has been since the spring, in which in these states, first of  
7   all La Metra has invested heavily in developing this assistance methodology, and now in  
8   California and the other three states, the QIOs are piloting it with a set of physician offices. The  
9   assistance really aims to do three things. It aims to help physician offices make the adoption  
10   decision, adopting HIT, helping them take a look at the needs their office has, and whether or not  
11   health information technology and process redesign would help them meet those needs, what the  
12   cost in benefits would be, what kinds of systems are out there, what the costs and value of those  
13   systems might be; so it helps them make not only the adoption decision but selecting an IT  
14   system, and also doing some of the initial planning work to begin that process.

15           The second component of the assistance is at the time of implementation, when a  
16   physician office adopts health information technology, along with the support they're getting  
17   from typically the vendor that sold them the system, they're looking to put into place work flow  
18   efficiencies, changes in the way they do transcription, changes in the way they do medical record  
19   pulls, lab ordering, pharmacy ordering, other kinds of process changes that can have an impact n  
20   efficiency and so that's the secondary effort for the QIO to help them.

21           And then the third is having done these things and presumably having achieved some of  
22   the efficiencies, physician office is then helped with measuring clinical quality, using a set of  
23   clinical quality measures that's currently going through the NQF process, the set that CMS  
24   worked with the AMA in the development of and then additionally redesigning care processes;  
25   putting in care management, putting in patient education and self-management processes, to  
26   enable a physician office to better take care of patients with chronic illness and to do better on

1 these clinical quality measures. So that three component assistance methodology is being piloted  
2 in the four states. QIOs have now more broadly begun to be trained on this methodology, and  
3 there's now actually a national pilot underway in each state. QIOs are working with a very small  
4 number of physician offices to pilot this methodology. We expect that it will be available more  
5 broadly in the 8<sup>th</sup> scope of work. The 8<sup>th</sup> scope of work begins in August 2005. And although  
6 we're currently underway in our discussions in the department in OMB on funding for that  
7 program, we've proposed that this methodology would be available by all QIOs in all states  
8 beginning at that point.

9 And this is the third and my final slide, coving these types of initiatives. The third thing  
10 that we thought we might do is to seek to provide financial incentives for health information  
11 technology and for improving the process of care and therefore improving care on clinical  
12 measures. We were fortunate in that as we did the work of preparing what Medicare can do,  
13 which is a demonstration in this area, the Medicare Modernization Act came along, and in  
14 working with one of the provisions of that, we've ended up with Section 649, which mandates the  
15 Medicare Care & Management Performance Demonstration. It's a four-state demonstration.  
16 We're expecting that, hoping that, these four states would align with the four states that we've  
17 been doing our piloting work on the DOQ-IT methodology. And in that regard, in these four  
18 states, physicians offices then would be eligible for additional payment if either they demonstrate  
19 the adoption of health information technology or care management, self-management process  
20 changes, or if they demonstrate that they've done, they've hit target levels of performance on  
21 clinical quality measures. It's a two component to the reimbursement methodology that we're  
22 proposing. Here again, we're in the process in finalizing this demo with the department in the  
23 Office of Management and Budget, but we expect that the demo will look much as I've described  
24 it. Actually, we're aiming to have it work very closely with the methodology that the Bridges to  
25 Excellence Program private sector program would have. Bridges to Excellence developed out of  
26 the work that Leapfrog did a couple years back with CMS and with our ARC. They developed

1 Bridges to Excellence. We've been developing this program. So what we're looking to have is a  
2 public and a private sector program that fit together well, such that for practicing physicians, what  
3 they see is essentially one set of requirements and one way to fulfill those requirements as a result  
4 of which additional payment would be available. So we're hoping to get this thing launched in  
5 mid next year. That's our plan. It will be a 3-year demonstration project and that then covers I  
6 guess the third of the three activities.

7 Questions that I have for you all is: I've talked about things that we're thinking of doing.  
8 I'm interested in your reaction either to whether we've correctly understood some of the things  
9 that might need to be done that would promote substantial change in physician office quality, are  
10 the barriers that we've been aiming to try to address through these projects, things that you see, or  
11 are there other things that we as well should be considering? Do you think that the approach that  
12 we've got here is useful? Do you have suggestions for us about how we would implement it? And  
13 are there additional things that you think we should consider doing?

14 Dr. Rapp: Thank you. Dr. Powers and then Dr. McAneny, and Dr. Johnson?

15 Dr. Powers: I appreciate the approach that you've worked with DOQs all along with this,  
16 and we've been able to have our input from the beginning. And I do appreciate that and I  
17 appreciate your thoughts about offering financial incentives as things go, right now, the major  
18 barrier to adoption of IT is cost. And unless that changes, it will be difficult for us to comply with  
19 that 8-year plan to have all offices computerized.

20 Dr. Rollow: I say typically that every time I talk about this project, at least one part of the  
21 conversation is always consistent, and that is the recognition in the statement back that we've got  
22 to get the reward structure, the financial incentive structure right to be successful so I appreciate  
23 that comment.

24 Dr. McAneny: I also appreciate the work that you're doing in this and I think it's  
25 critically important, having bought the wrong EMR the first time, let me tell you it's more  
26 expensive to do it right the second time and the records need to be searchable. But one barrier that

1 I think needs to be considered and hopefully CMS can help physicians with this is the potential  
2 increase liability that is going to occur to physicians when they start using the data that they can  
3 get out of the searchable medical record to look at variations in care. If you are trying to do a  
4 quality project and say I'm going to make sure that 95% of the cases that I treat with X have this  
5 outcome, then you're going to have some people that are outliers. And as we've been trying to  
6 institute a quality project in the office to look at inadvertent errors, the problem with looking for  
7 errors is that you are likely to find some. And if you're like to find some, hopefully you can  
8 correct them before they have any clinical impact on the patient. But we live in a litigious society.  
9 So one of the concerns that I have that I see as a major barrier to care is that if you ask people to  
10 start doing the Leapfrog type questions and doing all of those that you will find errors and most  
11 physicians would rather not find the error and have the risk of liability for that error than to find  
12 it, even if you have a system to correct it. So if CMS could help us with some sort of guidelines.  
13 Get your folks, your friends at the OIG or anywhere else you like, to give us some guidance on  
14 can we use our lawyer to make this confidential information, can we call it peer review, and make  
15 it protected in some way, so that when we institute these quality processes, we're not painting a  
16 big target on our chests.

17 Dr. Johnson: Certainly the

18 Dr. Rapp: Sure, go ahead.

19 Dr. Rollow: So I think the liability issues are very significant actually. And it strikes me,  
20 first of all, your suggestion about maybe protecting in some way, the information is an interesting  
21 one to think about. I'm just going to say this and then see what you think of it. I think the IT  
22 world is going to make the liability environment only worse, and in some way, it's not a good  
23 environment to start with; there are too many things that potentially about the way the system  
24 works today, don't really help people figure out how to do a better job in a way that doesn't cause  
25 them to put themselves at risk. I think aside from the suggestion that you made, there's a much  
26 bigger picture here and I think the IT world is going to hopefully force all of us to take a look at

1 the bigger picture and think about how to do things in some significantly different way. And so I  
2 say that back just to in some sense suggest that I think we're going to need some broader policy  
3 considerations as we get more and more into IT-based care.

4 Dr. Johnson: Certainly one of the barriers is going to be the availability and the cost  
5 aspect, and having worked with the carrier in Florida for some 12 years in looking at electronic  
6 medical records, and one of the things that you come up against is the, we talked a little bit about  
7 this morning on some of the templates. If you can come up with good templates, but how do you  
8 keep that from being cookie cutter style. And then getting there to where the carrier wants things  
9 to be personalized, as opposed to having something there and dealing with template, so that you  
10 can quantify and qualify the record being individual, and then you're running against trade  
11 association's, in setting a "standard" that's out there because of not wanting to alienate  
12 membership. So what you're doing, I think, is very very good, that you're working with the  
13 public, private, and coming up with a standard, the cost aspect of developing some of this is a  
14 private entity, and then being able to say, well, is it going to be received? So I think some of those  
15 hurdles and the way that you're going about this in trying to promote substantial transformation, I  
16 applaud you, because it has been a barrier that you can't seem, as an association, working with  
17 the carrier and dealing with electronic records and also the confidentiality of it, if you're out there  
18 in cyberspace and trying to communicate back and forth with a carrier, these are big issues.  
19 Thank you.

20 Dr. Rapp: I have Dr. Azocar, O'Shea, Grimm, and Urata.

21 Dr. Azocar: I applaud. There is no question that this is going to be an influence, a good  
22 influence that's going to improve health care, but also it may have some additional benefits. For  
23 example, one of the costs for primary care practice, significant costs that we go from 8 to 10% is  
24 what I call billing. And this implementation of the electronic thing may facilitate and may reduce  
25 the cost of billing. I think that's an advantage to be explored. Having a direct experience in this  
26 process, I think that I have found one of the main issues is when you have to download the

1 information from records, especially when you have patients with considerable, with a big chart,  
2 and you have to load that, that may be an area to bring some help and encourage practices to  
3 adopt this system.

4 Dr. Rollow: I would just say in that second component of assistance, one of the important  
5 areas is working on some of the workflow efficiencies and typically that is what causes physician  
6 offices to make the adoption decision. And I think a couple of the commenters are right. There  
7 are some failed adoptions and that is obviously not what we're aiming for. The successful  
8 adoptions do ultimately result in improved efficiencies and reduced costs from some of these  
9 other processes, so thanks, that's a good point.

10 Dr. O'Shea: We can see the writing on the wall, it is coming at us. And we do think that  
11 through trials and bleeding errors that it's going to improve our practice. I look forward to  
12 experiencing [?] because I'll be part of it. So I'll be able to come back to the committee with  
13 some reporting. I hope that dual trial has been put onto this VA system and that we know that  
14 Vista A is the right thing to work off of, because there are many things, as with billing, as with  
15 being able to contact pharmacies as we've able to schedule, if everything could be put onto the  
16 same screen, and at the same time have the flexibility to put the art in the medicine, and that's  
17 really what we're still looking for so that we're not cookbook practitioners, and also the efficacy  
18 of communicating safely, because I think that's also part of what Leapfrog and other carriers  
19 wanted, that when one patient went to another provider's office, whether it was a hospital or a  
20 different level of care, that the access of prior history would be available to them so that things  
21 wouldn't have to be done over and done over. So we're really looking for a huge system, I see  
22 that. When you said we're waiting for a developer, the other part of that is not just a developer,  
23 but the vendor. So we want to make sure that who's ever going to vend it is going to be a  
24 reputable source for us to use from.

25 Dr. Hollow: Actually, a couple more thoughts on the Vista Project. One thing to be said  
26 is we don't expect to have most physicians adopt a Vista product. It's just an option out there in



1 the market. It's valuable because it's high quality and it'll be quite affordable, and therefore it'll  
2 set a pricepoint for a certain level of performance that then stimulates the market, other  
3 developers, to offer products of similar functionality and affordability. But even so, we want it to  
4 be an effective product and so it may be useful to let you know that actually the development  
5 work should be complete in January. We won't release the product for about 6 months after that  
6 because it's going through several rounds of testing and so an absolutely, the kinds of  
7 functionality that need to be incorporated include interfaces with billing systems and a number of  
8 other things that really aren't the issue, lab interface, aren't really the issue so much for the VA  
9 system. Now, the lab interface, actually is an issue for all electronic health records systems at this  
10 point, and so one of the things that we're doing through the project is seeking to stimulate the  
11 development of a standardized lab interface, that all systems could use and as a result of that, all  
12 labs and developers could take advantage of. Thanks again.

13 Dr. Grimm: . . . four to five years. . . observations in how it works practically in a  
14 physician's office and individual centers, not only in the United States but around the world, so  
15 I'd like to share a few of those things that I've seen that I've seen that have failed, things that  
16 have been practical. But a few basics here, and of course what you're doing now, is your stepping  
17 out the format which people will work around and try to work towards. So I think it's very  
18 helpful for you to set out an outline for them and help them fill in the gaps. And just a few things.  
19 I think all personnel need to be involved in QA. That means all members of the team in any kind  
20 of center you go to. These are probably things intuitively you know already or have worked out.  
21 But they need to be objectively based and respect the standards, and I'd encourage you not use  
22 the word "best." Best always is going to put you in a situation where it's never going to get an  
23 answer. Just put what is respected, what is acceptable, and then you're always work towards  
24 better, but you'll never find "best." It has to be practical and efficient for doctors, so they can  
25 implement it on a daily basis, you have to have immediate feedback. If you don't have immediate  
26 feedback, you cannot change performance. And behavior. That's true in all levels of business, so

1 I think that has to be there. There has to be whatever measurement tool used, it has to be  
2 demonstrable improvement by using that tool. You have, where you are now, where you were  
3 then. I'm just outlining things that I've learned. I agree with Barbara completely that it has to fall  
4 in some sort of QA protection. So there has to be a peer process, because we found in our first,  
5 when we started doing it, that the first time is very painful for centers. They find that they're  
6 doing things incorrectly. You've got to give them an opportunity to change without penalized.  
7 And it has to be, as you said, incentive based. It's got to be a financial incentive here, to do it.  
8 Those are sort of the basics and I thought I'd just give those thoughts.

9 Dr. Urata: When you have an electronic medical system, you're setting yourself to be hit  
10 by a whole bunch of different people. Our hospital, I understand from our IT people, even though  
11 we're a small hospital, we get over 250 hits of people trying to break into our system and viruses  
12 and things like that. And in a small office, that's kind of a—you almost had to have an IT  
13 specialist on staff or have access to that. Also, would HIPAA apply to this, too if somebody broke  
14 into our electronic medical system? I mean we could be responsible for a heavy fine under  
15 HIPAA, as I understand it. And so I think that's a barrier that. I think it's good that we're heading  
16 that way, but I think that's another barrier to slow us down in terms of attaining that.

17 Dr. Rollow: So I think what you're asking actually is it would be useful to have some  
18 guidance about what kinds of security considerations need to be involved when a physician office  
19 is putting up an IT system.

20 Dr. Urata: And even though you have the standards of security, there's a possibility that  
21 somebody's going to break in. And if so, you're still ultimately responsible and you could be  
22 facing major fines from the government because of the HIPAA Law. And that's a financial, that  
23 could be a major financial hardship looking at what the hospitals are going to be responsible for.  
24 If they're computer system gets broken into.

25 Dr. Rapp: OK, Dr. Johnson?

1 Dr. Johnson: Has anyone from the state of Florida, the Florida Senate or so contacted you  
2 about electronic medical records and development? The reason I'm asking is there's an initiative  
3 that's underway with the state of Florida looking into a model on electronic medical records.

4 Dr. Rollow: Developing?

5 Dr. Johnson: Having a task force that's going to come out and make recommendations or  
6 so to them and certainly, I'll make recommendations to some of the people that's involved with it  
7 that they get in contact with you.

8 Dr. Rollow: Yes, if you know somebody, that would be fine.

9 Dr. Power: Resolution #1. PPAC requests that DOQ-IT work with the Office of the  
10 Inspector General, to find measures that can legally protect the information gained from quality  
11 improvement activities.

12 Dr. Rapp: Is there a second to that?

13 [Second]

14 Dr. Rapp: Can you elaborate on that a little bit?

15 Dr. Power: It goes back to what Barb says. If we're going to do quality improvement, it  
16 will be hard to get people to do that if we think the information is unprotected. It needs to be  
17 protected just like peer review.

18 Dr. Rapp: OK, so PPAC recommends that, as opposed to requests.

19 Dr. Power: That DOQ-IT work with the Office of the Inspector General to find measures  
20 that can legally protect the information gained from quality activities.

21 Dr. Rapp: Just for my curiosity, is the Inspector General the appropriate body within  
22 CMS to work with for something like that? All right, could you read it back?

23 Ms. Trevas: PPAC requests that DOQ-IT work with the Office of the Inspector General  
24 or General Counsel to find measures that can legally protect the information gathered from  
25 quality improvement activities.

26 Dr. Rapp: That's been seconded. Discussion? All in favor?

1 [Ays]

2 Dr. Rapp: All opposed? That motion carries. And was there a second motion?

3 Dr. Powers: PPAC requests that DOQ-IT provide guidance for levels of security needed  
4 to avoid infractions under HIPAA.

5 Dr. Rapp: Is there a second to that?

6 [Second]

7 Dr. Rapp: Read back please?

8 Ms. Trevas: PPAC requests that DOQ-IT provide guidance for levels of security needed  
9 to avoid infractions under HIPAA.

10 Dr. Rapp: Any discussion? All in favor?

11 [Ays]

12 Dr. Rapp: Going to have to give you all a cup of coffee. . .

13 Dr. Gaughan: Did you mean physician protection on your first recommendation?

14 Dr. Powers: Yes.

15 Dr. Gaughan: Because I don't know if that's clear.

16 Dr. Rapp: Let's vote on the second one. We're not talking about the second one yet. All  
17 in favor?

18 [Ays]

19 Dr. Rapp: Anybody opposed? That passes. I was in the middle of getting the nays or  
20 trying to see if anybody really said anything. OK, the first one, what did you want to change?

21 Dr. Gaughan: No, I'm just asking Dr. Powers if it's clear that it's physician liability.

22 ??: Friendly amendment to put physicians in there to make sure that we know that we're  
23 protecting physicians.

24 Dr. Gaughan: We're glad to protect CMS, but. . .

25 Dr. Rapp: Does our reporter know where that goes?

1 Ms. Trevas: PPAC requests that DOQ-IT work with the Office of the Inspector General  
2 or General Counsel to find measures that can legally protect physicians when information is  
3 gathered from quality improvement activities.

4 Dr. Rapp: Is that changed how you want it?

5 Dr. Gaughan: Is that what you wanted?

6 Dr. Powers: That's fine.

7 Dr. Gaughan: I just wanted to clarify it—

8 Dr. Rapp: Is everybody OK with that? If there's no objection than it's changed that way.  
9 Anything else on this subject? If not, thank you very much Dr. Rollow. Dr. Bergeron had a  
10 proposed recommendation, as does Dr. McAneny, so I'll take 2 minutes between speakers to try  
11 to deal with those.

12 Dr. Bergeron: This may be moot because the project may be cut in stone, but if it isn't,  
13 PPAC recommends CMS look into alternative demonstration projects to ascertain the rewards,  
14 cost-sharing, to CMS Medicare recipients, [?] can justify the expenditures of \$300 million. This is  
15 in reference to the present \$300 million demonstration project concerning cancer patient  
16 treatment side effects assessments, etc.

17 Dr. Rapp: OK, do you have that written down for our reporter? Is there a second to that  
18 motion?

19 [second]

20 Dr. Bergeron: I would like to discuss basically, I'm under the impression that when a  
21 physician treats a patient, that one goes on follow visits and automatically like, for instance,  
22 Acutain in our office, which is retinole, a patient comes in and we have a check list. As a matter  
23 of fact we have a checklist that's comprised of 16 entities we check, not only four, including  
24 nausea, vomiting, headache, CNS symptoms, visual, etc. And in our office, that's included in the  
25 office visit. We get no special reimbursement. This to me is just basically practicing medicine.  
26 You give a patient a medication, you come back for a follow-up visit. You question, you're going

1 to spend \$300 dollars to ask then whether or not we're going to go on and pay physicians  
2 questioning patients who are being treated with chemotherapeutic agents and therefore can be  
3 reimbursed an additional \$130 per office visit. I can't see the rational behind it. If we have \$300  
4 million to spend, fine. If we're going to get the bang of our buck, fine, but I can't see it.

5 Dr. Rapp: Is this discussion on the motion?

6 Dr. McAneny: I'm going to vote against your motion and the reason for that is this is a  
7 different entity than that. This is not what we do in a routine office visit where we always ask  
8 that. One of the things that come up in trying to set up the reimbursement for infusion of  
9 chemotherapy is that we have set up systems in the office to make sure that we talk about those  
10 patient symptoms that are being mentioned in this. So one of the issues that CMS is trying to do  
11 here, I believe, reading what they said in the *Federal Register*, is to try to document that we truly  
12 actually do all of those things that we claim to do, and that we don't do them in the context of an  
13 E&M-Code. When I see a patient in the office and do an E&M-Code, I bill that E&M-Code. This  
14 demonstration project is when the patient comes back in the next day or the next week, or over  
15 several days in the following week to be able to get their chemotherapy and I'm there in the office  
16 to supervise them and we do a lot of those kind of things on the fly. So the purpose of this  
17 demonstration project is for CMS to have us, as oncologists prove that we actually do all of those  
18 other symptom managements that are outside of the E&M-Code.

19 Dr. Bergeron: Well, isn't that the normal course of treatment when someone comes in  
20 who's being administered systemic drug to ascertain whether or not any side effects—in other  
21 words, to me, if I had these patients, and [?] to have a patient come in and go in for a follow up  
22 visit, well what does my follow up visit consist of? Evaluation—your acne's improving, and  
23 subsequent, have you had any headaches, etc. We will continue or discontinue the medication.  
24 We get lab work, we do the whole gamut, and yet we charge, specifically a basic office visit. I  
25 have a little difficulty as an addition to your basic office visit, charging \$130 in addition to

1 ascertain whether or not they have any side effects from a medication you have administered to  
2 the patient.

3 Dr. Rapp: Could our reporter read the resolution?

4 Ms. Trevas: PPAC recommends CMS look into alternative demonstration projects to  
5 ascertain the rewards-cost-sharing to CMS-Medicare recipient will-can justify the expenditure of  
6 \$300 million. This is in reference to the present \$300 million demonstration project concerning  
7 cancer patient treatment side effects assessment.

8 Dr. Rapp: Is there further discussion on that?

9 Dr. Castellanos: If indeed, this is why CMS is doing this project, and I believe her,  
10 because that's what's in the *Federal Register*, why not include it to other physicians who treat  
11 cancer, not just by push or infusion, but to include subcutaneous, intramuscular and surgical  
12 implants. These patients have the same problems as the patients that are getting push or infusion.  
13 So in the spirit of getting this data, I think a wide variety of patients include subcutaneous,  
14 intramuscular, and surgical implant should also be considered in this one-year demonstration  
15 project.

16 Dr. Rapp: This is discussion. We've got a motion. Dr. O'Shea?

17 Dr. O'Shea: If I remember Mr. Thompson's statements, they were trying to do this in  
18 response to a patient's questions or their admissions that there was a lot of post-chemo reaction  
19 going on; I think it's for documentation. I think again, it's just a project that could go on for a  
20 year for documentation on certain side effects, and what we're going to glean from that is  
21 hopefully at times of interactions, times of mal effects, and he also said to try and decrease the ER  
22 visits. So in a way it's trying to be a cost-saving measure only again, as a research project for that  
23 one year. It does seem like a large pricetag. I agree with you it's a large pricetag, but I think it's  
24 for a certain outcome. And I think that this is a specific population that's receiving chemo drugs  
25 just for this one year to do that, so I would have to agree with Dr. McAneny.

1 Dr. Bergeron: And then you practicing physicians tell me that all systemic medication  
2 will get patients who not have side effects, so therefore we shouldn't question the patient, and if  
3 we do, we get an additional fee? I have a little difficulty with that, especially when a \$300 million  
4 tag. That's just my opinion, thank you.

5 Dr. Rapp: Is there other discussion on this? If not, all in favor of Dr. Bergeron's motion,  
6 said Ay.

7 [Ays]

8 Dr. Rapp: OK, raise your hands so I see who's voting for it. One, two, three, all opposed?  
9 All in favor again? Hands up please, one, two, three, four, five? [chatter] Four. All opposed. One,  
10 two, three, four, five, six. The motion fails. OK. Sorry for the delay. But we're trying to get these  
11 recommendations in rather than use every available minute here. The next item for discussion  
12 will be Medicare Preventive Benefits, and we have here Dr. Marcel Salive, Director of the  
13 Division of Medical and Surgical Services Coverage and Analysis Group, Office of Clinical  
14 Standards and Quality, Centers for Medicare and Medicaid Services. Dr. Salive will share with us  
15 the new preventive services relative to the Medicare Modernization Act.

16 Dr. Salive: Thanks for inviting me. My first talk, I have two talks, and the second one  
17 will be on coverage, after the break. The first is on Medicare Preventive Services.

18 So the Medicare Modernization Act provided for three new preventive services. Unlike  
19 therapeutic and diagnostic services, which are covered by the Social Security Act, each new  
20 preventive benefit has to be put through Congress. And so these were three that came through last  
21 December and I'll be talking about how we're implementing them at CMS today. And the initial  
22 preventive physical exam is commonly talked about as the Welcome to Medicare visit. That's  
23 what everyone is calling it. It's got some traction. It sounds much better. But I'll also be covering  
24 the cardiovascular screening blood test and the diabetes screening, and those were put out in the  
25 Final Rule last week, that's about the size of the phone book.

26 Dr. Rapp: It was 867 pages?



1 Dr. Salive: It's in there somewhere. But they go into affect.

2 Dr. Rapp: But it was double-spaced.

3 Dr. Salive: I have the double-spaced version myself, but only selected parts. But that goes  
4 into affect in January, so I think it's a very good time to talk about this. We had one question that  
5 we wanted to get your input on was about how to encourage people to take advantage of the new  
6 benefit, given this kind of time frame that we're under, and I think that's what I want to focus on  
7 but I want to first focus on the benefits themselves.

8 So the Welcome to Medicare exam is just that. Within the first six months of enrolling in  
9 Part B, a preventive exam is done and I think the intent really is to deliver clinical preventive  
10 services that are accepted and effective in helping keep people healthy and reduce the burden of  
11 disease whenever possible, so doing that, right up front at the beginning of Medicare, and then  
12 coordinating with other preventive benefits and kind of laying out a plan for those other  
13 preventive benefits over time, going forward with the patient. So I think it's a very nice package.

14 And it has some components. We've tried to flesh it out a little from what the Congress  
15 put into the legislation, but not too much, but I think it's fairly reasonably structured. We did get  
16 a lot of public comment that we took into account in developing the Final Rule and certainly it  
17 includes a medical history and social history. The focus there is really on attention to modifiable  
18 risk factors for disease. We talked as well about some of the major issues that occur in this period  
19 of life, such as depression, functional ability, home safety, the exam of course is there, but we  
20 have not really specified many elements of that. An EKG is included, and there is a written plan  
21 and some discussion and counseling about the future age-appropriate screening test.

22 And so the medical and social history with this focus on modifiable risk factors talks  
23 about the past history of medical illnesses, surgery, typical common things that people find out.  
24 This of course can be abbreviated if it's a patient you've had for a long time. I think we want to  
25 focus on things that are modifiable. Medication is certainly important, family history of tobacco,  
26 we thought was a very important thing to talk about in this setting, other drugs. Talk about diet,

1 talk about how much physical activity people are getting and depression screening can be done  
2 with a standard tool or with an appropriate questionnaire that's recognized by one of a number of  
3 professional societies.

4 So some of the components that we have included are screening for hearing impairment.  
5 This is really kind of a questionnaire kind of thing, or questioning, screening, not any kind of  
6 technological screening. This is then recommended by the US Preventive Services Task Force,  
7 and has a strong evidence base to question people and then make referrals to other evaluations  
8 when appropriate.

9 Activities of daily living. Certainly functional status. It's good to get a baseline of that on  
10 a new patient. The falls are certainly a public health issue in the older population. This is in line  
11 with the US Preventive Services Task Force as well about if things are noted that raise the risk of  
12 falls, to provide counseling in this visit about specific measures that can prevent falls. And as  
13 well, a little bit of discussion can occur on home safety, such as preventing household or  
14 recreational injuries. The physical exam. The language in the law required height, weight, blood  
15 pressure, and the EKG. We also felt it important to add visual acuity screening, and we did not  
16 make any kind of specification of that, although I think the US Preventive Services Task Force  
17 recommends the use of the Snell Eye Chart. Other measures may be appropriate, depending on  
18 the history of the patient, certainly and what may be focused on.

19 So at the conclusion of the exam, there's education, counseling and referral briefly on  
20 things identified from the history and the exam, and we did specify a written plan, although this  
21 can be a checklist kind of approach, to further services, preventive services that are indicated for  
22 the person. So this would promote and I think encourage further participation by the person in  
23 their own health care in becoming aware of the Medicare benefits that they're now eligible for  
24 and so on. And we encourage the use of a timeline. When these would be conducted.

25 So that's kind of it in a nutshell in the Welcome to Medicare visit.

1           The other two screening, I'm going to cover the diabetes screening test and then the  
2 cardiovascular screening tests. Unlike the other two, the diabetes screening test is more narrowly  
3 focused to people at risk to diabetes so it's not really for every Medicare beneficiary, but it's  
4 more targeted. It includes a fasting glucose and other tests which the Secretary may determine  
5 appropriate. We specified in there the possibility of using oral glucose tolerance test, or a two-  
6 hour post-glucose challenge load. And then the frequency also can be based on the risk of the  
7 patient. So someone who is pre-diabetic, which we define in the Rule, could receive 2 screening  
8 tests per year, and others who are eligible could get one test.

9           In the cardiovascular screening test, we specified essentially lipid panel of total  
10 cholesterol, HDL, and triglycerides, covered once every five years. And the possibility for both  
11 the diabetes screening and the cardiovascular screening is so we could add other tests through the  
12 national coverage determination process. And I'll be covering that in my second talk, what that  
13 process is. But essentially, it's an evidence-based process.

14           The cardiovascular is fairly consistent with the recommendations of the US Preventive  
15 Services Task Force, which deals with routine screening of those above age 35 for men, and  
16 above age 45 for women, and recognizes that it's screening with intent on treating those who are  
17 at higher risk. The task force recommends the total cholesterol and the HDL. They did not find  
18 sufficient evidence for or against triglycerides.

19           We chose a frequency of over 5 years for the cardiovascular screening because this is  
20 consistent with the US Prevent Services Task Force. It's also consistent with the NIH cholesterol  
21 education program, ATP2, which was endorsed by the Heart Association and it's also similar to  
22 their follow up ATP3 recommendations. And there is not a great time change of Lipid levels in  
23 the older populations, and that's essentially the basis for this kind of frequency.

24           There is of course some coding and payment that goes along with this. Hopefully my  
25 colleagues can pitch in and talk about this. But there was a new HCPCS-Code for the initial  
26 preventive exam, a certain work value was come about, and it does not provide a waiver for co-

1 insurance, since it becomes at the beginning of someone's enrollment, is of some note. There is  
2 the possibility to bill and be paid separately for the screening EKG and then a if in fact during this  
3 preventive exam other diagnostic or therapeutic services were indicated, there's a possibility for  
4 billing a more extensive office visit at the same time, although in the logistics of the office, there  
5 may be some realities setting in there. As long as those services are medically necessary.

6 For the cardiovascular screening blood test, we used the special screening code, ICD-9  
7 Code and there's a similar code for diabetes, special screening for that, and these payments are  
8 the same for the blood test screening as for diagnostic use. They will be free.

9 So this went on display last week and those are my contact information, just FYI. So we  
10 do have a number of plans for disseminating this information, certainly presentations like this, the  
11 website, forums, conferences. There's a couple of plans for a Medlearn Matters article.  
12 Factsheets. We've had a couple of press releases already on the Welcome to Medicare visit.  
13 There's the Medicare and You handbook, that's being revised for the 2005 for the beneficiaries,  
14 which includes these new benefits, and a revised booklet on Medicare's preventive services.  
15 There's a two-page beneficiary brochure being developed, and that will be put into multiple  
16 languages.

17 Dr. Rapp: OK. Thank you. I would like to acknowledge that the American Speech  
18 Language Hearing Association submitted, I believe written testimony—I don't believe there's  
19 any oral testimony. So that is in there. But let me just ask you about that. They're recommending  
20 rather than this screening, basically just asking are you having trouble with your hearing, that  
21 people be given a specific audiometry test and I know that wasn't included but let's say the  
22 patient said, I can't hear so well, doc. Then, would Medicare cover the referral for a, would that  
23 be considered now the investigation of a disease if they say I don't, I can't barely hear?

24 Dr. Gaughn: Currently, you cannot get paid for as an EMT for a diagnosis of hearing loss  
25 or an audiogram, you cannot perform for hearing loss. You can perform for tinnitus. There are  
26 certain diagnosis but Medicare will not pay currently for hearing loss. And my other comment

1 was screening for hearing impairment; all the commissions for the deaf and hard of hearing have  
2 taken the work “impairment” out and it is considered an affront to the deaf and hard of hearing,  
3 and so I think to keep with the language I would say screening for hearing loss, since you’re  
4 going to Gallaudet University and a few other people upset. I noticed it’s visual acuity and that  
5 may seem silly to you, but when you sit on these commissions you won’t think it’s silly and when  
6 you get comments from your deaf and hard of hearing – so I would call it springing for hearing  
7 loss and I also wanted to ask Dr. Rapp a question, because if we’re going to screen these patients  
8 and then say, OK, now you need further testing. But Dr. Gaughan you said I needed further  
9 testing and now it’s not going to get paid for an audiogram is about an \$85 test, so I think that’s a  
10 good question.

11 Dr. Salive: Well, you’re right. I think that that’s the current stay of play for the coverage  
12 of those services, that they’re not covered when they’re going to be used to determine the need  
13 for a kind of hearing aid.

14 Dr. Gaughan: It’s the other kind of hearing can be [?] there can be other causes of hearing  
15 loss other than I need a hearing aide, [?] should see a physician for hearing loss and that should be  
16 covered. People aren’t coming and saying I need a hearing aid [?] coming into your office and  
17 getting a screen. So, now would you cover the vision test if they have vision loss?

18 Dr. Salive: I’m not 100% sure on that.

19 Dr. Gaughan: I’m just concerned because these poor doctors find someone to screen and  
20 then they send them, they’re going to get a call saying, \$85, and you told me to go. So I think it’s  
21 a great that Medicare is screening and using the screening tests that are inexpensive as [?] fill out,  
22 but then what are we supposed to tell the patient?

23 [chatter]

24 Dr. Gaughan: You look at the other test and you go limp, yes I can get a diagnosis. I look  
25 at the other test diabetes. Yes, I can get paid for that. I didn’t see anything up there other than I’m

1 not sure of the visual acuity that doesn't get covered by Medicare. And I applaud you for  
2 screening for hearing.

3 Dr. Salive: Well, we don't cover home visit for home safety. There's plenty of things in  
4 there that are not—

5 Dr. Gaughan: You can counsel for home safety you can't counsel for hearing loss until  
6 you have the test. You counsel for home safety. You need a walker. Get rid of your rag. I'm  
7 please you're doing this. I'm thankful you're including hearing.

8 Dr. Salive: I think everything has some financial impact on people, too.

9 Dr. Gaughan: I just wondered if you were now leaning toward covering hearing testing.  
10 Which I know would be a major budge problem.

11 Dr. Rapp: Dr. Bergeron, Dr. McAneny, Dr. O'Shea, Dr. Urata.

12 Dr. Bergeron: Dr., this is a point of information. I'm a dermatologist. I see a lot of  
13 Medicare aged patients, and some of them, they've never had another physician besides myself.  
14 And we've done initial when they come in, the history physical, etc. And I've had a couple of  
15 them say, well, Dr. Bergeron, I've been in the Medicare coverage for the last 5 or 6 years, I'm not  
16 new. But then the 6 months have passed. Will they qualify for the Welcome to Medicare visit if I  
17 should refer them to their interns. They have no other physician except me. I've been seeing them  
18 for their skin cancer, skin problems. And sure we've checked the blood pressure and occasionally  
19 this, but will these patients qualify?

20 Dr. Salive: The qualification is they are, they just joined part B within 6 months.

21 Dr. Bergeron: That's it, period.

22 Dr. Salive: That's it, yes.

23 Dr. Bergeron: Even though they're 76, and they have no other physician except myself.

24 Dr. Salive: Yes. Right. Well, that was in the law, so we. . .

25 Dr. Rapp: So it's part B, not part A. So there's something, you don't necessarily enroll in  
26 that at 65 if you don't want to.

1 Dr. Salive: Right, it's when they enroll.

2 Dr. Rapp: The next is Dr. McAneny?

3 Dr. McAneny: In the *Federal Register*, it said that there were 200,000 new Medicare  
4 beneficiaries monthly. And I'm just wondering whether or not, 2 things; whether CMS has done  
5 any work force types of studies to see whether or not there are enough primary care physicians in  
6 the country to continue providing all of these services to everyone who requests one. And then  
7 my second concern is if someone goes and gets their cardiovascular tests done in New Mexico  
8 and then moves to Louisiana and says, gee, I'd like to get that done, how will the second  
9 physician have any clue that someone already had their screening benefit, and is not eligible for a  
10 second one? Is Medicare going to somehow alert people to this so that they don't go to a second  
11 Medicare visit and spend all that time and get ding for it?

12 Dr. Salive: The, what was your first question?

13 Dr. McAneny: Do we have a workforce estimate for 200,000 new Medicare beneficiaries,  
14 per month, according to the *Federal Register*.

15 Dr. Salive: I guess our sense is just that given the large volume of physician services, this  
16 is a very small sliver of that. We felt—

17 Dr. Rapp: Are there enough doctors to do these tests is the question.

18 Dr. Salive: Our belief is that this is a primary care kind of visit and it's doable by a  
19 large—

20 Dr. Gustafson: I think it would be reasonable to suggest that a fair amount of this care or  
21 care of comparable nature is going on as is, and one thing that's happening now is Medicare is  
22 now picking up payment for these activities, where previously it didn't used to do so. Insofar as  
23 that is the case, there's not a supply issue.

24 Dr. Rapp: What was the second part to that?

25 Dr. McAneny: The second part is if the [inaudible]

1 Dr. Salive: Our feeling was that the issue was certainly prominent for the cardiovascular  
2 blood screening where the 5-year window is there. The possibility to give beneficiary notification  
3 that they may not be covered is open to the physician to give that KBN to the patient well may  
4 end up having to pay for it themselves. I think our feeling with the Welcome to Medicare with the  
5 6-month window. It's a lot narrower. I suppose no one knows everything about everyone, even  
6 including us.

7 Dr. Simon: And this is a one-time service benefit, so I would imagine that we would  
8 probably consider having a unit of service edit of one for this service.

9 Dr. McAneny: So what happens to the second doctor?

10 Dr. Simon: Well, I mean their, I think that one would then have to assume that the patient  
11 knowingly develops into a fraudulent relationship with the second physician. Because one, this is  
12 a very comprehensive examination, so I'm sure that there would be adequate dialog with the  
13 physician to the patient to make them aware that he or she is receiving a Welcome to Medicare  
14 physical examination, such that if the patient presents to a second physician, there would have to  
15 be some assumption that the patient would be able to express to the new physician that he or she  
16 has received this benefit.

17 Dr. Salive: Some of the benefit of getting that plan at the end is that it can be identified as  
18 such. So I think not everyone keeps all their pieces of paper they get at the doctors.

19 Dr. Rapp: Dr. O'Shea is next, then Dr. Urata, then Dr. Azocar.

20 Dr. O'Shea: I think we applaud that CMS is trying to venture further and further into  
21 preventive care. That's the good part about this. But I see it as more work for the physician,  
22 especially my front office. Every time I've got a new Medicare person coming in, they're going  
23 to have to say, have you had your Welcome to Medicare and I'm going to get what? I know [?]  
24 they're going to say, what? And so what I'm going to ask is that, please don't suppose that the  
25 physician has to do all the educa—our part is the education of the medical side, but your part is  
26 the education of what their benefits are, so this is going to have to be really well advertised, well



1 promoted. And I really do truly believe that the 6-month limitation is just too short in the medical  
2 industry. That six months goes by too fast and right now I've got my pensions on kind of an  
3 annual kind of schema, and if they've just had their physical by their Blue Cross Blue Shield, at  
4 40, 64 in 9 months. Why do I want to see them again 3 months later, as their Welcome to—so I  
5 think actually you're spending more, by having that limitation even though it might not seem it.  
6 And yes, and do you have Medicare Part B. And again, I would ask that CMS make sure that  
7 again you educate, even though you do it all the time, but redundancy or repetition is what really  
8 will sink it in because this is Medicare Part B [?] go out there, Welcome to Medicare. And my  
9 patients [?] I have Medicare, I want the Welcome. Do you have Part B? And so I need for you  
10 guys to do some education. I would make just a recommendation that we increase it to one year,  
11 or if it truly is that want to have good preventative care, and it's not just a line item that 6 months  
12 is all we're going to fund it for, I really think a full year is more how people have thought about  
13 going in for their preventive or their annual care and I don't think we have to reteach them any  
14 thing different than that. I would make a recommendation if this is the time to do it—

15 Dr. Rapp: Is that statutory?

16 Dr. Salive: That's statutory.

17 Dr. O'Shea: Oh, you can't do it.

18 [chatter]

19 Dr. O'Shea: Then that's my feedback. You guys, great, but you're putting more work on  
20 my front desk, that we've got to educate patients, is it Medicare A, Medicare B, have you had this  
21 done? It doesn't just happen when they're seeing me, it's a lot more stuff for my front office, so  
22 my plea would be to educate them educate them, please, and how do I find that out? When you  
23 give them, if the clock starts on January 1<sup>st</sup>, because they have enrolled, what if they don't call  
24 my office? Am I going to get information on my patients from you, Dr. O'Shea, Sophie has  
25 joined Medicare B, call her. Or are you going to call her and say, call Dr. O'Shea?

26 Dr. Salive: We haven't set that up.

1 Dr. Gustafson: Thank you for that feedback.

2 Dr. Rapp: Dr. Urata?

3 Dr. Urata: I was just going to echo what Dr. O'Shea did, and the other thing is, I get past  
4 medical records from previous physicians if the patient allows me to, so I would be able to get to  
5 know, to address Dr. McAneny's question about what if somebody else already did it. That's how  
6 I would know is by getting past medical history and actual records from previous physician. So I  
7 don't think that's an issue. I think that the extra work that my front office would have to do  
8 because of this new program is something I'm willing to bear because I think this is a big step  
9 forward in the health care of the elderly.

10 Dr. Azocar: You first, your initial question, on how to encourage patient and physicians  
11 to implement these new physical exam, maybe from the part of the patient, when they become  
12 eligible, for the Part B, and you probably do that already, give them some kind of information,  
13 and if possible some kind of an ID that they can take to the physician, to his primary care,  
14 because we're talking basically about primary care, that he can know and know that he should do  
15 it. That may be one way to inform the person. On the physician side, I wouldn't say  
16 independently to the physician, but I will say that you may join forces with some of these  
17 organizations, such as Preventive Medicine, or AMA, sort of to approach physicians and let them  
18 know, maybe by joining forces with them, it would be more cost effective and more to address  
19 this issue and make physicians aware. One of the concerns about increasing the load for the  
20 physicians, I think that you may consider also to have some kind of format, we're physician like,  
21 where you just grab things, where you have things checked, for example. And by the way, this  
22 might be a good opportunity for you to join forces with the previous speaker, Dr. Rollow, who is  
23 designing this kind of electronic thing, where you can bring this format for the initial physical  
24 exam, and you can bring—

25 Dr. Salive: We did discuss that with him. Didn't get very far.

1 Dr. Castellanos: I live in Florida and one of the concerns I have is that our population  
2 doubles or triples in the wintertime and it's the Medicare age group. And these patients are not  
3 going to get an appointment within 6 months if they're in Florida. I have a hard enough time  
4 getting them into a doctor's office if they have chest pain. So I think the work force is really  
5 going to be a difficult situation. My second point is, they're being seen initially for a preventive  
6 physical exam. If you see them and find something, you see them back. Is that going to be a  
7 follow-up visit, or is that going to be another primary visit scheduled for evaluation and  
8 treatment. And my third point is, again, we have a mandate by Congress, funded perhaps  
9 adequately, perhaps not adequately, good risk of being treating the SGR cap, and here, we are as  
10 physicians again going to be financially at risk for this mandate. And I have a lot of concerns  
11 about the finances on this.

12 Dr. Rapp: Mr. Hartstein is going to return for an encore appearance. [laughter]

13 Dr. Hartstein: You mentioned my favorite subject. The sustainable growth rate. I know  
14 Dr. McAneny had mentioned it before. Just for clarification, we have an obligation by law to  
15 adjust the SGR for all new laws and regulations that have the effect of increasing expenditures for  
16 physician services. The provisions that Marcel talked about, the Welcome to Medicare visit, the  
17 cardiovascular screening benefit, the diabetes screening benefit are all the types of services that  
18 would be included in the SGR. And we have made an adjustment to the SGR for them. There may  
19 be some concern that the adjustment that we made was too small. Or not enough. But we have an  
20 obligation under the law to go back and revise those estimates once we've had some experience  
21 with the benefit. So our actuary fully intends to look back, after 2005, and look at utilization of all  
22 three of these new preventive benefits, adjust the SGR accordingly so physicians will not have to  
23 pay if our estimates, if utilization is higher than we anticipated, or lower than we anticipated, it  
24 will neither benefit nor penalize physicians. Just by way of anecdote, just because, not that I'm  
25 fully aware of all of the efforts that our beneficiary education folks are doing, but we do have a  
26 Center for Beneficiary Choices, that does get involved with educating beneficiaries on new

1 benefits. I happen to be responsible for my mother-in-law's Medicare, so I get a lot of the  
2 mailings that come to our house on her behalf. And maybe I look at it more closely than many  
3 Medicare beneficiaries do because of my occupation, but I do note that at the beginning of the  
4 Medicare handbook, there's a nice letter from Secretary Thompson and from Dr. McClellan, and  
5 it does point out many of the changes that are happening in Medicare over the year, and in  
6 throughout the handbook there is a lot of very good information on the types of benefits,  
7 preventive and otherwise that are available to Medicare beneficiaries.

8 Dr. Rapp: Thank you. Just out of curiosity, do you have an overall amount of money that  
9 this new benefit costs per year?

10 Dr. Hartstein: The actuary made an estimate for purposes of the SGR, I believe they were  
11 estimating at about \$40 million for the first year, and I think some of the reason the estimate was  
12 there it was, was that some of the concerns that were raised here, about whether the services are  
13 the kinds of services that beneficiaries are currently receiving, that it's subject to deductible and  
14 co-insurance, the six-month eligibility, but again, there's going to be a look back to evaluate the  
15 cost of it once we've had some experience with it.

16 Dr. Rapp: OK. Thank you. Appreciate that. Are there any formal recommendations we'd  
17 like to make pertaining to this subject at this point? Do you want to state what you. . .

18 Dr. O'Shea: All that I wanted to do was change the timeline—

19 Dr. Rapp: Well, you can't do that, but how about that widely advertise the nature of the  
20 benefit and the rule of limitation and so forth?

21 Dr. O'Shea: PPAC would recommend that CMS review and strongly document and  
22 otherwise widely advertise the new Welcome to Medicare benefit to new Part B beneficiaries,  
23 and the limitations and rules pertaining thereof. Thanks Michael.

24 Dr. Rapp: She's going to work on it a second. Do we have—were you going to say  
25 something about the hearing benefit?

1 Dr. Gaughan: I would just, I don't know if it's a recommendation. But I would change  
2 the word hearing impairment. If you'd like me to make that as an official recommendation, I'd be  
3 happy to. I think it's just politically correct, and I'm sure you want to be politically correct. So I  
4 don't think there's a recommendation.

5 Dr. Gustafson: We don't want to offend anyone with our policies anymore than we're  
6 forced to of course by the law. The question of the benefits that may be triggered by the [?]  
7 desirability for benefits that might include the beneficial—I think there might be a benefit  
8 category question on the hearing testing. Which and benefit categories are basically statutory. So  
9 we'll take that back and look at it. But in so far as it is a coverage question, it would be open for  
10 consideration by the coverage folks. If it's a benefit category determination derived from the way  
11 the statute is set up—

12 Dr. Gaughan: [?] is covered, hearing loss is not. Currently.

13 Dr. Gustafson: We'll give it a look.

14 Dr. Gaughan: Thank you.

15 Dr. O'Shea: Silly question. When they get Medicare Part A, do they get a certain card,  
16 they get a different Card when they have Medicare Part A and B? Do you date it? Enrolled, date?

17 [chatter]

18 Dr. Rapp: OK, Dana, can you read back Dr. O'Shea's motion?

19 Ms. Trevas: PPAC recommends CMS pursue multiple avenues to educate beneficiaries  
20 about the new Welcome to Medicare benefit to new Part B beneficiaries, and it's limitations and  
21 rules.

22 Dr. Rapp: That was beautifully crafted!

23 Ms. Trevas: I just wanted to ask Dr. O'Shea, when you said document, did you mean  
24 something that I missed?

25 Dr. Rapp: No, she just means put it in writing. OK.

1 Dr. Simon: One additional point, during the time that a Welcome to Medicare physical  
2 examination is performed, if other screening tests are performed during that benefit, those  
3 screening tests are separately payable. So the screening mammography, the pelvic examination,  
4 the glaucoma exam, the colorectal screening exam, etc. All of the other—

5 Dr. Gustafson: The stuff we were previously paying for.

6 Dr. Simon: The stuff we were previously paying for are separately billable in the same  
7 setting. Yes.

8 Dr. Rapp: OK, so any discussion on Dr. O'Shea's motion? If not, all in favor?

9 [Ays]

10 Dr. Rapp: All opposed? That motion carries. OK, anything else on this subject matter?  
11 Dr. McAneny?

12 Dr. McAneny: I think this is a great opportunity not only to improve what we're doing in  
13 terms of prevention but also to get some reasonable data on the availability of some of the  
14 screening tests, in particular, mammography, colonoscopy, all those. We've been looking at that  
15 locally and trying to estimate what our local work force is if we wanted to do say colonoscopy in  
16 every patient over 50 in New Mexico and discover we don't have nearly the number of people to  
17 do it. And there is no data anywhere. No one has any data on how many gastroenterologists or  
18 primary care physicians who are trained in doing colonoscopy or sigmeundoscopy would be  
19 available. So this would be a great opportunity to get some of that public health type data.

20 Dr. Rapp: OK, if there's nothing else, we will take a 15 minute break. I believe there are  
21 some cookies over there in the corner for those that didn't get enough to eat for lunch.

22 **K. BREAK**

23 Dr. Rapp: To the extent we'll have a couple additions for the Medicare Coverage process,  
24 but to the extent that you have some pending recommendations, I'd like to get them out on the  
25 table now for prior items to help our reporter get things together. So I know Dr. McAneny has  
26 one.

1 Dr. McAneny: Actually, two. I can read them slowly. PPAC recommends that since CMS  
2 has already compiled a list of the prices of drugs in order to determine ASP, that the list be  
3 available on the website so that physicians can purchase drugs under ASP.

4 Dr. Rapp: Is there a second to that?

5 [seconds]

6 [chatter]

7 Dr. Gustafson: The only information we have already. And if you want us to do more,  
8 let's be clear about what it is you'd like us to do.

9 Dr. McAneny: . . .the prices of drugs by manufacturers, because what I'm trying to do  
10 here is since ASP is going to be an average, and what you have available locally may not be  
11 under that average, that and since CMS already had to get prices from all these manufacturers in  
12 order to come up with ASP should be, it would be very helpful to the physician community, not  
13 just oncology, but everybody who's purchasing drugs and wants to be under average selling price  
14 to be able to know who they can purchase these drugs from. The drug companies won't like that  
15 but I figure drug companies are sort of, they're doing fine under this. I don't weep tears for them.

16 Dr. Rapp: OK. Could we read the motion back?

17 Ms. Trevas: [off mike] CMS has already compiled a list of drugs by manufacturer to  
18 determine ASP, PPAC recommends the list be published on the website so physicians can use  
19 that information to purchase drugs.

20 Dr. Rapp: OK, there was a second, I believe. Is there discussion on that? All in favor?

21 [Ays]

22 Dr. Rapp: All opposed? That motion carries. You had one other?

23 Dr. McAneny: I do. PPAC recommends that CMS and the Office of the Actuary compare  
24 and contrast the factors in the MEI and the market basket to explain why the same index cannot  
25 be used for physicians and hospitals.

26 Dr. Rapp: Is there a second to that?

1 [second]

2 Dr. McAneny: May I speak to it?

3 Dr. Rapp: Yes.

4 Dr. McAneny: We heard earlier in the presentation under the Hospital Outpatient  
5 Prospective Payment System that all of the hospitals were getting 4% raises here and 6% raise  
6 there and 3% raise somewhere else and I think a lot of the differences we use as Medicare  
7 economic index, that calculates the amount that we get, whereas they seem to have this market  
8 basket. And when I try to read about the market basket in terms of the increases in prices that  
9 they're getting, a lot of it to me looks like it's coming from that. Now I'm not an accountant or an  
10 actuary, so I would like to hear from those folks, what goes on with the market basket. It seems to  
11 me that we're competing for the same widgets for the same supplies for the same pool of  
12 educated labor, nurses and techs, etc., as the hospitals are, yet we have our practice expense  
13 determined in a different manner. And I would like to really have a point by point description  
14 about why the market basket is appropriate for hospitals, but not appropriate for physicians and  
15 vice versa.

16 Dr. Rapp: Any comments or discussion on that?

17 Dr. Gustafson: I would just observe that it sounds like your concern has to do with a  
18 broader question than simply the nature of these two indices. To the question of how the  
19 Physician Fee Schedule versus the Outpatient Prospective Payment System are updated. I mean  
20 there's nothing comparable to the SGR for outpatient. But we could certainly provide a  
21 discussion description, written or otherwise of what those differences are, both in terms of the  
22 input measures that are being looked at, how they move into the indexes and how that results in  
23 differences in the payments rates at the end of the day.

24 Dr. Rapp: Would that be sufficient rather than the recommendation?

25 Dr. McAneny: I'd like to have the formal recommendation out as well, but I think that  
26 clearly as we look at the SGR and what it's going to do to all of physicians starting in 2006, that



1 they're going to have to be some changes made in this system. And I think it's reasonable for us  
2 to start with looking at what the alternative systems might be. Using a market basket approach as  
3 opposed to I would welcome the addition of the MEI and the SGR in there so that you can  
4 include all of those things you were discussing.

5 Dr. Rapp: OK, read the motion back, please?

6 Ms. Trevas: PPAC recommends that CMS and the Office of Actuary compare and  
7 contrast the factors in the MEI and the market basket to explain why the same index cannot be  
8 used for physicians and hospitals.

9 Dr. Rapp: Further discussion on that? All in favor?

10 [Ays]

11 Dr. Rapp: All opposed? That motion carries. Is there any other motions from the prior  
12 items? Yes, Dr. Castellanos?

13 Dr. Castellanos: The one-year demonstration project, I would like to participate, a  
14 physician must 1. treat a cancer patient, provide chemo therapy by push, infusion, intravesticle  
15 application, subcutaneous intramuscular and surgical implants. They must also report the  
16 assessment of the patient's pain, nausea, fatigue on a scale of one to four. The reason I'm doing  
17 this is if it's CMS's goal to collect this data, I think it's best to collect it from as many cancer  
18 patients as you can, as many physicians as you can, and from as many specialists who are treating  
19 cancer patients. And this is their primary goal for doing this one year demonstration project. Let's  
20 make it a good project.

21 Dr. Rapp: So this demonstration project—is this subject to revision, just out of curiosity?  
22 Is it part of the rule that modifiable.

23 Dr. Gustafson: . . . as a practical matter, it's unlikely the administration will consider  
24 revisions in it of any significant nature.

25 Dr. Castellanos: I understand that, but there are reasons why you make recommendations  
26 sometimes.

1 Dr. Rapp: OK, so I didn't hear the part about PPAC recommends what?

2 Dr. Castellanos: It's based on the one-year demonstration project, PPAC recommends to  
3 participate in the one-year demonstration project, a physician must—you may want to read that  
4 back. I had given it to you.

5 Dr. Rapp: So you're asking to expand the demonstration project to include what?

6 Dr. Castellanos: Provide chemotherapy by push, infusion, intravesical application, that's  
7 within the bladder,

8 Dr. Rapp: But you're asking to expand it to some sub cu IM and intravesical,

9 Dr. Castellanos: and surgical implants. OK, can you read it to us, Dana?

10 Ms. Trevas: PPAC recommends that CMS expand the criteria for participation in the one-  
11 year demonstration project on cancer patients to include in addition to push and infusion  
12 chemotherapy, subcutaneous, intramuscular, intravesical applications, and surgical implants.

13 Dr. Rapp: OK. Has that been seconded? Do we have a—that would presumably expand  
14 this beyond \$300 million? Right? Potentially a lot. Just an observation. OK. Any further  
15 discussion? All in favor of that motion?

16 [Ays]

17 Dr. Rapp: Raise your hands. One, two, three, four, five, six, seven –OK, looks like that  
18 carries. All opposed? OK. That motion carries. Anything else on the subject matter that we've  
19 covered previously? OK, that takes care of that. So you've already got the recommendations up to  
20 these last two items, and we'll now move on to the last item on the agenda, the Medicare—both  
21 the lights go on and the bell starts ringing—I must have said something! [laughter] Did I get \$300  
22 billion?

23 Dr. Bergeron: Could be! Are you nauseated? Are you vomiting? [laughter]

24 Dr. Rapp: I'm not nauseated and I'm feeling well. And I'm not tired at all. OK, here we  
25 go. On the Medicare Coverage Process, Dr. Salive is going to discuss that as his next  
26 presentation.

1 Dr. Salive: Thank you. I just want to provide kind of an update on the coverage process  
2 and get your thoughts on a couple of things on first, if you have any suggestions or  
3 recommendations about engaging physicians in the coverage process, and I think also, we'll have  
4 some discussion perhaps about the level of evidence that we use for paying for deciding on  
5 coverage for services. So we're kind of pushing the envelope there and would like to get some  
6 input on that.

7 The authority for the coverage is from the Social Security Act and it's fairly lean and  
8 ;mean and it just says that coverage is limited to items and services found reasonable and  
9 necessary for treatment of illness or injury. And that has been there for the duration, I guess. And  
10 as I said in the last talk, this is where prevention does not sit treatment of illness—and those items  
11 are listed one by one.

12 What is reasonable? This was out in my back yard a couple weeks ago.

13 Well we apply reasonable and necessary based upon adequate evidence to conclude that  
14 the items improves net health outcomes and in generalizable to the Medicare population. So that's  
15 an evidence based medicine approach to coverage. And we use the hierarchy of evidence to  
16 reduce compounding fines.

17 So what is the coverage process? This was Sean's kid. Well, we receive requests for  
18 coverage periodically and I just want to discuss the provisions we made mainly to the timeline  
19 based on the Medicare Modernization Act, and so we were open to preliminary meetings with  
20 anybody. I'm up in the upper left corner, which is usually helpful in terms of going through some  
21 of the preliminary issues that may come up. Certainly, we have to understand the benefit category  
22 issues before we can open a national coverage decision, so that we can only cover things where  
23 there is a benefit category and we work with our colleagues in CMM to understand that. When we  
24 get a request, at this point when we open the request, the time clock starts ticking. We used to be  
25 able to creatively manage the clock, like those coaches do I guess, although not so well here in  
26 DC. But now the clock is very rigid, so when we open a coverage decision, we have either 6 or 9

1 months to issue a draft decision memo. And the difference here is if we do an internal assessment  
2 of the evidence, we have 6 months. If we use our Medicare Coverage Advisory Committee or  
3 engage in outside technology assessment, which we do through the Agency for Healthcare  
4 Research and Quality, then we have 9 months to complete that decision and post a draft, which  
5 we now post everything out on our coverage website. And so at that time, we open the draft for  
6 30 days of public comment and we then have 2 more months after that to digest the comments  
7 issue a final decision, and at that same time, the implementation will take place. So it used to also  
8 be that there was more time would pass after a final coverage decision was issued, before the  
9 implementation would take place. We really don't have that kind of luxury anymore. So we're  
10 now following this for about, since January 1, we've been following this process and we're  
11 following the timelines very closely on it. So any time that we issue a decision, of course, it can  
12 be reopened again for reconsideration based upon either new evidence, or some allegation that we  
13 misrepresented the evidence. Those are the two avenues basically for a reconsideration, and then  
14 the process can start again. Individual cases are now appealable to the Departmental Appeals  
15 Board.

16 So that's the coverage process. What I wanted to talk about just briefly is that we are now  
17 pushing the envelope a little bit on evidence-based decision making and trying to cover a few  
18 more things where the level of evidence is a little bit lower and try to get early coverage with an  
19 agreement that people will collect data to understand the evidence of effectiveness down the line.  
20 So specific examples that you may have heard about recent coverage issues in this area include  
21 the PET scan for Alzheimers disease, which was issued in September, and some recent draft  
22 decisions that have been posted on PET scans for several types of cancer, and as well, the  
23 announcement about colorectal cancer drug trials, which involves 9 NCI trials that investigate  
24 certain off-label uses for specific drugs. And a final one is a more of a registry approach to collect  
25 proposing to collect continuing data on implantable cardiac defibrillators to understand the  
26 effectiveness of those devices in practice going forward. So we've been looking at some coverage

1 requests where the evidence was not up to our standard and trying to come up with sort of a  
2 middle ground, and saying we will collect data on the effectiveness and provide some coverage in  
3 that formal setting of data collection with the understanding that we could use that evidence  
4 subsequently to understand better how the technology works.

5 So I wanted to get your input on involvement in the coverage process or on that level of  
6 evidence.

7 Dr. Rapp: Dr. Urata, Dr. Powers, Dr. Johnson?

8 Dr. Urata: Are you part of, you're part of CMS that pays the bills, and you're going to do  
9 studies to determine if you should pay the bill? Isn't that bias? Shouldn't a different entity—

10 Dr. Salive: We're not doing the studies. I guess that's a good point. We are in fact trying  
11 to engage others to do those studies. The coverage group of CMS deals with these kind of  
12 coverage policy questions. We do work with the payment folks on payment. The one trial, the 9  
13 trials for colorectal cancer, actually NCI is conducting those trials. The PET scans for cancers  
14 were exploring how to involve NCI with that and they would probably take the lead. So it's not  
15 our intention for CMS to engage internally and do that kind of research.

16 Dr. Powers: Is there MedLearn on this [?] process? The reason I ask that is I kind of  
17 backed into the website one day and I got myself put on the email list that comes out on these  
18 coverage decisions, which is really nice. And it keeps you up to date, and then, what I did because  
19 it wasn't always something in my area, but it might be something in neurology, I just had my  
20 academy get on that mailing list so that they could take care of that and get with the appropriate  
21 people. And the Alzheimers thing went through well for the PET scanning. I realize it was a lot of  
22 work and a lot of questions, but it went through well. But I don't think a lot of people know about  
23 that. I'm assuming specialty societies know. I don't know if everyone knows. The second part of  
24 my question though is for little things, like getting, there was just an oversight, if I'm not  
25 mistaken, there's an NCD for coverage on B-12 testing. And neuropathy was left off that. And it  
26 just seems like a lot of work just to get that put on when, to go through this 6 or 9 month.

1 Dr. Salive: I don't think we have a MedLearn matters on coverage process. That's a good  
2 idea we'll take back. One thing we are doing is to try to issue guidance documents on the  
3 coverage process. That all came out of the Medicare Modernization Act. And so we have started  
4 to develop guidance and to take input on how we should do guidance documents so that people  
5 who want to submit coverage can understand the process a little bit better. And so probably in  
6 conjunction with that, we could do some sort of MedLearn article. With respect to the second  
7 part, the testing NCDs are a much more streamlined than I presented and to add a code or  
8 diagnosis that was left off, as you're saying, is a much shorter process. It can be done. I think it  
9 takes a matter of a month.

10 Dr. Powers: So I can email you and you can tell me how to do?

11 Dr. Salive: Yeah, I'll tell you who to get in touch with.

12 Dr. Johnson: Having been a part of the Medicare Coverage Advisory Committee when  
13 we looked at the PET scan coverage on cancer and Alzheimers, I applaud what you have done  
14 there with regard to the Alzheimers and the coverage with the PET scan. I think it's a move in the  
15 right direction. When some of the coverage was brought before, back in 2000, 2001, in that  
16 process, some on the coverage had those concerns on the panel, and it's nice to see that you now  
17 have moved into some of the coverage where some of the data can be collected on some of these  
18 new technologies to make a better coverage policy that may be more broad of benefit. Very good.

19 Dr. Leggett: I just had a comment on the evidence-based approach, which I think is  
20 absolutely critical to the basic practice of medicine, which is having levels of evidence to support  
21 whatever your therapeutic intervention may or may not be. With that said, I think that as you  
22 pursue this issue, one question I would have, for instance, with the defibrillator issue, why would  
23 you not utilize the existing committee that already exists with the ACCA [?] Rights published  
24 guidelines on these issues? Why would you not use that as your barometer? Because, to Dr.  
25 Urata's point, that is an uninfluenced body. It's a third party. It's independent. These are  
26 individuals who are presumably not purchased by any particular entity and they are well

1 respected. I mean these guidelines form the basis by which we practice everyday. Takes huge  
2 swings out of practice patterns in the country. So I think when considering something as  
3 important as this defibrillator issue, I really don't see a point in establishing another body to  
4 address this. Why not use the already respected bodies that are sub-specialty based that are in fact  
5 sort of authenticated by the individuals in the specialty who actually revere these opinions quite  
6 substantially?

7 Dr. Salive: Well, that's a good point. I think I agree with what you said. We did basically  
8 just that to some extent. But I think we went a little bit farther. And I'll just say why. We do look  
9 at those guidelines statements as part of our evidence review and we look at the methods that they  
10 use to develop the guidelines. So that when they say something at the College of Cardiology is  
11 1A or something based on clinical trials and that's on their guideline, we make note of that and  
12 we do also look back at the trials themselves. But in fact the evidence-based guideline is  
13 practically one of the highest levels of evidence we have. Only think higher really is kind of a  
14 META analysis.

15 Dr. Leggett: It's actually less.

16 Dr. Salive: It's kind of hard to really differentiate it, sometimes.

17 Dr. Leggett: It's pretty easy actually.

18 Dr. Salive: In terms of our levels. To get to your point about why do we do our thing. I  
19 guess that the College of Cardiology says they want to wait six months until after a trial is  
20 published before they will change their guidelines. So we have been trying to respond to that  
21 ourselves and trying to be a little bit proactive on defibrillators and trying to change coverage  
22 based on things a little bit quicker than that, and so that's why.

23 Dr. Leggett: Let me just respond to that because I think that part of your proactivity is  
24 really not generated by the lag time it takes to authenticate more than the guidelines are [?] but  
25 there's really pressure from private industry that wants you to pay for defibrillator usage and they  
26 keep pressuring you guys to come up with an answer as to whether or not this is indeed the

1 correct thing to do. And I think you really have to eliminate them from the picture because their  
2 interests are clearly biased, and they're not necessarily in their own privately company-funded  
3 studies that create this interim data that is not necessarily what the guidelines are based on is  
4 often times in review, frankly not the way to go. So I think historically what's happened with the  
5 guidelines is that the waiting period is appropriate because it actually assesses the information in  
6 totality. And then the updates come. I mean the guidelines may be published every four years but  
7 in the interim there are updates that come out all the time, and I think that that standard has not  
8 failed us in the past and to try to reinvent what actually may be a less qualitative way to do it is  
9 likely not [?].

10 Dr. Salive: I think I agree with what you said.

11 Dr. McAneny: A suggestion then a question. The suggestion is you already had a CAC  
12 system in place, the carrier advisor committees for local LCDs, not LMRPs anymore? And so it  
13 seems to me that that ought to be an integration and a fast track into the national coverage  
14 decisions if something goes through one of the CAC processes, that that ought to be able to slide  
15 into your diagram of how the national coverage decisions are made.

16 And the second is a question. On your clinical trials that your setting up for things like  
17 PET and Alzheimers. One of the concerns that we've had is that if people sign up for a Medicare  
18 Advantage Plan, thinking that they're going to have the benefits of that plan and just having  
19 copay etc., but then they sign up for a clinical trial, they suddenly revert back to standard fee-for-  
20 service Medicare, but they've given up any sort of Medigap. So therefore, any person who's on a  
21 Medicare Advantage, if they sign up for the clinical trial for the PET scan will suddenly find  
22 themselves responsible for 20% of the cost of that particular PET scan. So I'm wondering if  
23 you're going to—does that make sense? Not entirely? That's how the Medicare Advantage part is  
24 written. That if somebody is on a clinical trial, they revert back to fee-for-service Medicare, but  
25 when they sign up for Medicare Advantage, they've given up their Medigap insurance. So if you  
26 put somebody who's on Medicare Advantage for a clinical trial, you're going to tell them that



1 they have to then pay 20% of the cost of it because Medicare fee-for-service only covers 80%. So  
2 what's going to happen? It's confusing you. Imagine if you had Alzheimers. [laughter] All these  
3 patients are going to suddenly discover that they're responsible for 20% of that unless you put  
4 some sort of a process in your clinical trial that says this includes Medicare Advantage patients  
5 since it is a Medicare clinical trial, it seems to me that might be possible.

6 Dr. Salive: We can explore that. I don't know the answer to that. I think it's a good point.  
7 We'll take it back.

8 Dr. Rapp: OK. Anything else? If not, thank you very much for your presentation. Are  
9 there any recommendations with reference to the subject matter we've just covered? If not, are  
10 there any other items? Yes, Dr. Powers?

11 Dr. Powers: PPAC recommends that CMS provide the discussion materials for agenda  
12 items at least three weeks prior to the PPAC meeting to allow for preparation and self-education  
13 by PPAC members.

14 [seconds]

15 Dr. Rapp: Could we read that back, please?

16 Ms. Trevas: PPAC recommends that CMS provide the discussion materials for agenda  
17 items at least three weeks prior to the PPAC meeting to allow for preparation and self-education  
18 by PPAC members.

19 Dr. Rapp: Any discussion on that?

20 Dr. Gaughan: Well, I think it's vital to be able to read this ahead of time. And I did not  
21 get very much information this time and I was a little disappointed because I had nothing to read  
22 on the plane but a novel, so I certainly would appreciate it.

23 Dr. McAneny: What? 800 pages of Medicare Fee-for-Service publication! [laughter]

24 Dr. Rapp: I'm sure that the staff really doesn't have any objection to this except it's, of  
25 course, a gargantuan job to try to get this material together so I think, I just want to say that—

26 Dr. McAneny: They could just send us links of things that are pertinent.

1 Dr. Rapp: And this particular meeting was in the midst of many other things. So perhaps  
2 it wasn't as early as in other meetings, but in any event, yes?

3 Dr. Castellanos: Along those same lines, do we have any dates for next year's meetings?

4 Dr. Rapp: Well, we haven't finished with this motion.

5 Dr. O'Shea: One comment also. I think that some things may be sensitive. I think that  
6 we've heard that in comment that some things truly aren't in their form, so if they're listed as  
7 draft, of course all those things can be kept by PPAC members until things are decided here. I  
8 think that comment was made that some things aren't really truly decided til the moment they  
9 come here. But we've like to have more grist to chew on before we get here, if it's in a draft form,  
10 we accept that.

11 Dr. Rapp: All in favor?

12 [Ays]

13 Dr. Rapp: Anybody opposed? All right that motion carries. Anything else? If not, we can  
14 take a—yeah, we can discuss that. We can let our reporter deal with the motions. Did you want to  
15 print those out Dana?

16 Dana off mike

17 Dr. Rapp: We have no verbal testimony that I know of. Right? So let's see, what time is  
18 it? We can easily take a break And then we can discuss, and go off the record and talk about  
19 schedule for next year.

20 Dr. Urata: Can I make a request, first?

21 Dr. Rapp: Yeah.

22 Dr. Urata: I don't know if this would go on the record or not. It's just a request for a  
23 report of the status of Medicare payment for cardiac rehab in patients with acute coronary  
24 syndrome who've been treated with angioplasty or bypass and thereby preventing a heart attack,  
25 since there is no heart attack, Medicare does not cover cardiac rehab, despite the fact they still  
26 have all the risk factors and may have had some slight injury. And—

1 Dr. Rapp: I'm not sure I follow that. You're requesting what?

2 Dr. Urata: Well, I'm requesting a report on the status of Medicare payment. Apparently  
3 CMS is looking at cardiac rehab because there's new diseases associated with the heart, including  
4 acute coronary syndrome, which used to be called unstable angina, and cardiac rehab in the past  
5 has been for treatment and rehab for patients with a heart attack. Now that we get these patients  
6 and do angioplasty or bypass on them, we are able in many cases to prevent actual injury to the  
7 heart. And it's beneficial to have these patients go through cardiac rehab at least for the  
8 educational component to help them to prevent future second heart attacks, or secondary acute  
9 events, engaging them in prevention, low cholesterol, diabetes control, blood pressure control,  
10 weight loss and increase their activities and take their medications. And cardiac rehab has been  
11 shown to promote this in a very positive way. But I've had one patient come back after having  
12 unstable angina and having successful treatment, but I couldn't get them into cardiac rehab and  
13 it's my understanding that this is happening all across the country because we've sort of  
14 eliminated the actual heart attack, Medicare will not allow them to go through with cardiac rehab  
15 and I think that's something that ought to be done.

16 Dr. Rapp: So there's a coverage issue with regard to rehab for people who have sustained  
17 acute coronary syndrome without an actual myocardial infarction?

18 Dr. Urata: Right, and because of that fact, that they haven't had the injury, they're not  
19 under the current codes, they're not acceptable for rehab.

20 Dr. Rapp: OK, can we just note that as a possible—

21 Dr. Simon: We can note that as a point of information for the Council. Currently the  
22 coverage group is looking at the spectrum of services covered under the umbrella of cardiac  
23 rehab. And have been awaiting a report from the Inspector General's office in order to continue  
24 and finalize the work toward a national coverage determination on this whole process. So I think  
25 it would, it's still a process that's in a state of evolution at this point until the coverage group  
26 proceeds with recommendations from the Inspector General's Office.

1 Dr. McAneny: For future discussions as well, I would like to hear about the upcoming  
2 changes in the conditions of participation for hospitals that we're hearing more and more about  
3 that and how the autonomy of the medical staff may be preserved or whether or not the conditions  
4 will turn that over to Human Resources departments but, and that may be something you want to  
5 ship us a bunch of stuff to read on ahead of time because I at least require a fair amount of  
6 education on how that works. But I think that will affect a lot of physicians across the country.

7 Dr. Rapp: As far as the next meeting date, have we, do we have such a thing? March? But  
8 we don't have a specific date? Like early March? It's usually February having to do with the  
9 Physician Payment Fee Schedule, so we've had it at the end—so we've pushed it up from March.  
10 I think previously. The comment period for the Fee Schedule.

11 Dr. Simon: The Proposed Rule will be, usually it's not published until June so there  
12 would still be adequate time to make the request and recommendations.

13 Dr. Rapp: So we don't have a specific date yet?

14 Dr. Simon: No.

15 Dr. Rapp: But in any event, I don't think we'll take a break because I think people want  
16 to wind it up. I think if it's OK, what we've done, why don't we look at the recommendations that  
17 we have so far in writing and let me see if there's any editorial changes on that. And then with  
18 regard to the others, hopefully you'll leave it to me to make any editorial corrections that are  
19 necessary. But I think Dana got those done because she was dealing with those in writing for the  
20 most part. Are there any corrections on these? If not, let's see, do we have any closing—oh.

21 Dr. ???: I just have a verbal. On the Agenda Item C-1? Let's change that before the next  
22 meeting should be before each PPAC meeting.

23 Dr. Rapp: I thought that's what you meant.

24 Dr. ???: It's what I meant. It isn't what I said.

25 Dr. Rapp: Anything else on the recommendations are provided to you? If not, Dr.  
26 Gustafson, would you like to say any closing remarks?

1 Dr. Gustafson: After my inspiring opening remarks. I actually just have a question for the  
2 members of the Council. Herb Kuhn had very deliberately set forth the tasks for folks coming to  
3 present to you. And we've been trying to structure the agenda to some extent around the notion  
4 that we would present you with explicit questions wherever we could think of some, or wherever  
5 it was pertinent, and you have noticed that I think, in some of the presentations that we came with  
6 today. Sort of laying those out up front, issues that we thought that you might profitably find on  
7 and where we might certainly value your input. And I guess I would just seek any reaction  
8 Council members have as to whether that is an effective thing for us to be doing; should we be  
9 doing more of it, less of it? Obviously sending them out farther in advance, we got that message.  
10 But is that, just a little fast evaluation here—is this good stuff? Do you want more? Want it like  
11 that?

12 Dr. McAneny: It is good stuff. It helps us to be more proactive and get some input earlier  
13 in the decision making process instead of waiting in reacting to things already done and then  
14 saying, Gee, it would have been nice if you'd done this instead.

15 Dr. O'Shea: It gives us an idea of their perspective on what they feel we have comments  
16 on, and sometimes that's right on and sometimes that's not really where we have concern about it  
17 at all. So I think it's very educational. And again, it's just instant feedback.

18 Dr. Gustafson: We found it educational. Discovered the things you were really interested  
19 in talking about and the things less so.

20 Dr. Castellanos: It gives us the opportunities to go into our communities and ask advice  
21 from other people too, besides ourselves. I think that's really good.

22 Dr. Rapp: I think it was helpful and I would encourage you to do more of it. Anything  
23 else?

24 Dr. Gustafson: No, thank you all for coming. You gave us a lot to think about and work  
25 on and we'll do that and [inaudible] specific questions that occur to you on the plane home, you  
26 know who to get through. We want to be accessible to you and answer questions as best we can.

1 Dr. Rapp: For our part, I want to thank you for spending the whole day with us, as I've  
2 mentioned before. I know there's only so many days in the year, and to give an entire day to the  
3 work of the Council demonstrates the importance that you and the Agency places on it. So thank  
4 you for being here. Dr. Leggett?

5 Dr. Leggett: Is there any way to correlate the recommendations being made with you  
6 know, what's done with them and percentage relationship between recommendations and  
7 changes? We would intuitively like to know that our recommendations have some impact on  
8 someone.

9 Dr. Rapp: You could do an article for Jamma.

10 Dr. Leggett: Seriously, I think it has relevant interest on the part of people who are on the  
11 Panel.

12 Dr. Gustafson: You're saying this is something scorecardish. You recommend on tender  
13 for items and the Agency said yes on 8, and no on 2? Or something like that?

14 Dr. Leggett: Well, I guess I'm more interested, when you compile this list, there might be  
15 20 or 30 things on it and frankly, I guess what interests me is are these just sort of static things  
16 that go out to the environment that have no impact on anything, or can you correlate some of  
17 these recommendations with actually how they are ingested by CMS and do they have any affect  
18 on changes, policy, etc.?

19 Dr. Gustafson: Let's give some consideration on how we might best incorporate some  
20 feedback of that sort.

21 Dr. McAneny: Do we need to make formal requests for the cardiac rehab that Dr. Urata  
22 mentioned and the hospital conditions of participations to have those as an agenda item, or is it  
23 sufficient that we just sort of threw them out there and you heard them.

24 Dr. Gustafson: I think we've taken note of them, and we may need to have some further  
25 discussion to make sure we've got all of the details here. So we will report back to you on those  
26 either in the sort of formal report that Ken was doing and we heard the messages there, we want

1 to be able to provide that information more fully to you, or in more specific instances it may be  
2 something that a quicker report by email in the interim might be suitable for us.

3 Dr. Rapp: I would also like to just note that I understand Jack Emry is going to be retiring  
4 soon, and he's definitely been in a lot more PPAC meetings than I have, and he's rarely missed  
5 one and is very helpful to the PPAC members in giving information and bringing testimony from  
6 the American Medical Association that has a lot of interest in our work, so I think it's appropriate  
7 at this time to acknowledge his many years of service in behalf of physicians and appreciate his  
8 interaction with PPAC. [applause] And there's another person that's been with PPAC even longer  
9 than Jack, or at least as long, and that's John Lanigan. And he started with PPAC in the  
10 beginning, right? 1991, so he's, it's always good to have staff members that can give you the oral  
11 history of everything that's happened, so he can basically tell you and comment on virtually every  
12 PPAC member. Certainly every chair that's been here, and so he doesn't talk too much about all  
13 of his things that he's done. But he's done plenty in behalf of the Council and behalf of  
14 physicians and behalf of our government running the Medicare Program. So I want to  
15 acknowledge that and thank you. [applause] Yes.

16 Dr. Castellanos: I wasn't going to do anything, because John asked me not to. But since  
17 you brought it up, I have one more resolution. May I read this? Whereas John Lanigan has  
18 provided PPAC with logistical assistance since its inception; whereas Mr. Lanigan has made  
19 every effort to be helpful to each individual PPAC member; whereas John has worked long hours,  
20 weekends to make each PPAC meeting successful; whereas Mr. Lanigan has performed his duties  
21 with competence and diligence; where John has treated each PPAC member with deference and  
22 kindness; where John Lanigan has exemplified all that is good and worthwhile about federal  
23 service; where John Lanigan is about to retire from government services, this may be his last  
24 PPAC meeting, be it resolved that members of PPAC thank John for his dedicated service to the  
25 Council, bring his excellent work to the attention of CMS Management and we all wish him good  
26 health and a well deserved and long and happy retirement. [applause]

- 1 Dr. Rapp: In so far as you're considering [laughter] I think we'll accept that as  
2 acclimation. Any other items that the Council wants to bring up? If not, I thank all the members  
3 of the public and CMS staff that have come here for the meeting and wish you all Happy  
4 Thanksgiving and safe travels home.